



Welcome from our Chair



Lord Ashcroft KCMG PCChair of Board of Trustees,
Crimestoppers

Crimestoppers is at the forefront of challenging apathy which, if unchecked, allows criminals to prosper whilst communities suffer. Our charity offers hope.

Public support for Crimestoppers is truly inspiring

Amid a climate of mistrust and fear, Crimestoppers is uniquely placed, offering a safe way for people to speak up about crime rather than stay silent.

We all have moments in our lives when it's necessary to make tough decisions in difficult circumstances – and that applies to those occasions when we have witnessed or know something about crime. For many, the prospect of giving personal details and interacting with the police is a step too far.

Crimestoppers is at the forefront of challenging apathy which, if unchecked, allows criminals to prosper whilst communities suffer. Our charity offers hope.

With more than 720,000 people contacting us last year, we have shown that with the right engagement, we

can help people overcome doubts that stop them from taking necessary action.

The proven concept of anonymity

When I cajoled political, police and business leaders – back in the 1980s – to help create a service guaranteeing anonymity, I could never have imagined how successful Crimestoppers UK would become.

Our Contact Centre, Regional and National Managers, back-office staff and hundreds of local volunteers demonstrate every day their remarkable dedication and commitment to the public.

The pages ahead have a range of stories that illustrate our charity's work which ultimately helps to keep people, neighbourhoods and workplaces safe.

Thank you for your continued support.



Welcome from our CEO



Mark Hallas OBE Chief Executive, Crimestoppers

The information given to us anonymously stops criminals in their tracks and ensures justice is served for victims and their families.

Record high reached as 200,000 reports sent to police

We have reached a new landmark of passing on more than 200,000 high-quality reports to law enforcement in this financial year.

This growth echoes the rise in the number of reports shared with our commercial partners in recent years – all receiving information that helps protect businesses, workers and their customers.

Our charity status and guarantee of anonymity encourages people to report what they've seen, know or heard. It helps prevent crime with no repercussions on the individual at all.

The information given to us anonymously stops criminals in their tracks and ensures justice is served for victims and their families.

Serving the public, supporting police

We have launched the long-awaited National Police Anti-Corruption and Abuse Reporting Service (14 March 2024) with a steady stream of contacts received every day. Our charity is rapidly becoming the provider of first choice for statutory services to complement our work with the commercial sector.

Finally, I'd like to echo Lord Ashcroft's praise for everyone who has used or has supported our charity's unique range of services. Crimestoppers' success is, in large measure, due to our extensive network of partnerships: from Police and Crime Commissioners (PCCs), police forces, the Home Office, housing providers, trade and industry bodies, well-known big brands and other charities. We make a point of working with organisations who share our values.

By championing Crimestoppers and reminding everyone that they have a trusted alternative, we can work better together to keep us all safe from the harm and heartbreak caused by crime.

Our vision, mission and values

Vision - why we exist

Everyone has the right to feel safe from crime, wherever they live.

Mission - what we do to achieve our vision

We're an independent charity that gives you the power to speak up to stop crime, 100% anonymously.

Whoever you are, wherever you live, from communities to companies.

By phone and online, 24/7, 365 days a year.

We also share advice on how to protect the people and communities you care about from crime, so everyone can feel safe.

Values – the principles that guide how we conduct ourselves

At Crimestoppers, we believe that it is people who stop crime. Our community of staff and volunteers live our values every day:

- We care we believe that everyone has the right to feel safe from crime, wherever they live.
 Crime can be frightening, so we offer hope.
- We are inclusive we don't judge people.
 We're here for everyone who needs us. We can change communities for the better by working together.
- We are trustworthy we're reliable, honest and an independent charity. We act responsibly and never break anonymity.
- We are determined we commit all our efforts to achieving positive change. We have a 'can-do' attitude.

Our role

We break down barriers that silence people and communities by offering a trusted, alternative place for people to pass on crime information with no comeback. The information we receive and pass on ensures lives are saved, criminals are stopped, and victims and their loved ones receive justice.

Our impact

Every year, we help solve and prevent thousands of crimes.



721,162

Nearly three quarters of a million people contacted us last year.



209,380

We sent over 200,000 pieces of information to the police.



27,920

Plus more information sent to a wide range of other statutory, commercial and third sector partners.



27,676

The police tell us we helped solve and prevent over 27,000 crimes. As not all forces provide comprehensive feedback, we can estimate our impact is much more than double this.

Achieving our strategy

Prioritising the communities who suffer most from crime

All our activities are focused on achieving the following objectives:

- Grow the quality of information Crimestoppers receives this is information the police are often unable or unlikely to be given voluntarily and directly.
- Build trust and confidence in our service by telling our charity's story of hope. Since we were formed in the late 1980s, we've kept our promise of anonymity to the millions of people who have trusted us with their crime information.
- Attract more people and organisations to support us this boosts our efforts to connect with people in every community across the UK.



Achieving our strategy



Reach key audiences

Focus on groups and communities who most need our services, which means convincing those who are less likely to speak directly to police to contact Crimestoppers.

- We have introduced small but targeted zones in communities with complex crime problems but with little trust in the police. These zones allow us to bring together a multi-agency approach over a longer period, working with the community so it is safer for all.
- Our 'Speak Up' services in partnership with public sector and industry allow wrongdoing to be reported anonymously, leading to better workplaces and improved trust in public services.



Build a community of Crimestoppers

People are our advocates and can tell our story of helping to stop and solve crime whilst staying completely anonymous.

- Our Community Ambassador scheme, led by volunteers, has reignited a network of grass roots organisations who introduce Crimestoppers to those most likely to need our service.
- We are working with a wide range of professionals who have trusted relationships with young people. We provide them with tools to talk with young people about stopping crime.
- Businesses support our charity in many ways, including using anonymous information to stop crime affecting their staff and customers.



Tell our story of anonymity

Stories help us connect with key audiences. They build trust in our service by demonstrating the impact of speaking up and illustrating the difference we make.

- We use anonymised real-life case studies to inform our communications, bringing to life the power of anonymous information to achieve positive change.
- We welcome visitors to our Contact Centre, including media outlets, to see first-hand how we keep our 'stoppers' safe.
- We run local and national campaigns that reinforce the power of anonymity to bring in quality information for police and partners.



One team, working well

Working together for the same goals, using the experiences everyone brings, and developing our people are all vital for our charity to be efficient and effective.

- We have improved our Contact Centre productivity, with upgrades to our technical systems, and continue to develop staff skills and opportunities.
- Staff have contributed to our policy on diversity and engaged in a range of training from mental health and first aid to safeguarding.

Volunteers responded positively to our engagement survey and work to improve the health of our local committees so they can be effective in supporting the people and areas that need us the most.

Real-life cases

Making a difference – true stories, anonymised

This sample of crimes solved shows the real impact of our charity.

Details have been changed to protect the identities of those involved.

Firearms taken off the streets

Gun availability and use by criminal gangs has been rising in many parts of the country. Following a tip-off to Crimestoppers, a handful of illegal firearms were seized during a raid, with a man subsequently arrested and charged.

Risky abuser caught after years on run

The effects of domestic abuse can be extensive and lifelong and include depression, anxiety and mental health issues. A persistent offender who was a high harm danger to women had been on the run for many years. He continued to offend whilst evading justice. Thanks to Crimestoppers information, he was picked up by police and finally faced the consequences of his actions.

Drugs, bypassed meter and arrests at grow house

We were contacted with details about a potential cannabis farm. The local force investigated and found hundreds of thousands of pounds worth of drugs, along with potentially lethal energy theft. Numerous arrests were made.

Paedophilia fears over man with access to children

Crimestoppers was given detailed information about a man who was believed to be a significant danger to children. He used social media and other platforms to mix with and engage with those who are underage. The man was arrested and all devices seized by police.

Concern over a pair of dangerous XL Bully dogs

Residents on a street in a sleepy suburb were living in fear after neighbours noted

a pair of XL Bully dogs that were behaving out of control. They were also aware that the dogs were being neglected and were unable to be walked safely.

The dogs were seized for further investigation.

Drugs production exposed at empty shop

We received reports that a large shop was being used as a front to produce drugs. Residents had noticed people visiting at odd hours of the day and night. Following up on our information, the police seized drugs worth over half a million pounds and found equipment such as high-powered grow lights, transformers and electric fans. Arrests were made at the scene.

Driver prompts police chase despite children on board

A man who had severe health issues that prevented him from driving continued to get behind the wheel. Locals had regularly witnessed him driving at great speed with his family onboard. He was unlicensed and uninsured. However, after Crimestoppers was alerted to his persistent recklessness, the police intervened. They caught him breaking the law and he was immediately arrested.

Guns recovered as dealer snared

A dangerous and violent drug dealer with a long history of crime thought he was able to get away with his behaviour. But after Crimestoppers passed on vital info, a raid on the property followed with drugs, weapons and ammunition all seized. The man was arrested and subsequently charged.

Real-life cases



"As Senior
Investigating
Officer, I
wanted to
pass on my
gratitude as I
am not sure we
would have got
to the person
anywhere near
as quickly, if at
all, without your
help"

Anonymised feedback from a leading police investigator

Man jailed after killing partner following years of abuse

A man who fled after murdering his partner hoped to escape justice despite the horrors of his crimes. As a result of information from a member of the public who contacted our charity, the killer was caught and sentenced to life.

Helping to secure our borders

Our charity regularly passes on information to Border Force. Among the types of successes are seizures of huge quantities of knock-off meat products and hundreds of thousands of cigarettes and packets of tobacco. Thousands of pounds of undeclared cash was also detected, vulnerable children have been safeguarded and weapons have been seized, all because of our information.

Millions of pounds of drugs seized in one swoop

Crimestoppers takes information from everyone about all types of crime. One example is where we received tip-offs from multiple sources about suspicious activity involving a large group of men who were coming and going at a property at all hours. After we contacted police, a property was raided, millions of pounds worth of drugs seized, energy theft exposed, and potential immigration infringements discovered. The authorities acted quickly, leading to those legally here being jailed, whilst others are awaiting deportation.

Most Wanted – words of praise from police

"As Senior Investigating Officer, I wanted to pass on my gratitude as I am not sure we would have got to the person anywhere near as quickly, if at all, without your help."

"I wanted to thank you for all your assistance in this matter and honestly, without this reward, I don't think we would have got him. It certainly put the pressure on, along with some of our police tactics which resulted in him handing himself in. I can't thank you enough and appreciate all your help. It's been a pleasure."

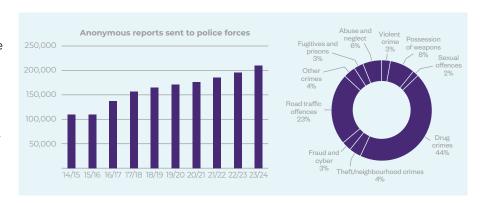
Reports double in a decade

For the first time ever, we have sent more than 200,000 reports to UK police forces over the year. Every force received more information from us in 2023-24 compared to last year. There was an overall increase of 9%.

Over the last 10 years, high-quality information has more than doubled.

The reasons for this growth are hard to say for certain, but is likely to be a combination of the following factors:

- Targeted campaigns at both local and national level are reaching those audiences less likely to speak directly to police.
- A full network of managers working in the regions and nations across the UK responding to local community needs.
- Frustrations with the service provided by the police



non-emergency number 101 in some parts of the country.

- An increase in recorded crime for some crime types.
- A drop in public trust and confidence in the police.

What do the public tell us? We take information about all crimes and the ratio of crime types

does not change significantly year-on-year.

The notable changes in 2023-24 were:

- Vehicle crime almost trebled from 709 reports to 2,041.
- Drink and drug driving reports increased 25% to 49,000 reports.
- Immigration and border crime increased 58% to 5,584 reports.

Cannabis campaign cultivates a 16% rise in reports

We were approached to develop a partnership campaign in conjunction with the National Police Chiefs' Council and police forces across England and Wales. This combined effort delivered an online awareness campaign aimed at the public and professionals within the property industry and offered warning signs for properties impacted by cannabis cultivation.

Running from mid-May to mid-June 2023, it aimed to help people recognise the crime and encouraged those with information to speak anonymously to Crimestoppers.

The campaign achieved an impressive 16% uplift in reports sent to forces on cannabis cultivation when compared to the month before launch. In addition,

there was a 13% spike in overall reporting of all crime types to Crimestoppers observed through the campaign's duration.

This method of a joined-up approach to national campaigning boosts effectiveness in both creating awareness and prompting action from the public.

Controversy sparks engagement

We highlighted victims of modern slavery and forced labour who are exploited to cultivate the drug. Homes in impacted communities are at further risk of fire due to energy theft in properties used as grow houses.

The messaging resonated well with audiences, especially the impact on victims.

The campaign had exceedingly high rates of engagement, especially on social media, beyond the rate campaigns usually receive. Much of this sparked healthy debate across comment sections of the various ads run across multiple social media platforms.

Adding a human touch

Those who shared their experiences of living near or next to a property being used as a cannabis farm highlighted the negative effect on the neighbourhood, the community and themselves.

Given the lively debate around the subject of cannabis, this campaign showed that the issue can be raised and the harm caused can be flagged whilst simultaneously generating vital information from the public.

Crimestoppers making roads safer at Christmas

Over the December 2023 holiday period, Crimestoppers ran a six-week campaign focussed on reducing the risks of drug and drink driving.

It informed audiences about legal alcohol limits and the dangers of the use of prescription drugs when behind the wheel.

The call to action encouraged people to pass on critical information that would ultimately help support police investigations to help cut the chances of avoidable road deaths.

Delivered nationally, boosted regionally

The messaging and artwork were framed around the holidays and making it home for Christmas (which was specifically aimed at perpetrators). For our primary audience, the theme was ensuring loved ones can travel home safe to open their presents at Christmas.

The campaign was delivered across Crimestoppers' national social platforms and amplified through our regional and local accounts across the UK.

Instagram outperformed Facebook by more than 360%, achieving a total link click through of 15,600, whilst Facebook outperformed Instagram in terms of reach by 105%.

Further shares on social platforms by police forces, government agencies, charities and corporate partners helped

There were more than 2,400 views of the web page and the campaign was mentioned on BBC Radio 4 and on BBC local radio, with coverage on various online news outlets.



Challenging sexual harassment in public spaces

Crime

Our national Violence Against Women and Girls campaign in January 2024 highlighted the types of sexual harassment that exist and encouraged those who see it happening to report perpetrators to our charity.

Sexual harassment is unwanted behaviour of a sexual nature that violates a person's dignity, making them feel intimidated,

humiliated or degraded.

This one-month campaign had a reach of almost one million people on social media.

Crime

Research commissioned by Crimestoppers and conducted with the University of Suffolk in January 2023 included a survey with the shock finding that around one in six people had

their first experience of sexual harassment in public when they were aged just 10 or even younger.

Whether experienced in person or online, it can have serious and lasting effects on its victims.

Crimestoppers will continue to spotlight this critical issue, both to improve everyone's understanding and to help drive change.

Illegal immigration and modern slavery reports rise by two-thirds during campaign

Every day, thousands of vulnerable people who have been smuggled into the UK are forced to work for little to no pay.

In 2023, there were more than 17,000 potential victims of modern slavery who were referred to the Home Office. It's believed this type of crime is significantly under-reported despite – as we emphasise in our messaging – happening in plain sight and in public places.

Profiting from misery

The harm brought about by criminal gangs involved in people trafficking and exploitation was central to our national

immigration crime and modern slavery campaign.

Criminals make vast amounts of money from bringing people illegally into the country by lorries, small planes and boats. Some of those trafficked never make it to these shores, with hundreds losing their lives in the English Channel over the past decade. That's in addition to tragedies such as the Essex lorry deaths where 39 people were found dead in the trailer of an articulated refrigerator lorry.

Once here, illegal immigrants work in poor conditions and are made to take part in money laundering, cannabis cultivation, begging, shoplifting and the sex trade.
Often, they are forced or compelled to work and are controlled by an 'employer'. Mental or physical abuse or threats are common.

Making a difference

Across the board, Crimestoppers witnessed a 53% rise in reports on illegal immigration and modern slavery when comparing 2023 to the previous year.

Significantly, our national campaign (24 May–7 June 2023) generated a staggering 88% increase in contacts, proving how our charity can galvanise people's interest and encourage them, where appropriate to take action



Cooperation is key to creating a 'Safe Street'

It's estimated that there were more than 1.5 million 'neighbourhood crimes' in the year ending 2023. That's according to the Crime Survey for England and Wales.

Our fictional 'Safe Street' promotes home and community safety and is delivered in partnership with Ring and Neighbourhood Watch.

Theft, robbery and burglary persist, which impacts not only victims but also has a ripple effect on the Want to make your immediate vicinity.

The overarching theme is that we are better able to improve communities together.

street a Safe Street?

To encourage people to think about how they can protect their home, we've run a series of Safe







Tapping into business to boost Stay Energy Safe's success

Powered by Crimestoppers, Stay Energy Safe offers an anonymous way for people to report energy theft and meter tampering. The partnership has been in place since September 2016, and we were thrilled when the contract for our charity to provide this vital service was renewed for a further two years in March 2024.

Since the inception of the partnership, report volumes have increased dramatically, from around 2,600 in 2017-18 to more than 11,000 in this financial year.

Over the seven years, this represents an increase of 325%.

Media coverage at the beginning of the energy crisis has helped to drive people to the Stay Energy Safe website.

Marketing activity is essential to protecting people from this dangerous crime and continued in 2023-24, with a focus on Google, radio and podcast advertising, as well as Search Engine Optimisation and digital outreach. Combined, this helps raise public

awareness of the severe risks this crime poses, as well as the signs to look out for to identify the crime. It also encourages those with information to speak up anonymously, to keep their loved ones, friends, families, colleagues and neighbourhoods safe.

New Network Engagement Manager role

Working closely with RECCo (Retail Energy Code Company), we launched a project to ensure we are engaging with the right people and organisations to raise awareness of the dangers of energy theft.

This has led to the recruitment of a new Network Engagement Manager, who reaches out to many different companies and relevant trade, industry, and membership bodies. The

aim is to help spread the Stay Energy Safe messages, to ensure people within new and very relevant audiences - for example, gas and electrical engineers, retail and hospitality businesses and landlords and tenants - understand how hazardous tampering with the energy supply can be, what to look out for, and how they can help to identify and stop it.

RECCo estimates that approximately 250,000 cases of energy theft go unreported every year. Stay Energy Safe is here to act as a deterrent and to help identify the crime so gas and electricity meters can be made safe. To find out more, visit stayenergysafe.co.uk.

Suspect Energy Theft?

Learn how to spot the tell-tale signs of energy theft.



Visit: www.stayenergysafe.co.uk

Concerned about wrongdoing in the workplace?

Partner with Crimestoppers.

Our service makes whistleblowing accessible to everyone.

crimestoppers-uk.org/partner-with-us

Registered Charity No. 1108687 (England and Wales) No. SC037960 (Scotland)

CrimeStoppers. 0800 555111

100% anonymous. Always.

Record trust in Crimestoppers in Wales

From April 2023 to March 2024, Crimestoppers in Wales saw significant engagement and impactful results.

Reports disseminated to Welsh forces reached 10,297, which marks a 9% increase year on year.

The Fearless team engaged with more than 27,000 young people, empowering them to speak up about crimes affecting the communities where they live and go to school or college.

We delivered eight regional and nine national campaigns across Wales, which contributed to 66 arrests and attracted over 148,000 visitors to the website.

The drug and drink driving campaign saw the largest engagement, achieving 622,000 social media impressions.

Most Wanted in Wales

Crimestoppers Most Wanted continues to thrive in Wales.

One success includes two high-risk suspects who turned themselves in after being featured. This highlights the effectiveness of featuring on Crimestoppers Most Wanted and across our social media accounts.



27,000 young people engaged

622,000social media impressions of the the drug and drink driving campaign

Engagement boost for Fearless

Crimestoppers Northern Ireland was awarded £20,000 from the Assets Recovery Community Scheme to run a campaign in areas with high levels of intimidation and exploitation by criminal gangs using violence and weapons.

This has had a major impact on communities and families, with young people being coerced into activities such as drug dealing against their will.

It was agreed with the Department of Justice that we would run a Fearless campaign over a 3-month period.

The creative assets included a simulated Snapchat conversation between two young people. The messaging highlighted that crime information can be passed

28,756

page views for our Fearless campaign in Northern Ireland over a 3-month period

95%

rise in reports to Crimestoppers

on via our charity without fear of reprisals.

The results of our Fearless campaign in Northern Ireland were impressive, with page views increasing from 26,359 to 28,756 over the 3-month period and reports to Crimestoppers rising by 95%.

For the first time ever, after the campaign, Northern Ireland ranked in the top three UK locations for areas with the highest Fearless engagement.





All Fearless Scotland campaigns are co-produced by young people, for young people. This provides a crucial perspective on the messaging and the approach needed to best engage with a young audience.

When it comes to drugs, young people were clear; they wanted to hear from experts – experts by experience.

Drug misuse in Scotland has often been discussed in the context of record drug deaths, prison sentences and harm. What about recovery? Was that a possibility?

From their perspective

Young people felt that nobody ever talked about the people who made it through to the other side. They told us that if they could believe that their friend might make a recovery from drug dependency, they would be more likely to speak up either to get them help or to report the drug gangs exploiting them.

Hope was needed.

Working with lived experience Peer Mentors from criminal justice services, The VOW Project and Positive Outcomes Programme, Fearless produced a video podcast that was shared with young people across Scotland in short clips on Instagram, Snapchat and TikTok.

Reflecting on their own personal stories of recovery, the mentors spoke of their journeys and how they now help others through substance misuse and the criminal justice system.

Fearless countrywide

In March, we were delighted to welcome Minister for Drugs and Alcohol Christina McKelvie to Craigroyston High School, Edinburgh to the launch of our month-long drugs campaign.

In addition to the social media campaign, Fearless ran outreach events in cities across Scotland and published a series of substance misuse themed blogs on our website. This was aimed at adults who look after or work with young people from the Child and Young People's Centre for Justice (CYCJ) and The DSM Foundation.

The campaign saw over 26,000 young people swipe to the campaign landing page where they were able to learn more about the impact of drugs, pass on crime information or get support from partner agencies.

Kevin, a Peer Mentor at The VOW Project based in Edinburgh, said on the podcast:

"My rock bottom should have killed me. Don't wait until you hit your rock bottom. You might not survive your rock bottom. Take action now.

"Learn from my mistakes – don't wait to learn from yours."

Donald, another Peer Mentor at The VOW Project, speaking about the charity's promise of 100% anonymity, said:

"It's not about sticking people in – it's about saving people's lives.

"It's about helping people and supporting people and trying to get them out of that."

Pat, a Peer Mentor at the Positive Outcomes Programme in Glasgow, said:

"I've been in recovery for years now and I see other guys, younger guys get in recovery.

"It doesn't matter what walk of life you come from, what background you come from and no matter how far down the scale you have gone...Recovery is open to anybody."

Challenging domestic abuse myths in Eastern European communities

Research conducted in 2022 highlighted a significant issue regarding the recognition of domestic abuse within Polish communities.

Many women do not identify the signs of an abusive relationship and often excuse their partner's behaviour, attributing it to factors like alcohol consumption. This normalisation of abuse leads to a lack of understanding and mistrust in available services.

These barriers are not unique to the Polish community but are prevalent across many other Eastern European communities.

Prioritising Boston

Boston in Lincolnshire has one of the highest populations of Eastern Europeans in the UK. It's essential these communities can access the necessary services.

Recognising this need,
Crimestoppers launched a six-week
campaign aimed at debunking
myths around domestic abuse
and improving engagement with
Eastern European communities. We
used translated assets, an AdVan
on market days and at a Lincoln
City Football match, and we hosted
community events. Our social
media campaign reached over
220,000 young people and adults.

As a result of these efforts, the campaign led to 690 referrals to local services, 16 of which came from Eastern Europeans. There were 759 views of the campaign's landing page. The initiative underscores the importance of targeted, culturally sensitive outreach in addressing domestic abuse and supporting those in need.

This campaign is a part of ongoing efforts by the local domestic abuse services to ensure that everyone, regardless of background, has access to the help they need to recognise and escape abusive situations.

New Crimestoppers easy read leaflet

Being open and accessible to all is important for Crimestoppers to be able to support everyone who needs our service.

Breaking down barriers to reporting crime is something that our charity has decades of experience.

Working with the national charity
Camphill Village
Trust, we now have an easy read leaflet, which explains how information can be given to Crimestoppers 100% anonymously. The leaflet was co-produced with adults that have learning disabilities and autism.



The City of Wolverhampton has been vulnerable to County Lines gang activity in recent times. This is due to links to Birmingham and elsewhere, making it an obvious choice for organised gangs to use the transport infrastructure to move drugs from larger cities into more rural areas, towns and villages.

Working with the Safeguarding Lead at Wolverhampton Wanderers FC, Crimestoppers was able to engage with the club's staff and Academy players, delivering tailored Crimestoppers and Fearless sessions. The sessions highlighted the danger of County Lines exploitation and improved awareness of Crimestoppers and the Fearless service.

The club offered free match day big screen advertising at the Molineux Stadium for a game with an attendance of 31,000, alongside a space in the Fan Zone where we spoke with over 300 people. Concurrently, we ran a social media campaign appealing for County Lines information in conjunction with West Midlands Police.

Building resilience in neighbourhoods most harmed by crime

People living in areas blighted by the highest crime levels know the negative impact this can have on their lives and the wider community. Fear often prevents them from speaking up.

The Clear, Hold, Build initiative brings together many local agencies from police, councils, community groups and other charities with an emphasis on cutting crime and anti-social behaviour in those areas. The programme highlights alternative ways to report information, such as via our charity. By seeing police action being taken, raising awareness of crime issues, Crimestoppers can help encourage those who have information on crime to report it.

8%

increase in drug trafficking and supply information

33%

rise in information about knives and weapons

9

reports received relating to wanted people in Barnet

Focus on London, Yorkshire and the Midlands

We have run joint Clear, Hold, Build campaigns in Bradford Moor in West Yorkshire, Fairfield Estate in Buxton in Derbyshire and in Staffordshire, to name but a few.

In London, the target area was Grahame Park Estate, Barnet. We worked with local authorities, housing providers, neighbourhood policing teams, faith groups and health care to promote the four-week campaign via social media, a leaflet mailout and localised artwork/messaging.

Nearly 300 reports were sent on to the Met's intelligence bureau during and after the campaign. This shows the importance of engaging effectively to create a ripple effect that leads to positive change.

Crimestoppers Zones: Helping build public confidence

How to create safe communities in areas where people are unwilling to speak up is a common question among professionals and policy makers.

Our charity has a key role to play here as we have decades of experience connecting with millions of people who find it difficult to take action by reporting what they know to the police.

Crimestoppers Zones have been piloted across the country. They are designed to improve confidence in local communities and to help deter criminals.

By offering the security of anonymity, we are a vital conduit, passing on community information to tackle crime that harms these communities the most.

Spotlight on Swindon

We installed lamppost signs and banners, organised digital billboards and published an article in the local door-to-door 100%

rise in information for New Parks, Thringstone, and Whitwick.

36%

increase for the whole of Leicestershire with information about murder, firearms, knives, rape and about wanted individuals.

magazine. Leaflets were provided to partners in different languages, and we attended community events to talk to members of the public. We also ran adverts on social media.

In the first 3 months, we received 143% more reports from our target areas compared to the same period in the previous year. This is significantly more than the 8% increase we received across all of Swindon and Wiltshire.

Building trust in Bridgend

The Crimestoppers Zone campaign in Wildmill, Bridgend in the heart of south Wales is supported by Bridgend Council and launched in early March 2024.

Previously there had been no reports from the area to our charity. Since then, a number of reports were received from within the zone and more than a dozen others from the immediate surroundings. These related to drug trafficking, drug driving and sexual offences.

Leicestershire launch

The Bell Foundry in Loughborough, New Parks, Thringstone, and Whitwick have been designated as People Zones empowering community members to contribute to creating safer, happier and healthier living environments. A key part of this initiative are Crimestoppers Zones with signs on lampposts, railings and pylons. Leaflets were distributed to every household within these zones explaining how to report crime anonymously.

Building Trust and Confidence



Our Business Growth & Fundraising team plays a vital role by raising much-needed funds to allow the charity to continue reaching into communities around the country. This financial year has been outstanding in terms of growth.

In May 2023, we changed the department's name from Business Development to Business Growth & Fundraising. This was to better reflect the team's role within the charity. It reminds all our partners, both current and prospective, that by working with Crimestoppers, they too are supporting people to speak up and stay safe.

In total across the year, we identified, engaged with and onboarded over 30 new clients. Utilising our range of services, we have organically grown a number of our existing clients and have reduced our attrition level even further.

Speak Up services

Following Nazir Afzal's shocking review of the London Fire Brigade in late 2022, we devised and launched a new service – the national FRS (Fire & Rescue Services) Speak Up Service.

We worked closely with the National Fire Chiefs Council and Chief Fire Officers across the country to design a service that was fit for purpose, giving more people within the fire services the confidence to safely raise any concerns. Despite it being a competitive market, 14 Fire and Rescue partners have been recruited in the first year, with more to come.

As you may have already seen, we were delighted to be awarded the tender to run the new National Anti-Corruption and Abuse Reporting Service on behalf of policing in the UK. The service continues to go from strength to strength.

In conjunction with the launch of the national line, we not only kept our existing police integrity line partners but added another six forces to our portfolio. We achieved this in the face of challenging questions, helped by our partners within the Metropolitan Police whose testimony about the benefit of utilising both internal and external lines was key. The Met had launched their public reporting service the previous year, which delivered strong results.

We continued to grow our Information Sharing service and renewed our cooperation with the Gang Masters and Labour and Abuse Authority (GLAA), sharing relevant information received by our Contact Centre.

We also have begun working with the military following some successful meetings, and we are now sharing information across all three services, with an internal integrity reporting service across the military police in all services launching shortly.

Building Trust and Confidence

New service helping root out corrupt and abusive police goes national

Following a series of scandals involving criminal serving officers, there has been a national debate about how to rebuild trust and confidence in law enforcement across the UK.

Whilst it's for individual forces to implement measures that effectively tackle these difficult issues, Crimestoppers is playing a crucial role in helping identify those who abuse their position of trust.

In March 2024, our charity launched The Police Anti-Corruption and Abuse Reporting Service to give people a way to report information anonymously or confidentially about a police officer, member of police staff or volunteer who they believe are taking advantage of their role or behaving in an abusive or criminal manner. This may be for financial or for sexual motivation, or their conduct is motivated by hatred or prejudice.

Met hotline's contribution proved vital

The national service was the brainchild of the National Police Chiefs Council (NPCC) and the Association of Police and Crime Commissioners (APCC). The service was awarded to Crimestoppers following an intensive procurement process. It's testament to the success of the initial Metropolitan Police hotline which served to demonstrate the concept's importance and effectiveness.

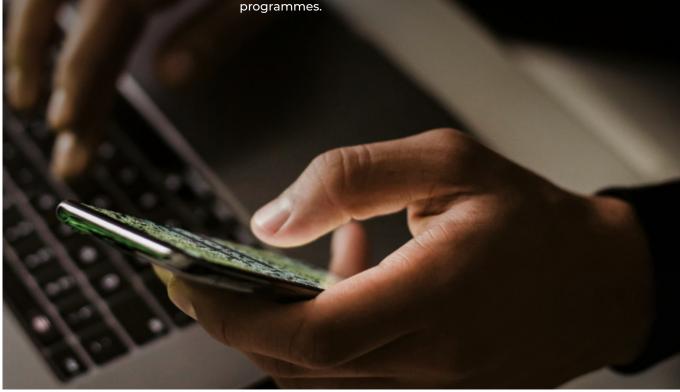
This service is a significant win for the charity in terms of recognition of our vital work supporting the public and police.

It aligns with our strategy to ensure we are engaging with larger, national entities and demonstrates how the charity can help partners deliver their safeguarding and speak up



Chief Constable Gavin Stephens, Chair of the National Police Chiefs' Council, said:

"The vast majority of police officers and staff act professionally and with integrity in the fulfilment of their duties to protect the public. We must take tough action to purge policing of those responsible for wrongdoing, for now and for the future."



Building trust in our service

FGM awareness training for frontline workers

Crimestoppers and the Sussex Hidden Harms Practices Group worked collaboratively to deliver an online training event specifically for frontline practitioners who have concerns around Female Genital Mutilation (FGM) and other hidden harms in communities across Sussex.

This event featured a multitude of highly trained, experienced and grassroots level practitioners who shared their expertise in identifying concerns, referring and providing support to survivors.

This event saw over 130 people attend online and has received outstanding feedback, with post survey responses showing that 99% of attendees found the event 'extremely useful' and commented that they would definitely attend a future similar event.

"Very engaging throughout the whole day.
The speakers' passion shone through, made
everything reality and not just textbook. Highly
recommended. Thank you for delivering a well
organised event with great speakers."

"The day had fantastic speakers who were clearly passionate about their area of expertise. A very informative day. I hope that you will put another one on as I have informed my team how amazing it is!"

"This was a great event with well-informed speakers. I absolutely enjoyed every session."

Feedback from training session attendees.



More fire services sign up to FRS
Speak Up
Service

In early 2023, Crimestoppers developed the FRS Speak
Up Service with our early adopter fire service partners. It followed revelations that there was evidence of widespread harassment, discrimination and bullying in the fire and rescue services across England.

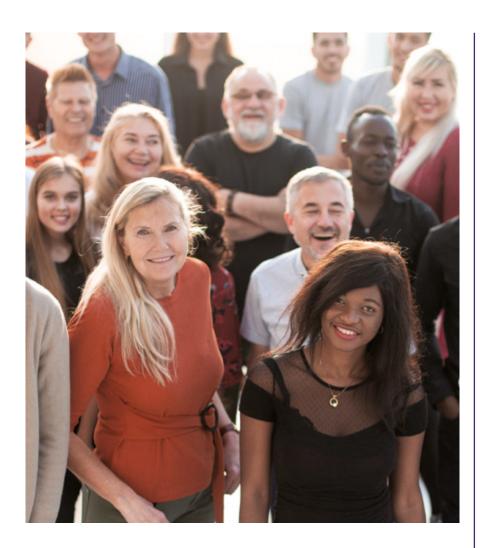
FRS Speak Up gives those working in the fire and rescue services across the UK a safe place to pass on information – online and by phone – anonymously or confidentially, for 'when it's not OK' or to raise the alarm about bad behaviour.

We now work with 16 fire services who have added FRS Speak Up as another layer of protection and peace of mind for their colleagues.

Feedback from a senior fire chief:

"It does what it says on the tin. It is value for money."

One charity, one team, working better together



Volunteers connect us with every community

Since 2020 we've been working on elements set out in our National Volunteering Plan.

The plan aimed to improve the experience for volunteers, from recruitment and induction to volunteering tools and recognition. This year we've completed most of the aspirations we set out to do.

Our volunteering plan was based, in part, on a survey of all volunteers, which we ran again this year. Overall, the picture is encouraging, with feedback demonstrating that volunteers feel increasingly valued, motivated, and ably supported by the charity.

A highlight was a 15% increase confirming the usefulness of our online tools for volunteers to engage with their communities. This is a good reflection of the impact of our work in the intervening years.

We have started our work to assess and improve the health of our volunteer committees – the locally led groups at the heart of connecting with every community. Working with volunteer leaders, we are setting plans which will transform each area as needed. This activity will also form the foundation of a new National Volunteering Plan, as we continue to improve our support to all our wonderful volunteers.

Volunteer Awards 2024

Our Volunteer Awards are a fantastic opportunity to showcase the wonderful work of our Crimestoppers volunteers, the length and breadth of the country.

 Volunteer of the Year Award, given in memory of Carolyn Randall:

Joint winners – Zafran Mohammed, Chair of our West Midlands Committee and Roy Marks, Chair of Durham & Darlington Committee

"The words 'commitment and dedication' fall short to convey Zaf's passion and drive to spread the word regarding the outstanding services that Crimestoppers provides on a daily basis".

"Roy has built up a significant network base. His passion for getting things done and being on the ground talking to people is how he feels he and we can make the biggest difference".

- Committee of the Year Award: Gloucestershire Committee
- Youth Volunteer Award: Hannah Curtis, London Committee
- Unsung Hero Award: Sarah Miles, Gloucestershire Committee
- Fundraiser of the Year Award: Karen Ramsey, Isle of Man Committee
- Lifetime Achievement Award: Stuart Rawlins, Advisory Board member and Chair of Essex Committee
- CEO's Corporate Award: The VOW Project, Scotland



One charity, one team, working better together



Cancer is never good news and is regrettably common. Macmillan Cancer Support tell us that one in two people will be diagnosed with cancer in their lifetime.

Crimestoppers' Eastern Regional Manager Phil recently endured his own encounter with cancer and, now in remission, he shares his wisdom and insights into his journey to recovery.

36 hours after waking up one morning unable to go to the bathroom (which was unusual for him), Phil had completely lost his appetite and could only nibble on a biscuit. Not feeling right, he called his doctor. Phil tells us: "Suddenly in a space of a few hours, I went from no pain to extreme pain in my stomach and attended A&E – but was so tired that I went home and slept, avoiding the 7 hours wait."

He called his GP again the next day: "By sheer chance I spoke with a doctor who had previously worked in a hospital colorectal ward. She wrote a letter for me to hand in at A&E to avoid the wait."

Phil then learned he had Stage 4 bowel cancer, spent 10 days in

hospital and was off work after surgery for four weeks.

The treatment and recovery were never smooth. Whilst receiving immunotherapy treatment, Phil discovered that the cancer had grown and spread.

A closer bond

Never one to be beaten, Phil put his best stoic foot forward. He married his partner Holly, with both determined to beat the cancer together rather than, as Phil said, "let it beat me".

It's very clear the love that Phil and his wife Holly have for each other. He tells us that she was fantastic throughout.

But just one week after getting married, Phil had yet more bad news. The three immunotherapy treatments had not been successful and the cancer had spread further.

Then at last some good news – after 14 rounds of chemotherapy, the tumours had shrunk by half.

Stark odds

Whilst preparing for cytoreductive

surgery designed to remove all the remaining cancer, Phil was told that there was just a 25% chance of remission and a 50% chance he won't survive the 3 years needed to see his 40th birthday.

He remains on a restricted diet, must plan and schedule food and water, and watch his weight because of steroids he still needs to take.

This can make cooking a romantic meal for two tricky, with very different diets to cater for. But those romantic meals will hopefully return as, in the coming months, surgeons plan to reverse the stoma.

Sharp wit

Phil was (and remains) determined to have the passion to be the exception to the rule.

Now happily in remission, Phil recently caught up with family, who happened to be outside a restaurant smoking. His brother accidently blew smoke in his face. Phil's fast and sharp response?

"What's the worst that can happen – I get cancer?"

Our future plans



As we look to the future of our charity and how we want to be, we will continue to focus on working with those people who most need our services to speak up safely.

To be most effective we need a firm foundation of modern technology and processes to ensure we are easy to do business with and are an excellent place to work and volunteer.

Our ongoing objectives are:

- Improve the quality of information we send to the police
- Improve trust and confidence in our services among our likely users
- Extend our partnerships and networks to reach all communities

Our plans for the coming year include:

Address public perceptions of our charity to build trust and confidence in our services, especially in areas most affected by crime.

- Focus on high crime, low reporting communities with messages about how our charity can help
- Support initiatives aimed at communities blighted by organised crime gangs
- Develop a thought-led and insightful approach to online

- engagement, including new platforms, to reach new audiences
- Provide more information on how we make a difference, improving feedback from police and using our case studies

Review the strategic direction of our charity to make sure we are on the right path to help people, communities and organisations speak up to stop crime.

- Review our charity's long-term strategic plans, listening to views and ideas from all invested in the work we do
- Set clear intentions to get the best value from the data we have, including governance, systems, security and culture
- Embark on the next stage of our journey with Fearless to encourage more young people to consider what they can do to help stop crime
- Look to 2028 and our 40th anniversary, considering how we want to mark this milestone

Make sure we are easy to do business with so, together with our partners, we help stop more crimes.

 Offer 'speak up' lines to a wider range of organisations, so they benefit from

- anonymous information about internal issues
- Investment in the tools and services so we can provide the best services possible for our partners
- Improve our relationship management and performance reporting tools so we are more efficient
- Champion our charitable status by routinely asking for donations

Have a modern workplace for staff and volunteers, with the right tools and policies, so we are efficient and effective.

- Continue to improve our IT infrastructure to make better use of collaborative technologies
- Develop our ambitions for diverse and inclusive teams, improving our decision making
- Widen the scope of our business continuity planning to cover all of the charity and manage potential incidents effectively
- Offer our people more opportunities to develop their skills and talents within our charity, so they can perform their role to the best of their ability

April 2023 - March 2024

CrimeStoppers. Highlights

Crimestoppers impact

721,162

209,380

people contacted us anonymously

anonymous reports sent to police forces

75% online

25% by phone

up 9%

on last year



Crimestoppers feedback

1,543 arrested & charged from our information

£1,420,210 worth of recovered property

27,676 positive outcomes from our information

£15,212,859 total drugs 'street' value

Figures based on partner feedback and do not reflect Crimestoppers full impact

National and regional campaigns

national, regional and business growth campaigns

106 total number of partnerships

300 volunteers



Crimestoppers engagement

41

enhanced rewards

ermanced rewards

£714,000

total value of enhanced rewards offered

7,228

pieces of coverage

£14,716,445

value of secured coverage

2 million

total website users, of which

262,628

website news story page views



32,881

young people reached via Fearless workshops

Financial highlights

The summarised financial statements are not the statutory accounts but a summary of the information relating to the consolidated statement of financial activities and the consolidated balance sheet derived from the full audited Trustees' reports and financial statement of the charity, which were approved by the Board of Trustees on 24 July 2024. The auditors' statement as prescribed by the Companies Act 2006 was unqualified. Copies of the full annual financial statements will subsequently be filed with the Charity Commission, the Office of the Scottish Charities regulator and Companies House. These summarised financial statements may not contain sufficient

information to gain a complete understanding of the financial affairs of the charity. The full audited Trustees' report and financial statements are available on the charity's website www.crimestoppers-uk.org or may be obtained on application to the charity's headquarters.

PMA Cogn

Peter Gaze FCA Trustee 24 July 2024

Consolidated Statement of Financial Activities

(Incorporating the income and expenditure account) for the year ended 31 March 2024

		Unrestricted Funds	Restricted Funds	Total Funds 2024	Unrestricted Funds	Restricted Funds	Total Funds 2023
	Notes	£	£	£	£	£	£
Income							
Income from charitable activities	1	3,972,012	-	3,972,012	3,625,144	-	3,625,144
Donations and legacies	2	1,321,839	1,272,617	2,594,456	1,046,583	1,408,600	2,455,183
Other trading activities	3	1,155,511	1,707	1,157,218	1,005,292	31,745	1,037,037
Income from investments		125,243	-	125,243	19,155	2,201	21,356
Total income and endowments		6,574,605	1,274,324	7,848,929	5,696,174	1,442,546	7,138,720
Expenditure							
Charitable activities	4	5,240,473	1,426,548	6,667,021	4,297,085	1,383,416	5,680,501
Expenditure on raising funds	5	770,534		770,534	821,518	157,026	978,544
Total expenditure		6,011,007	1,426,548	7,437,555	5,118,603	1,540,442	6,659,045
Net income/(expenditure)							
before transfers		563,598	(152,224)	411,374	577,571	(97,896)	479,675
Gross transfers between funds		(62,602)	62,602	-	77,577	(77,577)	-
Net income/(expenditure) before							
other recognised gains and losses		500,996	(89,622)	411,374	655,148	(175,473)	479,675
Other recognised gains/(losses)							
Actuarial gain/(loss) on defined benefit pension scheme	17	-	-	-	_	_	_
Net movement in funds		500,996	(89,622)	411,374	655,148	(175,473)	479,675
Reconciliation of Funds							
Total funds brought forward		2,685,903	221,193	2,907,096	2,030,755	396,666	2,427,421
Total funds carried forward		3,186,899	131,571	3,318,470	2,685,903	221,193	2,907,096

All amounts are derived from continuing activities.

There are no other recognised gains or losses other than those stated above.

Auditor's statement

Independent Auditor's Statement to the Members of Crimestoppers Trust

Report of the independent auditor on the Summary Financial Statements

The accompanying summary financial statements, which comprise the summary Consolidated Statement of Financial Activities, are derived from the audited financial statements of Crimestoppers Trust for the year ended 31 March 2024. We expressed an unqualified audit opinion on those financial statements in our report dated 13 September 2024. Those financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by "Accounting and Reporting by Charities: Statement of Recommended Practice, applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective from 1 January 2019). Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Crimestoppers Trust.

Trustees' responsibility for the Summary Financial Statements

The trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom law and the recommendations of the charities SORP.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with International Standard on Auditing (ISA) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary financial statements derived from the audited financial statements and the Trustees' Annual Report of Crimestoppers Trust for the year ended 31 March 2024 are consistent, in all material respects, with those financial statements.

David House

David Hoose

(Senior Statutory Auditor)

for and on behalf of Forvis Mazars LLP Chartered Accountants and Statutory Auditor 6 Sutton Plaza, Sutton Court Road, Sutton, Surrey, SM1 4FS

Date: 13 September 2024

Thank you to our partners and supporters

Our work relies on the critical support of trusts, foundations, the law enforcement community, our commercial and public sector partnerships. By sharing our values, they help promote our charity's public profile to new audiences who can benefit from our unique services.



Trusts and Foundations

- Beaverbrook Charitable Trust
- The Bestway Foundation
- The Carew Charitable Trust
- The City Bridge Trust
- Durham County Council
- The Gilbert and Eileen Edgar Charitable Trust
- Home Office Safer Streets Fund

- The Ingram Trust
- The Mather Family Trust
- G M Morrison Charitable Trust
- The Peacock Charitable Trust
- The Percy Hedley Foundation
- The Sylvia and Colin Shepherd Charitable Trust
- Mr and Mrs T C S Haywood's Charitable Trust

Thank you to our partners and supporters



Partnerships

- Abri
- Altia
- Amazon
- Association of Police and Crime Commissioners
- B&Q/Screwfix
- Barnardo's Scotland
- BASE Border Force
- British Horseracing Authority
- Carlisle Security Services
- CSI (Crime Stoppers International)
- Electoral Commission
- England & Wales Cricket Board
- Environment Agency
- EPC-UK
- ESRI
- Federation Against Copyright Theft (FACT)
- Food Standards Scotland
- Forensic Science Regulator
- Gangmasters & Labour Abuse
 Authority
- HM Prison & Probation Service
- HM Revenue & Customs
- imabi
- Immigration Enforcement
- Independent Press Standards Organisation
- Insurance Fraud Bureau
- Intellectual Property Office
- Isle of Man Government
- Liberty
- Link ATM
- Long Clawson Dairy
- Metropolitan Police Service
- Ministry of Defence
- Morrisons
- Muller
- National Crime Agency
- National Infrastructure Crime Reduction Partnership
- National Police Chiefs' Council
- Next

- NHS Counter Fraud Authority
- NHS Scotland
- Openreach
- Peoplesafe
- Port Safe
- Railway Distribution Group
- Retail Energy Code Company
- Rinc
- Royal Mail
- Save the Children
- Security Industry Authority
- Skv
- South Caernarfon Creameries
- Thames Water
- Tideway
- UK Sport
- UKAD
- Viva Street
- William Hill

Police with Integrity Lines:

- Bedfordshire
- Cambridgeshire
- Cheshire
- Derbyshire
- Devon & Cornwall
- Dyfed-Powys
- Gibraltar
- Gloucestershire
- Greater Manchester
- Guernsev
- Hertfordshire
- Isle of Man
- States of JerseyKent
- Leicestershire
- Merseyside
- Metropolitan Police Service
- Ministry of Defence
- North Wales
- Northumbria
- Police Service of Northern Ireland
- South Wales
- Staffordshire

- Thames Valley
- Warwickshire
- West Mercia
- West Yorkshire
- Wiltshire

Fire and Rescue Services with Firestoppers:

- Cleveland
- County Durham and Darlington
- Derbyshire
- Essex
- Humberside
- Kont
- Northamptonshire
- Nottinghamshire
- South Yorkshire
- Tyne & Wear

Trading Standards:

- Greater Manchester
- Kent & Medway
- \/\/ales

FRS Speak Up Service:

- Bedfordshire
- Cumbria
- Dorset & Wiltshire
- Fast Sussex
- Essex
- Gloucestershire
- Greater Manchester
- Humberside
- Lincolnshire
- Mid and West Wales
- Norfolk
- Northamptonshire
- North Yorkshire
- South Wales
- Suffolk Surrev

Legal & administrative information

Trustee Directors

Chair of Trustees

Lord Ashcroft KCMG PC

Trustees

- Lord Choudrey CBE
- Mr Peter Clarke CVO OBE QPM
- *Ms Angela Entwistle
- Ms Ceris Gardner
- Mr Peter Gaze FCA
- Mr Bill Griffiths CBE BEM QPM
- Mr Stewart Harris FCA
- Martin Hewitt CBE QPM
- Ms Suzanne Jacob OBE
- *Mr Michael Laurie CBE
- *Mr Barry Mizen MBE
- Mr Nick Ross CBE
- Mr Stephen Rubin OBE
- Sir Paul Stephenson QPM

Advisory Board

Trustee Directors and officers marked with a * serve on the Advisory Board, together with the following:

- Mr Phil O'Shea
 Deputy Chair & AB Member for Northern Ireland & the Islands (Isle of Man & Channel Islands)
- Miss Jane Antrobus North West Region Representative
- Mr Bill Cullen
 East Midlands Region Representative
- Mrs Nina Dawes
 West Midlands Region Representative
- Mr John Dobbin Yorkshire & Humberside Representative
- Mr Jonathan Hamill
 North East Region Representative
- Mr Stuart Rawlins
 East Region Representative
- Mr Peter Rolington
 South Region Representative

Senior Officers

- *Mr Mark Hallas OBE, Chief Executive
- *Mr Stephen Mann, Director of Finance, Company Secretary
- *Mr Michael Duthie, Director of Operations
- *Mr David Crawley,
 Director of Business Development
- *Ms Karen Ogborn, Chief of Staff

Bankers

The Royal Bank of Scotland plc 280 Bishopsgate, London, EC2M 4RB

Auditor

Forvis Mazars LLP 6 Sutton Plaza, Sutton Court Road, Sutton, Surrey, SM1 4FS

Solicitors

Bates Wells, 10 Queen Street Place, London, EC4R 1BE

Status

Crimestoppers Trust was originally established by a Deed of Trust on 20 October 1986 and was registered by the Charity Commission with effect from 4 November 1987. On 1 April 2005 the complete undertaking of Crimestoppers Trust was transferred to a company limited by guarantee, Company Number 05382856, which is itself a registered charity, Number 1108687 (England) and Number SC037960 (Scotland). The registered office of the charity is at 10 Queen Street Place, London, EC4R 1BE.

The principal office is PO Box 324, Wallington, SM6 6BG.

