

A close-up photograph of a woman and a man. The woman, in the foreground, has dark hair with some grey and is looking off to the side with a thoughtful expression. The man, in the background, is also looking in the same direction, resting his chin on his hand. The lighting is soft and natural. A dark purple diagonal shape is overlaid on the bottom right corner of the image.

2022/23

Impact Report

Giving people the power to
speak up and stop crime.

100% anonymously.
Always.

CrimeStoppers.

Speak up. Stay safe.



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Welcome from our Chair



Lord Ashcroft KCMG PC
Chair of Board of Trustees,
Crimestoppers

Every day, we witness the courage and strength of more than 1,600 people who call us or go online to [Crimestoppers-uk.org](https://www.crimestoppers-uk.org) or [Fearless.org](https://www.fearless.org)

Trust rises with record numbers contacting Crimestoppers

Welcome to our Impact Report 2022-2023 as we reflect on our work and challenges, mark our successes, report on our finances and look ahead to plans for the coming year.

Crimestoppers exists primarily to support our beneficiaries – the hundreds of thousands of people each year who take the brave decision to speak up anonymously when they have information about crime.

Most people who contact us won't go to the police. They're estimated to make up about a fifth of the population. They fear revenge or have concerns about other people's negative reactions. There can also be cultural barriers to reporting.

Our charity offers strong reassurance: there's no comeback. We guarantee anonymity. We offer hope.

Protecting people, connecting communities

Every day, we witness the courage and strength of more than 1,600 people who call us or go online to [Crimestoppers-uk.org](https://www.crimestoppers-uk.org) or [Fearless.org](https://www.fearless.org). They're keen to share what they know, hoping that by contacting us, action will follow to tackle the violence and harm that festers when criminal gangs go unchallenged.

This information, given to our UK Contact Centre, changes lives for the better and helps prevent more sadness and pain from ever happening.

Record rewards in tragic circumstances

Notable recent activity involved working with communities across Liverpool after the tragic shooting of Olivia Pratt-Korbel. For this appeal, we offered the highest reward in our charity's history: £200,000.

Some months later, to support the Police Service of Northern Ireland (PSNI) after the attempted murder of DCI John Caldwell, private donors pulled together via Crimestoppers to offer our second highest-ever reward of £150,000.

Every day, the charity Crimestoppers makes a difference. We are determined that everyone can speak up anonymously. As our vision explicitly states, we believe everyone has the right to feel safe from crime, wherever they live.

Thank you for your support and I hope you will spread the word and always be an advocate for our charity when the opportunity arises. We are here to help whenever people need us.

Welcome from our CEO



Mark Hallas OBE
Chief Executive,
Crimestoppers

By running hotlines that help rebuild trust in vital public services, we are helping public bodies and companies drive out bad behaviour and improve their culture.

A helping hand of support

Trust and confidence in the criminal justice system, from policing to the courts, is essential for Crimestoppers to be effective. There is no doubt that faith in the police has taken a hit in recent years.

This is why I'm incredibly encouraged to see forces, such as the Metropolitan Police Service, take the essential steps needed to confront some deeply entrenched issues.

Our Metropolitan Police Anti-Corruption and Abuse service is the first of its kind. The new public-facing service enhances the work of our existing internal police reporting lines.

We are not just working with police to tackle those who take advantage of their position of authority, but also with other essential services such as fire and rescue. This is in addition to supporting major companies and public sector organisations by running vital whistleblowing services on their behalf.

By running hotlines that help rebuild trust in vital public services, we are supporting public bodies and companies to drive out bad behaviour and improve their culture.

Successful engagement

In terms of performance and how we play an active role to help solve and prevent crime, Crimestoppers has proven its value and its worth. The need for our service is greater than ever.

We continue to run campaigns and appeals guided by our partners, and offer rewards to encourage tip-offs about homicide, hidden harms and also more traditional crimes such as burglary and robbery.

We are further refining and improving our offer to the public so that they have as many tools available as possible to stand up safely for their communities. This includes continued rollout of the bystander approach – making people aware that everyone has the power to protect those they care about, whilst staying safe.

Whilst I'm incredibly proud of our work, I recognise that there is always more we can do.

As the police, Police and Crime Commissioners and others recognise, there is a significant journey ahead. I'm pleased that Crimestoppers is playing its part, doing what we do best: giving the public a safe option to speak up about crime 100% anonymously.

Our vision, mission and values

Vision – why we exist

Everyone has the right to feel safe from crime, wherever they live.

Mission – what we do to achieve our vision

We're an independent charity that gives you the power to speak up to stop crime, 100% anonymously.

Whoever you are, wherever you live, from communities to companies.

By phone and online, 24/7, 365 days a year.

We also share advice on how to protect the people and communities you care about from crime, so everyone can feel safe.

Values – the principles that guide how we conduct ourselves

At Crimestoppers, we believe that it is people who stop crime. Our community of staff and volunteers live our values every day:

- **We care** – we believe that everyone has the right to feel safe from crime, wherever they live. Crime can be frightening, so we offer hope.
- **We are inclusive** – we don't judge people. We're here for everyone who needs us. We can change communities for the better by working together.
- **We are trustworthy** – we're reliable, honest and an independent charity. We act responsibly and never break anonymity.
- **We are determined** – we commit all our efforts to achieving positive change. We have a 'can-do' attitude.

Our role

We break down barriers that silence people and communities by offering a trusted, alternative place for people to pass on crime information with no comeback. The information we receive and pass on ensures lives are saved, criminals are stopped, and victims and their loved ones receive justice.

Our impact

Every year, we help solve and prevent thousands of crimes.



572,408

Over half a million people contacted us last year.



196,621

We sent over 196,000 pieces of information to the police.



218,000

Plus more information sent to a wide range of other statutory, commercial and third sector partners, totaling over 218,000 reports.



27,263

The police tell us we helped solve and prevent more than 27,263 crimes. As not all forces provide comprehensive feedback, we can estimate our impact is more than double this.

Achieving our strategy

Connecting with every community to help solve and prevent crime

All our activities are focused on achieving the following objectives:

- Grow the quality of information Crimestoppers receives - this is information the police are often unable or unlikely to be given voluntarily and directly.
- Build trust and confidence in our service - by telling our charity's true story of hope. Since we were formed in the late 1980s, we've kept our promise of anonymity to the millions of people who have trusted us with their crime information.
- Attract more people and organisations to support us. This boosts our efforts to connect with people in every community across the UK.

We do this in a number of interrelated ways. Whilst our Contact Centre is at the heart of how we serve the public, our other activities focus on:

Campaigns – local, regional and national communications on relevant crime issues affecting identified communities, with the aim of encouraging and inspiring people to come forward with quality information.

Community engagement – outreach work with key audiences to build trust in our services and confidence in our promise of anonymity.

Networks and partnerships – from big brands to local charities and individuals, every connection is an opportunity for our charity to reach and help more people.



Achieving our strategy



Build a community of Crimestoppers

People are our advocates and can tell our story of helping to stop and solve crime whilst staying completely anonymous.

Our non-police partners are critical supporters, with many receiving information they can investigate; a quarter (25%) of all our reports. This includes everything from tackling fraud to preventing wrongdoing and corruption in the workplace.

Our volunteers find innovative activities to build trust in Crimestoppers within their local communities. Their ideas are now easily shared across the volunteering community via our online Inspiration Hub, for others to use as fits their area (see page 23).



Tell our real-life stories of anonymity

Real-life stories help us connect with key audiences. They build trust in our service by demonstrating the impact of speaking up and illustrating the difference we can all make. They can inspire support.

We thanked the community of Liverpool for their incredible response that helped secure justice for Olivia Pratt-Korbel's family (see page 10).

We focused on areas known for high crime and low reporting rates. We design our communications to reinforce our independence and prove how anonymity works.



Reach key audiences

Target groups and communities who most need our services, which means encouraging and convincing those who are less likely to speak directly to police to contact Crimestoppers.

We work with specific sectors, such as housing associations, to engage with people who rent their homes, where reporting is traditionally lower than average. Our partnership with Abri in the south of England provides regular engagement with their residents (see page 19).

We integrated our Fearless work with our website, including a page dedicated to parents and guardians, offering information on how to talk to young people about reporting crime and the options available.



Expertise at breaking down barriers

Promote the importance of individual action to stop crime. Show the many ways we can all help stop crime.

We embedded active bystanders into our Fearless programme of engagement with young people (see page 22).

We have shared our research about experiences of sexual harassment in public places and why people don't want to speak up.

Real-life cases

Making a difference – true stories, anonymised



Our real-life stories illustrate how Crimestoppers connects with communities across the UK

Fatal knife attack suspects arrested

Murder

A young man was robbed at knifepoint and ultimately stabbed to death. Two men were arrested and charged with murder after key information was passed to Crimestoppers. The attack was targeted and planned.

Speedy murder charges save critical police time & money

Murder

Information passed to Crimestoppers led to the arrest and charge of those involved in a brutal murder. Police said that without Crimestoppers intelligence, they would not have been in a position to make swift arrests or to gather key forensic material. This helped to save many thousands of pounds and hundreds of police officer hours in a complex case.

Swift arrest of wanted drug trafficker

Drug trafficking

The travel movements of a wanted and dangerous drug trafficker who was hiding abroad were given to Crimestoppers and passed on to the National Crime Agency (NCA). Details were largely accurate and played a major part in leading to a swift arrest abroad.

Million pounds worth of cocaine found in lorry

Drug smuggling

A tip-off to Crimestoppers about a vehicle smuggling drugs into the UK was passed to Border Force, who consequently found millions of pounds worth of cocaine inside a lorry as it crossed into the UK.

Drug delivery drone intercepted

Drug smuggling

Crimestoppers received a call late at night alleging that a drone had been used to drop Class A drugs inside the perimeter of a local prison. After investigations by staff, large packages of heroin were found, along with items that could be used as weapons. Later, a review of CCTV confirmed the use of a drone for delivery.

Cannabis cultivation gang snared

Drug cultivation

An anonymous tip-off to Crimestoppers flagged up concerns over an empty property being rented out to a number of men, who were growing hundreds of cannabis plants and stealing electricity. After we passed on the information, a raid at the given address discovered a cannabis farm with plants worth at least half a million pounds. Two men were subsequently arrested.

Real-life cases

Violent Most Wanted robber found

Wanted on recall to prison

A violent robber, who was wanted for recall to prison, had been on the run for some time until a call to Crimestoppers led to his arrest at the given location just 45 minutes later.

Street attacker jailed

Serious assault

An assault on an innocent man in a busy town centre shocked the neighbourhood and left the victim with serious injuries. The perpetrator may have avoided facing justice, as he was a foreign national who was not known to the police or other authorities. Information given to Crimestoppers helped identify the attacker. He went to prison and his victim received compensation.

Victim safeguarded from violent sex offender

Sexual offences

A convicted sexual predator, who had been released from prison under strict bail conditions, was spotted at the address of a known vulnerable individual. Police later thanked Crimestoppers, as our tip-off allowed them to intervene early, ensuring the vulnerable person was safeguarded and that the offender was swiftly removed from the address and returned to jail.

Violent drug offender arrested and charged

Weapons, drug dealing

A man with a history of using guns and knives – along with drug dealing and dangerous driving – was reported to us, with a specific address given. Police confirmed that he was wanted. He was then arrested and charged.

Dangerous Most Wanted fugitive found

Grievous bodily harm

A violent partner who left his victim unconscious and with serious eye and facial injuries had been on the run for months after the attack. Police say he was caught, after he was spotted in an area of the country to which he had no links, only due to a Crimestoppers Most Wanted website appeal. He pleaded guilty and received a significant prison sentence.

Sex slavery stopped

Keeping a brothel, modern slavery

Several addresses operating as illegal brothels for many years under the guise of massage shops were identified from information given to our charity. The workers were victims of modern slavery and human trafficking, and were safeguarded during a police raid. Arrests were made and all the businesses were closed down.

Police later thanked Crimestoppers, as our tip-off allowed them to intervene early, ensuring the vulnerable person was safeguarded.



Driving quality information

Liverpool schoolgirl killing saw Crimestoppers at the centre of the community

As the media descended on Liverpool in the aftermath of the brutal murder of a young schoolgirl, it was clear that Crimestoppers had an important role to play to ensure the killer was caught.

Olivia Pratt-Korbel was just nine years old when she was gunned down in her home in August 2022. Despite the number of firearms incidents having recently fallen, this was the third fatal shooting in the city that week. There was shock and anger, not just across Merseyside, but throughout the country.

With decades of experience at breaking down barriers, there was a good chance our charity could prove vital in helping investigators.

Crimestoppers in Merseyside

Crimestoppers has been active in Merseyside for over 30 years and because of this work, the Police & Crime Commissioner (PCC), police, politicians and community leaders used media and broadcast interviews to encourage people to contact our charity anonymously.

Our footprint is already strong, with over 7,000 reports from the Merseyside area each year, and campaigns challenging the 'no grass' culture.

Hundreds speak up

Whilst anonymity prevents us from sharing details, in the days that followed the shooting, our charity's UK Contact Centre received over 200 contacts and calls.

Crimestoppers' Chair and Founder, Lord Ashcroft, offered a reward of up to £50,000. He then doubled the initial pledge to match a £100,000 donation from a new, private donor: a combined, record-breaking £200,000 total which made this the largest ever reward offered via Crimestoppers. The press conference in Liverpool to break the news was covered live on Sky News, BBC News and other major outlets.

In a 24-hour period, the record reward received media coverage worth over £1.7m in terms of the Advertising Value Equivalent (AVE), which is the estimated cost had the coverage been bought as advertising. Following the press conference, our Chief Executive Mark Hallas and Director of Operations Mick Duthie conducted a number of live TV interviews.

The next day, ITV's Good Morning Britain interviewed Pastor Lorraine Jones, a mother who featured in our

REWARD
A record £200,000 for key information on the murder of
9-year-old Olivia Pratt-Korbel
in her home in Dovecot, Liverpool on 22 August 2022.
Tell the independent charity Crimestoppers what you know and stay 100% anonymous. Always.
[crimestoppers-uk.org](https://www.crimestoppers-uk.org)
CrimeStoppers.
0800 555111
100% anonymous. Always.

'Hard Calls Save Lives' campaign in London. Pastor Lorraine, who lost a son due to knife crime and has visited our HQ & Contact Centre, gave an impassioned plea for people who knew something about Olivia's murder to contact Crimestoppers.

Community confidence

In the days that followed, our North West Regional Manager Gary Murray attended a crucial local community event in Dovecot, where Olivia was murdered, to speak to and reassure the community of our anonymity promise.

Feedback from the Senior Investigating Officer and local media was positive, as the event helped calm fears.

Comprehensive approach

We engaged with local community groups, the main housing provider in the area, local councillors and the MP to publicise the use of Crimestoppers across their social media channels.

Importantly, a leaflet drop saw over 14,000 homes in Dovecot reached, which complemented the targeted social media campaign.

Our work in Dovecot and across Merseyside has not stopped, with Thomas Cashman, Olivia's murderer, being sentenced to 42 years behind bars. We continue to give people in the community a voice by encouraging them to contact Crimestoppers and to help stop criminals in the area from regaining a damaging foothold.

On the front line: our UK Contact Centre

More people than ever are contacting Crimestoppers.

On some days, we are now receiving more than 2,000 unique calls and online forms. Whilst this shows the trust that people have in our service, it inevitably has an impact.

Our UK Contact Centre team work hard to quickly help those who need us, whether that's speaking on the phone in a professional and empathetic manner, or looking at submitted online forms – some of which are time-critical.

Our UK Contact Centre team work hard to quickly help those who need us, whether that's speaking on the phone in a professional and empathetic manner, or looking at submitted online forms.

Building on our core service

In this reporting period, over 25% of all answered calls in the Contact Centre came from one of our bespoke commercial lines; the highest it's ever been.

These commercial lines include long-established partnerships with the likes of Immigration Enforcement, the Insurance Fraud Bureau and Stay Energy Safe, as well as the new Metropolitan Police Anti-Corruption and Abuse Hotline (see page 21). This is in addition to growth in internal police reporting lines.

Managing these different services is a delicate balancing act. We need to ensure that we meet contractual obligations, whilst aiming to satisfy the needs and expectations of our Stoppers and other beneficiaries. Computer IP addresses and telephone calls are never traced. Nobody will ever know you contacted our service.

Our team of Duty Managers act on all of the incoming demands in real time. They use specialist Contact Centre software to monitor everything from service levels and call wait times to the number of calls queuing, to name but a few indicators.

This same software also shows each agent's current status and their skillset, allowing managers to deploy the right agent at the right time to meet demand.

The increased demand in Crimestoppers and commercial services means that we are constantly reviewing and adjusting resources where possible.

Investing in staff and recruitment

Recognising the need to stabilise the workforce, we have invested time, effort and money in recruitment, inductions and training, and also agent career path development.

We refreshed our job adverts, consulted and used new recruitment agencies, improved the interview process and have since seen several extremely successful recruitment campaigns. This has led to a higher application rate and an increased number of job offers.

For the long term

In terms of career development of Contact Centre agents, we have successfully implemented a competence and length of service promotion scheme, and have incentivised staff to work towards a Senior Agent role. This helps recognise and reward their experience and knowledge.

These changes have already resulted in many promotions, allowing us to better meet the increased demand.

Thankfully, we are now seeing a good return on investment, with retention rates improving month-on-month as we learn to manage demand more consistently.

Next steps include focusing on technology to complement and enhance the excellent work of our charity's dedicated Contact Centre team.



Driving quality information

More than half a million people search Crimestoppers Most Wanted gallery

Vietnamese lorry deaths arrest

In July 2022, we launched a joint appeal with Essex Police to find Most Wanted Mihai Draghici. He was wanted over the deaths in 2019 of 39 Vietnamese migrants in a lorry trailer.

He was arrested in Bucharest, Romania the following month.

It seems incredible that Most Wanted began all the way back in 2005.

A UK-wide gallery of suspects on our website gives the public a chance to review photos of those who are on the run. Those who know or suspect the whereabouts of any of those wanted are encouraged to contact our charity anonymously.

Fugitives from the list are often named in reports from news outlets across the country, who benefit from having access to such a valuable, up-to-date platform. Our police partners know the importance of accuracy and, given their role as law enforcement, it's the forces themselves who load and remove individuals as they are caught. Often this is due to information we passed on.

We recently ran a campaign highlighting the top five fugitives wanted by police forces for serious crimes. Within 24 hours and after nearly 110,000 web page click-throughs, our Contact Centre was passing on vital information.

The security of anonymity

Some of the fugitives are dangerous, and should not be approached.

With decades of expertise in giving people an anonymous option, our charity knows people who rely on our service often fear consequences and potential revenge attacks or reprisals if they speak directly to the police. This can prevent some people from coming forward, even if they have information.

Fugitives often move around and change location regularly, as they try to stay below the radar. Their aim is generally to be invisible, and to totally avoid police attention.

This is why Crimestoppers being able to tap uniquely into community intelligence around any potential sightings or the behaviour of suspects is absolutely crucial.

Whilst there is no compulsion for police to make use of Most Wanted, we are delighted that the majority of police forces recognise the unique contribution of Most Wanted and use this free service.

And with over half a million people visiting the Most Wanted section of our website each year, it's evident that the public appetite has not diminished.

FOR THE YEAR TO END OF MARCH 2023

126

live appeals listed

182

arrests

OVERALL, SINCE MOST WANTED BEGAN

17,898

appeals have been posted

4,923

of those featured being arrested

27.5%

'clear up' rate

MOST WANTED

Tell the independent charity Crimestoppers what you know on the phone or online and stay 100% anonymous. Always.

crimestoppers-uk.org

Crime Stoppers.
0800 555 111
100% anonymous. Always.

All information and images correct at time of publication

Driving quality information

Majority of 'Most Wanted in Spain' fugitives caught



Chair and founder of Crimestoppers Lord Ashcroft said: "We are incredibly grateful to the public for supporting our joint campaign with the NCA.

"By passing on vital information, their actions have helped catch wanted individuals who pose a genuine danger to our communities."

The National Crime Agency (NCA) is tasked with tackling the most serious and complex crime that crosses regional and international borders. It's the first point of contact for foreign law enforcement agencies, including Interpol and Europol.

Our charity's work with the NCA is crucial, as we pass on information given anonymously that helps tackle violent gangs and criminals who are on the run in the UK and abroad.

The 'Most Wanted in Spain' international campaign – jointly run with the NCA – was launched in Madrid in January 2022. Thirteen individuals were named. Since then, arrests of those on the original list have continued.

Arresting success

At the time of going to press, an eighth fugitive has been arrested.

In May 2022, Callum Halpin was arrested in Portugal for the murder of a drug dealer in Greater Manchester.

In a separate development that month, David Ungi was arrested in Malaga over the murder of a teenager in Liverpool.

Our charity's Contact Centre regularly passes on relevant information to the NCA, and will continue to pass on what we are told to help tackle the dangerous and damaging gangs, and curb their harmful activities.



REPORT IT. LET'S SORT IT.

To report anonymously, call the Coastal Crime Line powered by Crimestoppers on 0800 011 3304. In an emergency, always call 999.



Helping to protect our borders

PortSafe Hotline

The PortSafe Hotline (0800 141 2927) has been introduced for people who use or work within UK ports. It encourages those with suspicions who may feel awkward or embarrassed about flagging up their concerns to contact us.

By giving people an anonymous option, there is a greater chance of thwarting potential criminal or terrorist activity.

Coastal Crime Line

To complement our PortSafe initiative, we recently launched the Coastal Crime Line (0800 011 3304).

Rather than focusing on large commercial ports, this service concentrates on the rest of the coast, encouraging the general public to speak up about anything strange or unusual.

The initiative is sponsored by Border Force, and reinforces our already strong bonds with this agency.

Driving quality information

Keeping drink and drug drivers off our roads

Christmas and New Year is a time for people from all faiths and none to come together with friends, family and colleagues ahead of the inevitable coldest months of the year.

However, it's also one of the peak periods for drivers being caught over the alcohol limit or having consumed illegal drugs.

We ran a four-week digital campaign during the festive season to help raise awareness of the rise of drug driving, the dangers of drink driving, the signs to spot and how the public can take action by naming those who are responsible.

The campaign reached over 300,000 people, with an impressive 9% social media click-through rate.

Running in conjunction with the UK-wide drink and drug driving campaign, our charity also ran a targeted campaign for Wales, which included Welsh-language speakers, as we created a suite of dedicated Welsh assets. The highest level of engagement was found on Instagram.

Crimestoppers, in conjunction with Suffolk University, promotes study findings of sexual harassment in public places

In July 2022, Crimestoppers commissioned an important piece of research into violence against women and girls (VAWG). This was the first time Crimestoppers has engaged with a university to commission a research report.

The findings from this research became the cornerstone of a national Crimestoppers campaign, which launched in January 2023. It focused on challenging perpetrator behaviour, and on working to take a stand against sexual harassment in all its forms.

The resulting campaign contributed to the wider debate around what is acceptable behaviour by men towards women and girls - for example, when they are exercising or going about their everyday lives.

Conversations during the campaign discussed what constitutes intimidating behaviour, and how to make women and girls feel safer by being aware of the impact of perpetrators' behaviour, particularly at night, in the winter months and in badly lit areas.



Report findings

We all have a right to feel safe in our everyday lives, but sadly women and girls still experience too much abuse and sexual harassment. The harm caused is often ignored, and even normalised.

Of those who responded to the survey, around one in six people said their first experience of sexual harassment in a public place happened when they were aged just 10 or even younger.

Our VAWG work will continue – look out for our next campaign in 2024.

Sounding the alarm on mobile phone thefts in the Square Mile

The City of London is the beating heart of the UK's financial sector, steeped in history and brimming with tourists. However, a sharp rise in mobile phone snatching presents a worrying trend for the thousands of residents and hundreds of thousands of daily workers and visitors to the Square Mile.

Crimestoppers devised a campaign in partnership with the City of London Police to highlight the

increase in phone snatching - cases have more than doubled in a year. Young professionals were the main audience, with a focus on explaining how gangs on mopeds and bikes take advantage of people in the street when they are distracted or not fully aware of their surroundings and using their mobile phone. They target busy areas, often mounting the pavement and grabbing a phone before speeding off.

The reaction to the messaging was overwhelmingly positive, with a high engagement rate, especially with regards to sharing assets across social media. News media coverage around the issue mentioned our initiative to raise awareness, warned the public and appealed for information about anyone involved. It ensured we reached as many people as possible who needed to know.

Driving quality information

Tackling World Cup football violence in the home

For many weeks in the autumn of 2022, the FIFA World Cup from Qatar dominated our screens. It offered the potential for shared memories, excitement and experiences with colleagues, friends and family.

But for those who live in an abusive relationship, big tournaments and crunch games can instil fear. Major sporting events often lead to heightened emotions, increased alcohol consumption and, statistically, a higher risk of violence in the home.

With the aim of challenging the acceptance of domestic violence linked to football, we devised a time-critical campaign which was delivered across the East Midlands, West

Midlands (supported by Warwickshire Police) and the South East of England. It ran mostly on social media, with a stakeholder campaign pack developed to share with partners.

Don't let the chants drown out their cries

Employing phrases like 'The worse the game, the worse the pain' and using figures that show when England lose in a World Cup match, domestic abuse typically increases by 38%, we sought to shine a light on the issue.

New artwork was created, including new social media carousels and a video, highlighting the impact that sporting events can have on domestic abuse.

Positive public response

We had an encouraging reaction from people, with increases in domestic abuse reports most notable in Cambridgeshire (up 100%) and Bedfordshire (up by 50%). East Midlands counties also saw rises, including Lincolnshire (25%), Northamptonshire (20%) and Derbyshire (14%).

Domestic abuse is a crime that's hidden behind closed doors. Crimestoppers remains committed to encouraging more bystanders – neighbours, colleagues, friends and family – to not shy away when they know it's happening, but to speak up for those who are often unable to ask for help themselves.

Highlighting the dangers of romance and courier fraud

We ran a campaign with the City of London Police (CoLP) spotlighting romance fraud. There was a lengthy development process to ensure we avoided victim blaming or making victims feel ashamed for having been caught in a fraudster's trap.

Following positive feedback from other forces, this campaign was rolled out to target specific

areas such as Cumbria and across Wales.

Combatting courier fraud

In most cases, courier fraud involves a scammer phoning their victim and claiming to be from their bank, the police, or another authority. They then con the victim into revealing their PIN and credit or debit card details. Sadly, the most common victims of courier fraud are older people.

Crimestoppers' national courier fraud campaign – with CoLP and Action Fraud – was covered by news media including the Express, Mirror Online, Daily Record and others.

On social media, people discussed the impact this type of scam had on their families, the different types of scams and how important it is to raise awareness to help prevent future victims.

Bargain hunters warned about dangers of fake cosmetics

With the cost of living crisis continuing, the temptation to buy knock-off goods in the hope of saving some money is a genuine risk.

Criminals are using social media to sell and market fake products, which are often dangerous to health and damaging to employment, the economy and society as a whole.

In partnership with the Police Intellectual Property Crime Unit (PIPCU), the Intellectual Property

Office (IPO) and supported by Amazon, we ran the first of a series of four planned campaigns. With the first phase completed by the time of this publication, it highlighted the dangers of buying counterfeit cosmetics. It cautioned that they can cause genuine and lasting harm to those who use them, as well as to the people exploited into producing them.

Research by the IPO shows that almost one in ten consumers

who buy beauty products risked their health by purchasing dodgy cosmetics.

We saw an encouraging early start, with over 750,000 impressions on social media, which represents the number of times our content was seen. Future phases will centre on fake clothing (over the summer), electronics (for Black Friday/Cyber Monday) and fake toys (timed for Christmas and the New Year).

Connecting with every community through our supporters



Supporting Northern Ireland after detective's shooting

It's been a difficult time for police in Northern Ireland following the attempted murder of a senior PSNI officer.

DCI John Caldwell was left with life-changing injuries in a shooting that sent shockwaves across the region.

Whilst we're unable to go into further details at the time of publication, our charity put up our second highest-ever reward of £150,000 for information given anonymously. The amount was, in part, thanks to a number of private donors coming forward to help our appeal.

There have been other high-profile rewards, including around the murder of 32-year-old Natalie McNally. She was

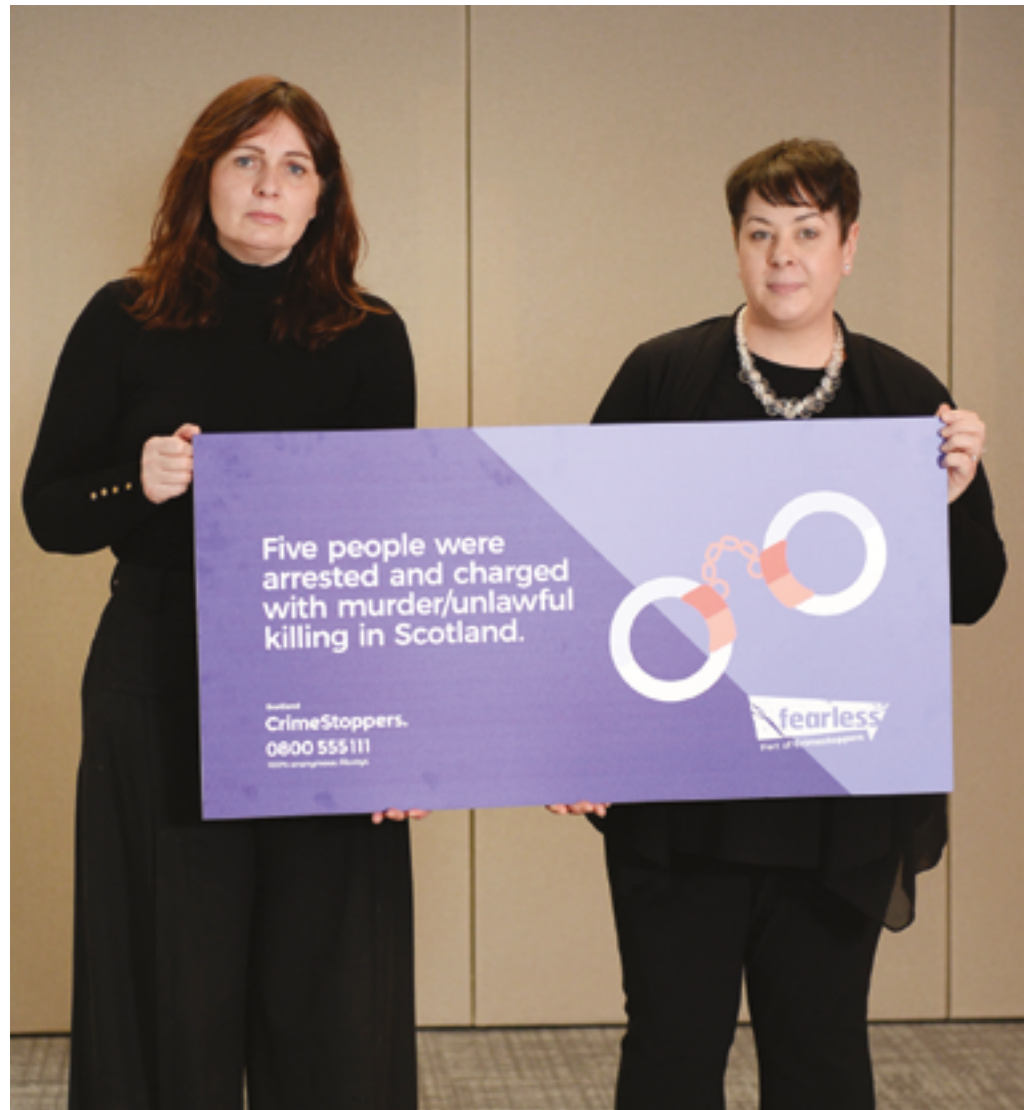
15 weeks pregnant when her body was found, having been stabbed to death in her own home.

Nurturing trust

Crimestoppers Northern Ireland has run a series of campaigns on domestic abuse, drugs, the exploitation of young people who are coerced into criminal activity, and hate crime. A number of new assets to promote the charity's trusted service across social media to people in Northern Ireland have also been developed.

Our charity sent a record 3,600 reports to the PSNI – a 50% rise in the past eight years – leading to hundreds of positive outcomes and dozens of arrests and charges.

Connecting with every community through our supporters



Scotland Crimestoppers National Manager Angela Parker and former Minister for Community Safety Elena Whitham

Scotland's "clear, significant" achievements celebrated

"The clear, significant impact that the information provided to Crimestoppers has had on tackling crime shows the power we all have to help keep our communities safe."

**Former Minister for Community Safety
Elena Whitham**

Crimestoppers Scotland launched its annual Scottish Impact campaign in Glasgow, with the former Minister for Community Safety, Elena Whitham.

Running from February 2023, it shows the Scottish public the real difference their information makes – every single day.

As a result of high-quality anonymous tip-offs from communities across Scotland, over 350 people were arrested and charged, including five with murder.

Contacts about drug supply, manufacture and dealing continue to rise, and the charity passed on

information to Police Scotland and other agencies which helped recover drugs with a street value worth more than half a million pounds. We also received information around child harm, abuse and neglect, domestic abuse and modern slavery.

Fearless, the youth programme of Crimestoppers, saw over 58,000 young people from across Scotland visit the Fearless.org website, and they reported crime more than ever before.

Our Crimestoppers Scotland colleagues are a critical link, ensuring our charity remains available when people need us, and relevant to local and national needs.

Connecting with every community through our supporters



Local Councillor Owen Jones, Adamsdown Ward, Cardiff Council, said: "I fully support the campaign, encouraging anyone who has seen or experienced criminal activity in our area to speak up 100% anonymously to the charity Crimestoppers. Everyone should feel safe in the area they call home; everyone should feel comfortable walking their streets."

Reports up in Cardiff crime hotspot

Media reports had suggested residents and businesses in an area of Cardiff were increasingly concerned about safety and crime. The location of Adamsdown, just outside the city centre, has plenty of accessible travel links – which has helped to create a hotbed for criminal behaviour.

Crimestoppers Wales Clifton Street campaign worked with local authority and partner organisations, after the area was identified as being at high risk of serious organised crime.

Crime gangs have a major impact by using violence, weapons and intimidation. Human trafficking, modern slavery, child exploitation, money laundering and sexual exploitation are all part of their negative activities. This can heighten community anxiety and tensions.

We focused our social media campaign on 12 relevant post code areas. With this specific and targeted approach, the initiative highlighted the dangers caused by serious organised crime gangs operating in Cardiff. People were encouraged to speak up 100% anonymously to our charity if they knew about those involved.

We saw an encouraging 8% increase in reports during the period of this campaign, with information passed on to the relevant authorities to take action.

Millions view Crimestoppers fictional Safe Street videos

Our ongoing Safe Street campaign is a result of our partnership with Neighbourhood Watch and home security company Ring for a series of acquisitive crime campaigns which run throughout the year.

Acquisitive crime covers everything from theft and robbery to fraud, and applies where someone acquires property or goods by illegal means. Studies have shown that this type of crime is more prevalent during difficult economic episodes, similar to our current cost of living crisis.

Rising threat

Safe Street uses a series of animations based on a fictional residential street where friends and neighbours work together to keep their loved ones, homes and neighbourhood safe and secure.

The series of videos were a departure from our usual content style, but we felt this lighter approach would be more likely to help grab the attention of new audiences.



Encouragingly, there have been over 4.6 million Safe Street video plays on YouTube, with over 5 million impressions.

Connecting with every community through our supporters

Zooming in on Crimestoppers zones

This initiative – pioneered by volunteers in Kent – has started to spread across our community, with a number of new zones being created. The principle is simple: a long-term focus on a specific area where crime is high, but rates of giving crime information are historically low. It's a systemic issue for these communities.

In the affected areas, crime is well established, and the local community is often vocal about the problems this causes. However, they are not reporting. With no information, the police struggle or are unable to take action. So nothing changes.

The activity in these zones responds to what each

individual community needs.

The scheme is run in partnership with the local council, police and community partners such as Neighbourhood Watch. They focus on an area for at least a year, building trust in our services, encouraging information, with police and councils able to respond.

Pioneering West Country programme reaches over 4,000 families



The What Would You Do (WWYD) programme, created by Crimestoppers in the West Country and Unique Voice, has been targeting hard-to-reach audiences in the South West of England using performing arts with children.

The early intervention programme is in its tenth year. Reports to Crimestoppers from the West Country have increased by 76% in that time.

The project has children in workshops explore themes such as exploitation, healthy relationships and peer pressure. These learnings are then showcased through stage and film productions to audiences in their hundreds, who take home valuable community safety messages.

That includes knowing they always have an option and can stay completely anonymous by contacting our charity.

Helping housing association residents to feel safer at home

Our research has shown that people who rent are less likely than most to contact the police to report their crime concerns. This can have consequences, as communities which are silenced through intimidation can be taken advantage of by criminals, which negatively affects everyone living nearby.

This is why our partnership with housing association Abri is important.

With everyone feeling safe from crime wherever they live being one of our charity's core beliefs, we know that supporting residents

to feel empowered makes a genuine difference to their communities – and Crimestoppers is part of the solution.

Building on the success of our partnership and general awareness campaign, followed by another focusing on the dangers of drug-related activities and the effects on local communities, we have recently highlighted modern slavery and the relevant signs to spot.

The number of reports to Crimestoppers from the targeted postcode areas where Abri dominates has more than doubled since working in collaboration with



the housing provider. This indicates that we are building trust with residents in the relevant areas.

Building trust in our service

New brand campaign hits key communities

In early 2023, Crimestoppers adopted a new approach to engaging with harder to reach audiences. This group includes people who live in the most deprived areas, suffer high levels of crime and historically low levels of reporting.

We developed a campaign designed to test a new audience-targeting methodology. Using Government data to target areas to focus on, we ran a two-week national brand recognition campaign to nearly a dozen major cities and towns across the UK.

Areas specifically targeted as part of the new strategy showed a 14% average rise from reporting levels twelve weeks earlier.

“Is Crimestoppers really anonymous?”

We wanted to reach more disengaged communities to improve brand recognition, reminding the public of our charity’s core service: giving information about crime completely anonymously. We’ve proudly upheld this guarantee for over 35 years.

The brand campaign had three strands, reassuring the public that:

- Crimestoppers is an independent charity

- We’re human – real people handle information given both online and on the phone
- We guarantee you stay anonymous

We used both organic and paid ads on our social channels, as well as limited out-of-home advertising at bus stops and on billboards.

Reports surge in target areas

Results revealed a total average increase in reports to Crimestoppers of 30% across the UK when compared to the three months prior to the brand campaign launch. Areas specifically targeted as part of the new strategy showed a 14% average rise from reporting levels 12 weeks earlier.

Visitors to the website landing page spent an average of just under 2 minutes and 30 seconds scrolling through the messaging, with more than a third (35%) of visitors clicking through to the online form to give information anonymously.

Social media saw a reach of nearly 700,000 – meaning that well over half a million people actively took time to read the campaign messaging on their devices whilst scrolling their social feeds. That’s over half a million people who will have been reminded of our services or have had their first opportunity to engage with the concept of anonymously reporting crime.

This proves the messaging resonated well with key audiences and achieved its intention of building trust, whilst reaching communities who will benefit the most from anonymity uniquely provided by Crimestoppers. We have adopted this new approach for all future national campaigns, targeting new towns and cities.

Serving a short-run brand awareness campaign ahead of any crime-specific activity has proven to be both cost-effective and successful to generating vital tip-offs to our Contact Centre.



Building trust in our service

The Metropolitan Police Anti-Corruption and Abuse Hotline

Crimestoppers is uniquely placed

One such example is with the Metropolitan Police Service (MPS) and the new Metropolitan Police Anti-Corruption and Abuse Hotline. This service – which is also available via our website – is specifically designed to give the public an anonymous route to report what they know. For those who wish to receive progress updates from the Met team responsible for managing and investigating, there is an option to leave personal contact details with us.

The rationale of Crimestoppers being commissioned to run this service is that we are uniquely placed as a charity with a proven record of delivery to support the vulnerable. This will help to encourage those whose experiences, to date, have silenced them and prevented them from coming forward.

For many, it may be a harrowing ordeal to recall what happened or recount a previous bad experience. They are more likely to speak up if they can take that first step with our charity.

The new public-facing service complements our long-established internal reporting lines operated for the MPS and over 20 other forces, with more coming on board.

Mutually beneficial

Our partnership with police is integral to the impact we can make. We regularly pass on new and high-quality information for the relevant team at New Scotland Yard and other forces to probe.

Ultimately, we hope that as corruption is challenged and action taken against those who need to be disciplined or dismissed, that public trust will begin to improve and eventually be restored.

The rationale of Crimestoppers being commissioned to run this service is that we are uniquely placed as a charity with a proven record of delivery to support the vulnerable.

Met Police whistleblowing service passes on hundreds of allegations

Trust in policing and how to rebuild confidence in law enforcement across the UK has been of huge national concern in recent years.

The revelations that have come to light have damaged reputations and made maintaining law and order even more difficult for the committed majority of police officers and police staff. Trust has particularly lowered among women and girls.

The challenge now is how policing helps itself to find and identify those who are corrupt or who abuse their position of authority. It needs a comprehensive approach, and difficult decisions, as the police have said, will need to be made.

Building trust in our service

Championing the bystander approach



Our youth service Fearless continues to grow and develop, with a return of visits by our outreach team to schools after the restrictions brought in during the Coronavirus pandemic were lifted.

For the year to March 2023, Fearless ran more than 1,000 workshop sessions, which reached over 29,000 young people.

We also led on 120 sessions specifically for groups who work with young people – this helped over 2,600 professionals better understand youth crime, the challenges and how Fearless.org can make a difference by offering young people a safe and secure option without talking to the police.

Encouraging adults and young people to step up and give information about crime is not enough. We must also enable them to have the tools to take positive action where safe to do so. This is where the bystander approach is critical.

Along with other partner organisations, we are pleased to be at the forefront of promoting the so-called bystander approach.

We have launched our 'Snitching and the Bystander' resource which has been a major focus for Fearless.

Research on the bystander approach tells us that when someone takes the lead, it's very likely that others will follow: the power of one. However, when no one takes the first steps, others are also unlikely to get involved or take the lead in challenging unacceptable behaviour.

Being an 'active bystander'

The bystander approach introduces young people, the professionals working with them and their parents/guardians/carers to the power of being an 'active bystander'.

Our workshops, delivered by the Fearless Outreach Workers, explore the role of bystanders, especially friends, classmates and colleagues, and sets out how we can engage them in the prevention and reporting of crime.

Workshops provide attendees with a toolkit to enable them, when it's appropriate, to intervene. When we 'step in', either at the time or in some way afterwards, it shows others that what they are seeing is unacceptable and that we want to see change.

Workshops will continue to raise awareness of the opportunity to give information about crime 100% anonymously, and will be tailored to a range of crime types to meet the needs of the community in which they are being delivered. In many parts of the country, this is focused on knife crime and County Lines.

This new approach to Fearless encourages a pivotal shift in the way communities think about the impact they can have on crime, wrongdoing and inappropriate behaviour.

London focus on Fearless

In London, we delivered Fearless campaigns commissioned by local authorities in Kingston, Croydon, Lambeth, Merton, and Hammersmith and Fulham, reaching 570,000 young people through social media and radio campaigns.

Encouragingly, at least 2 million young people saw our unique Fearless adverts.

Our new Fearless Bystander and Snitching resource was given to more than a hundred

professionals who attended workshops.

We've seen a 57% increase in Fearless reports in London compared to 2021-2022.

One charity, one team, working better together



Volunteers connect us with every community

Sharing a common purpose

Over 300 volunteers play a vital role in promoting our charity and engaging on a local level with communities that need us most.

They speak up about our promise of anonymity and show that, despite challenges everyone faces, we can all help to reduce and stop crime by working together.

This year, we've launched our new **Volunteer Inspiration Hub**. This online collection of volunteer-led initiatives is shared internally to inform and inspire all our volunteers into action.

It showcases innovation and creativity seen across our volunteer community, as well as offering tips and ideas for use anywhere.

Through easy-to-read summaries of initiatives, our volunteers:

- learn from each other's experiences, and are
- spared from 'reinventing the wheel'.

We give our Community Ambassadors the tools to have conversations about Crimestoppers, so more people can be confident to speak up.

The Hub is proving popular and has new content added regularly.

The **Community Ambassador programme** has been refreshed. Community Ambassadors come

from a wide range of organisations; from public authorities, charities, local companies and grass roots agencies. Their staff and/or volunteers are often in day-to-day contact with those who are involved with or affected by crime.

We give our Community Ambassadors the tools to have conversations about Crimestoppers, so more people can be confident to speak up. This programme is designed to increase the quantity and quality of intelligence to police and therefore help keep communities safe. New materials have been developed to support our ambassadors. In 2023, all committees who have not yet done so will be encouraged to roll-out the Community Ambassador scheme in their area.

One charity, one team, working better together

Volunteer Awards 2023



It's both inspiring and humbling to hear of the fantastic work being carried out by our volunteers each year. We wish we could give every one of them an award.

- **Volunteer of the Year Award, given in memory of Carolyn Randall:**
Anna Letts, Northamptonshire Committee

“Anna dedicates her time to talk about and educate professionals and young people about Fearless and its resources. Anna always attends events the charity is involved in, and is a massive support to both the Regional Manager and Chair.”

- **Committee of the Year Award:**
West Country Committee
- **Youth Volunteer Award:**
Logan Clark, Fearless Volunteer, West Scotland
- **Unsung Hero Award:**
Peter Salmon, Essex Committee
- **Joint Lifetime Achievement Award:** Alan Smithies and David Fairclough, Merseyside Committee
- **CEO's Corporate Award:**
Unique Voice, West Country

Next steps for volunteering

In the coming year, we will help our volunteer committees assess their general health. Our committees are free to develop agendas that fit their local needs and meet the charity's strategic goals. We'll be asking:

- What are their future plans?
- Do they have the right people to achieve the plan?

- Are they carrying out the activities needed to achieve their goals locally?

This will help staff provide relevant support to those committees which could do with some extra help, including through volunteer-to-volunteer 'buddying'.

Learning from staff

We invited staff to share their thoughts and views about their experience of working at Crimestoppers. 80% took the opportunity to have their say. Compared to 2019, feedback in all areas was more positive. But there was still plenty to learn.

Pay. Unsurprisingly, pay is important, especially with the cost-of-living crisis. We are doing all we can in this area, especially for those on lower income grades, making sure we are fair and in step with the charitable sector.

Benefits and other recognition. We have introduced a number of new benefits, from life insurance and better pensions to days off for volunteering and more support for welfare issues. We will do more.

Working from home. We changed our expectations for office staff regarding working from home to give them more flexibility, which is working well.

Internal Communications. We've improved our internal comms greatly over recent years, but there's always more to do. This is now a dedicated and increasingly important function of the Comms team.

Behaviours. A few people observed that there was not a consistency of behaviour displayed by all staff. This is a very important issue. We have reinforced our expectations for all staff, and, in particular, managers.

Training, Learning and Development. This is a high priority for the year ahead to make sure we are supporting our staff fully to do the best job they can for our charity.

We have sought staff views to refresh our Key Performance Indicators (KPIs) regarding the most important things they do to deliver good service. In addition, we have started conversations about what makes a good and inclusive team.

Gift of consultancy



For many years now, we have benefitted from the graduate scheme at Clarasys, and now many of their staff feel like part of our team as well.

Clarasys are experts in business analysis, programme and

change management, process improvement and customer experience. During a six-week work placement, we benefit from having three graduates with a consultant to oversee their work.

This year they looked in depth at the end-to-end crime reporting process, to understand current inefficiencies, and

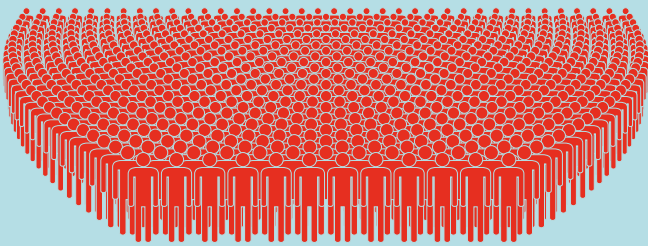
identify and provide prioritised recommendations to achieve:

- Improvements in the triaging process to save time and resources
- The accuracy of form information
- Reduced number of unactionable forms received

Crimestoppers in numbers

April 2022 – March 2023

Reports



572,408

Over half a million people contacted us



196,621

Disseminations to all forces

↑ 6%

On the previous year

Outcomes



1,301

Total arrested and charged



25,962

Positive outcomes

Rewards



39

Number of enhanced rewards

Recoveries



£514,908

Total property recovered



£20,225,471

Total drugs 'street' value



126

Weapons recovered

Our future plans

Prioritising the communities who suffer most from crime

Key priorities for the year ahead:

Complex crime communities

To increase the quality of crime information we send to the police, we must build trust with those communities most likely to need Crimestoppers. Target key audiences and locations using quality resources and techniques.

Integrity and Reporting lines

Trust and confidence in the whole criminal justice system is needed for Crimestoppers to be effective. Being part of the solution for public sector change gives us a role in holding our partners to account.

Improved productivity

Our goal is to consistently and continually improve our productivity for those who contact us, the methods we use to process our data and our partners who receive it. Being more efficient allows us to invest more resources to help the people who need us.

Our Team

Great workplaces are built on many things, but great people is probably the most important. Creating one team requires effort from everyone, and leadership that prioritises it. Working together for the same goals, recognising and using the wealth of experiences everyone brings and strong connections between people – all are vital.

One Team

Provide development opportunities for all our staff by creating a talent management programme.

Enable effective volunteering as we continue to provide the tools and resources needed to reach every community.

Community of Crimestoppers

Reach people on the periphery of crime with a Community Ambassador network of grass roots organisations who benefit from having pre-existing relationships with those most likely to need our service.

Secure new clients and supporters. Improve the visibility of our integrity line services to help others with internal wrongdoing.

Key audiences

Reach more communities with complex crime problems but with little trust in police. Use longer-term community engagement activities to create a more lasting trust in our service.

Reach more young people through trusted relationships. Work with other charities and local groups to expand our network of those who can talk with young people about crime.

Excellent service, working well

Give our Stoppers the best service. Review all the touchpoints our service users, our Stoppers, have with the charity to see how we can improve their experience.

Improve Contact Centre productivity. Roll-out our latest information database to improve collation of anonymous information and its accurate dissemination.

Our story and impact

Generate quality information through six nationally-led campaigns, partnership campaigns and countless regional campaigns.

Demonstrate our impact through better feedback from police. Fill the gaps where we receive no feedback and then focus on the quality of that feedback, including sharing our successes with real-life case studies.

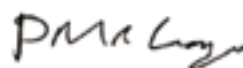
Speaking up; our expertise

Enable more meaningful conversations about what actions we can all take when confronted with crime and wrongdoing. Roll-out the bystander approach across the charity.

Financial highlights

The summarised financial statements are not the statutory accounts but a summary of the information relating to the consolidated statement of financial activities and the consolidated balance sheet derived from the full audited Trustees' reports and financial statement of the charity, which were approved by the Board of Trustees on 19 July 2023. The auditors' statement as prescribed by the Companies Act 2006 was unqualified. Copies of the full annual financial statements will subsequently be filed with the Charity Commission, the Office of the Scottish Charities regulator and Companies House. These summarised financial statements may not contain sufficient

information to gain a complete understanding of the financial affairs of the charity. The full audited Trustees' report and financial statements are available on the charity's website www.crimestoppers-uk.org or may be obtained on application to the charity's headquarters.



Peter Gaze FCA
Trustee
19 July 2023

Consolidated Statement of Financial Activities

(incorporating the income and expenditure account)
for the year ended 31 March 2023

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Income							
Income from charitable activities	1	3,625,144	-	3,625,144	3,437,984	-	3,437,984
Donations and legacies	2	1,046,583	1,408,600	2,455,183	992,273	1,455,378	2,447,651
Other trading activities	3	1,005,292	31,745	1,037,037	801,503	20,110	821,613
Income from investments		19,155	2,201	21,356	229	57	286
Total income and endowments		5,696,174	1,442,546	7,138,720	5,231,989	1,475,545	6,707,534
Expenditure							
Charitable activities	4	4,297,085	1,383,416	5,680,501	4,062,405	1,443,988	5,506,393
Expenditure on raising funds	5	821,518	157,026	978,544	581,628	117,383	699,011
Total expenditure		5,118,603	1,540,442	6,659,045	4,644,033	1,561,371	6,205,404
Net income/(expenditure) before transfers		577,571	(97,896)	479,675	587,956	(85,826)	502,130
Gross transfers between funds		77,577	(77,577)	-	(71,807)	71,807	-
Net income/(expenditure) before other recognised gains and losses		655,148	(175,473)	479,675	516,149	(14,019)	502,130
Other recognised gains/(losses)							
Actuarial gain/(loss) on defined benefit pension scheme	17	-	-	-	166,000	-	166,000
Net movement in funds		655,148	(175,473)	479,675	682,149	(14,019)	668,130
Reconciliation of Funds							
Total funds brought forward		2,030,755	396,666	2,427,421	1,348,606	410,685	1,759,291
Total funds carried forward		2,685,903	221,193	2,907,096	2,030,755	396,666	2,427,421

Auditor's statement

Independent Auditor's Statement to the Members of Crimestoppers Trust

Report of the independent auditor on the Summary Financial Statements

The accompanying summary financial statements, which comprise the summary Consolidated Statement of Financial Activities, are derived from the audited financial statements of Crimestoppers Trust for the year ended 31 March 2023. We expressed an unqualified audit opinion on those financial statements in our report dated 15 August 2023. Those financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by "Accounting and Reporting by Charities: Statement of Recommended Practice, applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective from 1 January 2019). Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Crimestoppers Trust.

Trustees' responsibility for the Summary Financial Statements

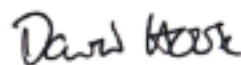
The trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom law and the recommendations of the charities SORP.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with International Standard on Auditing (ISA) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary financial statements derived from the audited financial statements and the Trustees' Annual Report of Crimestoppers Trust for the year ended 31 March 2023 are consistent, in all material respects, with those financial statements.



David Hoose
(Senior Statutory Auditor)

for and on behalf of Mazars LLP
Chartered Accountants and
Statutory Auditor
6 Sutton Plaza, Sutton Court Road,
Sutton, Surrey, SM1 4FS

Date: 6 September 2023

Thank you to our partners and supporters

Our work relies on the critical support of trusts, foundations, the law enforcement community, our commercial and public sector partnerships. By sharing our values, they help promote our charity's public profile to new audiences who can benefit from our unique services.



Trusts and Foundations

- The Bestway Foundation
- The City Bridge Trust
- The High Sherriff of Gloucestershire
- The Gilbert and Eileen Edgar Charitable Trust
- The Peacock Charitable Trust
- The Sir John Beckwith Charitable Trust
- The Ingram Trust
- The 29th May 1961 Charitable Trust
- The Adint Charitable Trust
- Community Rail Partnership – Great Western Railway
- The National Lottery
- The Henry C Hoare Charitable Trust
- The Emerson Foundation
- The St Hilda's Trust
- The Mather Family Trust
- The Marjorie and Geoffrey Jones Charitable Trust
- London Freemasons Charity
- The JR Corah Foundation Fund
- The Mr and Mrs TCS Haywood Charitable Trust
- The William Webster Charitable Trust
- The Charity of F P Finn
- The Hugh Neill Charity
- The Bassil Shippam & Alford Trust
- The Prince Phillip Trust Fund
- The Gray Trust
- The Shawlands Trust
- The Tory Family Foundation
- Somerset Community Foundation
- Halifax Foundation Northern Ireland

Thank you to our partners and supporters



Partnerships

- Abri
- Altia
- Amazon
- Association of Convenience Stores
- B&Q/Screwfix
- Barnardo's Scotland
- BASE
- Border Force
- British Horseracing Authority
- Carlisle
- City of London Police
- Electoral Commission
- England & Wales Cricket Board
- Environment Agency
- EPC-UK
- ESRI
- Federation Against Copyright Theft
- Food Standards Scotland
- Forensic Science Regulator
- HM Prison & Probation Service
- HM Revenue & Customs
- Immigration Enforcement
- Independent Press Standards Organisation
- Insurance Fraud Bureau
- Intellectual Property Office
- Isle of Man Government
- Liberty
- Link ATM
- Long Clawson Dairy
- Morrisons
- Muller
- National Crime Agency
- National Infrastructure Crime Reduction Partnership
- Natural Resources Wales
- Next
- NHS Counter Fraud Authority
- NHS Scotland
- Openreach
- Peoplesafe
- PortSafe

- Railway Delivery Group
- Retail Energy Code Company
- Ring
- Royal Mail
- Save the Children
- Security Industry Authority
- South Caernarfon Creameries
- Thames Water
- The Metropolitan Police Service
- Tideway
- UK Sport
- UKAD
- Viva Street
- William Hill

Police with Integrity Lines:

- Bedfordshire
- Cambridgeshire
- Cheshire
- Derbyshire
- Devon & Cornwall
- Dyfed Powys
- Gloucestershire
- Greater Manchester
- Guernsey
- Hertfordshire
- Isle of Man
- Jersey
- Kent
- Leicestershire
- Metropolitan Police Service
- Ministry of Defence Police
- North Wales
- Northumbria
- Police Service of Northern Ireland
- South Wales
- Thames Valley
- Warwickshire
- West Mercia
- West Yorkshire
- Wiltshire

Fire and Rescue Services with Firestoppers:

- Cleveland
- County Durham and Darlington
- Derbyshire
- Essex
- Humberside
- Kent
- Northamptonshire
- Nottinghamshire
- South Yorkshire
- Tyne & Wear

Trading Standards:

- Greater Manchester
- Kent & Medway
- Wales

FRS Speak Up Service:

- Bedfordshire
- Gloucestershire
- Greater Manchester
- Humberside
- Mid and West Wales
- Norfolk
- Northamptonshire
- South Wales
- Suffolk

Legal & administrative information

Trustee Directors

Chair of Trustees

- Lord Ashcroft KCMG PC

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- Ms Ceris Gardner
- Mr Peter Gaze FCA
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- Mr Stewart Harris FCA
- Ms Suzanne Jacob OBE
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- Mr Nick Ross CBE
- Mr Stephen Rubin OBE
- Sir Paul Stephenson QPM

Advisory Board

Trustee Directors and officers marked with a * serve on the Advisory Board, together with the following:

- Mr Phil O'Shea
Deputy Chair & AB Member for Northern Ireland & the Islands (Isle of Man & Channel Islands)
- Miss Jane Antrobus
North West Region Representative
- Mr Bill Cullen
East Midlands Region Representative
- Mrs Nina Dawes
West Midlands Region Representative
- Mr John Dobbin
Yorkshire & Humberside Representative
- Mr Jonathan Hamill
North East Region Representative
- Mrs Sarah Pease
South West Representative
- Mr Stuart Rawlins
East Region Representative
- Mr Peter Rolington
South Region Representative

Senior Officers

- *Mr Mark Hallas OBE,
Chief Executive
- *Mr Stephen Mann,
Director of Finance, Company Secretary
- *Mr Michael Duthie,
Director of Operations
- *Mr David Crawley,
Director of Business Development
- *Ms Karen Ogborn,
Chief of Staff

Bankers

The Royal Bank of Scotland plc
280 Bishopsgate, London, EC2M 4RB

Auditor

Mazars LLP
6 Sutton Plaza, Sutton Court Road, Sutton,
Surrey, SM1 4FS

Solicitors

Bates Wells,
10 Queen Street Place, London, EC4R 1BE

Status

Crimestoppers Trust was originally established by a Deed of Trust on 20 October 1986 and was registered by the Charity Commission with effect from 4 November 1987. On 1 April 2005 the complete undertaking of Crimestoppers Trust was transferred to a company limited by guarantee, Company Number 05382856, which is itself a registered charity, Number 1108687 (England) and Number SC037960 (Scotland). The registered office of the charity is at 10 Queen Street Place, London, EC4R 1BE.

The principal office is PO Box 324, Wallington, SM6 6BG.



**“Is Crimestoppers
really anonymous?”**

**Yes.
100% anonymous.
Always.**

Tell us what you know,
not who you are.

CrimeStoppers.

0800 555111

100% anonymous. Always.
crimestoppers-uk.org