

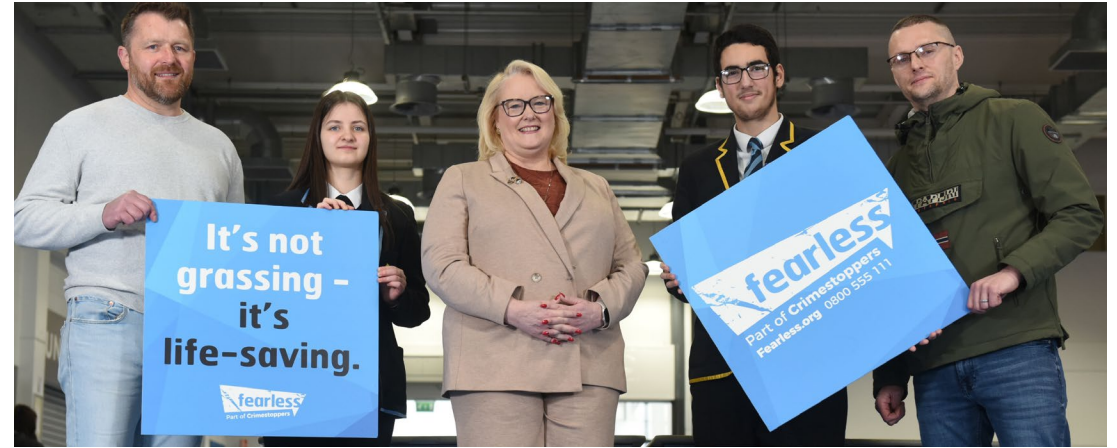
CEO Corporate Award

“The VOW Project”, Scotland

“The peer mentors working at the VOW Project are the most dedicated and inspiring individuals that I have had the joy and complete privilege to work with on several projects over the last two years”.

Overview

The VOW Project is a remarkable joint initiative created by Police Scotland and prison leaver charity Aid & Abet with the aim to reduce offending and harm to people in Edinburgh. Its peer mentors, crucially, have lived experience and build a rapport with young people to help move their lives forward in positive ways. The VOW Project has massively assisted in making Fearless Scotland’s 2022 violence campaign and the 2024 drugs campaign resounding successes including hugely impactful podcasts from VOW. The VOW Project’s contribution to Fearless Scotland in partnered campaigns has undoubtedly encouraged young people to learn more about key high harm issues, our charity’s services and made many lives considerably safer.



Judges' comments

The judges all felt that this was a conspicuously appropriate and highly deserving winner of this award. They were particularly taken by the evident passion and drive of VOW and its peer mentor team. Such generosity and commitment too in utilising their lived experience to inspire and bring about better futures for the affected young people they support and, in conjunction with Fearless, all such young people across the whole of Scotland. Quite awesome.

