

CrimeStoppers.

Organised
Immigration
Crime

Partner
information pack



**PEOPLE DIE
HIDING IN TRUCKS.**

If you see anything suspicious,
report it before it's too late.

Call 101 to report it. In an emergency call 999.

CrimeStoppers.
0800 555 111
100% anonymous. Always.

 UK Government

CrimeStoppers.

We believe everyone has the right to feel safe from crime, wherever they live, wherever they work, for ourselves and all those we care about.

But sometimes people might be worried about a crime, or something that's wrong, and want to pass on information. Which is why it's good to know they can always trust CrimeStoppers.

We're an independent charity that gives people the power to speak up and stop crime, 100% anonymously. By phone (0800 555 111) and online (crimestoppers-uk.org), 24/7, 365 days a year.

No police contact. No witness statements. No courts.

Every year we help stop thousands of crimes.

Support us to help make communities and workplaces safer together.



Tackling Organised Immigration Crime together.

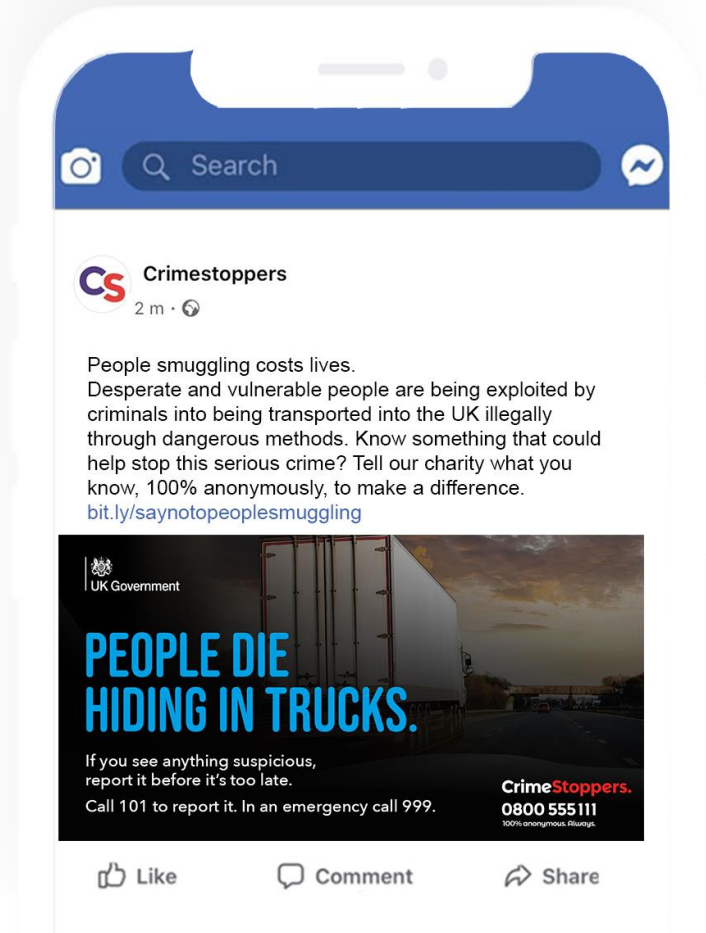
In response to Operation Melrose, which sought justice for the 39 migrants found dead in the back of a refrigerated lorry in 2019, Crimestoppers is launching a nationwide [organised immigration campaign](#) in partnership with the UK government who, in the last year, have convicted 59 individuals for people smuggling offences and handed down over 142 years in prison time.

Funded by the NCA, this awareness campaign aims to:

- educate the general public around ports and service stations to make them aware of the signs to spot of people smuggling, and promote reporting if they become suspicious.
- notify haulage drivers, who may have information about the perpetrators of this crime, to contact Crimestoppers - if they wish to remain anonymous.

As Crimestoppers is not an emergency service, material makes it clear to the general public that in an emergency you should always call 999.

Crimestoppers has worked in collaboration with the Home Office, NCA, Essex police and refrigerated lorry working group to produce communications materials – posters, social media and a signs to spot information leaflet for haulage drivers.



What Crimestoppers is delivering.

On the road.

From 8 February large format posters will be visible in 29 service station truck stops across the country and washroom posters will be visible across 129 service stations UK wide.



Near ports.

Crimestoppers is working with the Home Office, Border Force, local police forces and HMRC to deliver informative leaflets into the hands of haulage drivers across the country.



Online.

Crimestoppers will be running ads for 10 weeks aimed at those in the haulage industry and the general public through Facebook and Twitter.



On the air.

Crimestoppers will be running targeted radio ads notifying listeners to report anything suspicious before it is too late.

How you can support us.

Driver information

You can support our campaign through printing and distributing our [information leaflet to haulage drivers](#).

Available in 17 languages all leaflets feature a QR code which can be scanned to take the recipient to more information in their preferred language.

Further to this we have a downloadable poster available [here](#). We'd invite you to print and display this poster in depots, canteens and areas where hauliers gather.

Share this pack

We also invite you to share this pack with other organisations and professionals who may be able to help amplify our message through their social and professional networks.

Website

If you have an organised immigration crime page on your website you can signpost to us using the below text:

If you have information about people smugglers and want to remain 100% anonymous, contact the charity Crimestoppers [online](#) or call 0800 555 111.

Social media

Please support our campaign by downloading these social media images for [haulage drivers](#) and [supporting messages](#). You may want to share on haulage driver specific Facebook groups.

Alternatively, follow Crimestoppers on social media to retweet and share our messages on [Facebook](#), [Twitter](#), [Linkedin](#) or [Instagram](#).

Social media images. **General public.**

Download social media images [here](#).



**PEOPLE DIE
HIDING IN TRUCKS.**

If you see anything suspicious,
report it before it's too late.

Call 101 to report it. In an emergency call 999.

CrimeStoppers.
0800 555111
100% anonymous. Always.


UK Government




UK Government

**PEOPLE DIE
HIDING IN TRUCKS.**

If you see anything suspicious,
report it before it's too late.

Call 101 to report it. In an emergency call 999.

CrimeStoppers.
0800 555111
100% anonymous. Always.

Social media images. **Haulage drivers.**




Have you been approached to smuggle people in your truck?
Tell us what you know, 100% anonymously.
In an emergency always call 999.

CrimeStoppers.
0800 555 111
100% anonymous. Always.



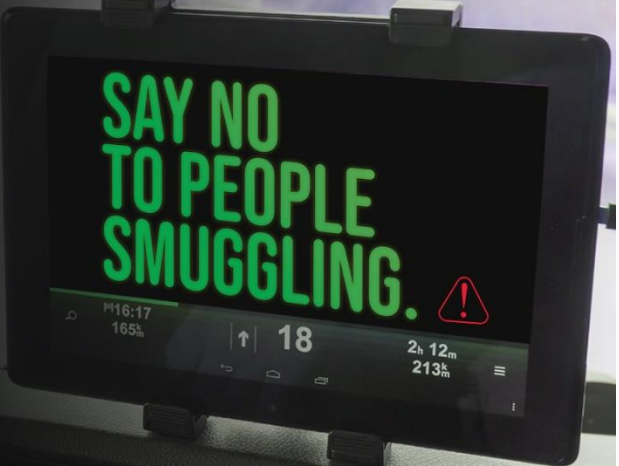
UK Government

Download social media images [here](#).



UK Government

Have you been approached to smuggle people in your truck?
Tell us what you know, 100% anonymously.
In an emergency always call 999.



CrimeStoppers.
0800 555 111
100% anonymous. Always.

Template social media messaging.

Twitter

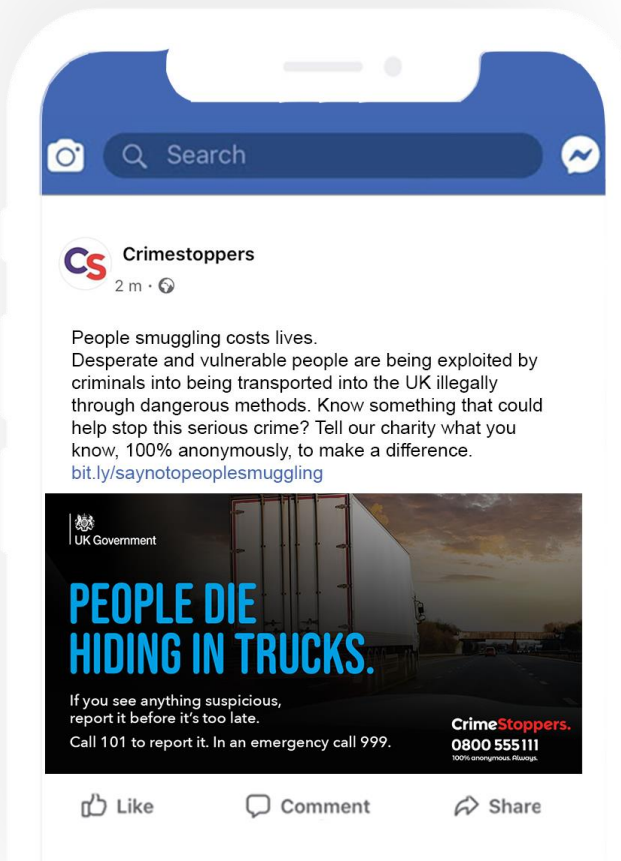
Criminals are making cash by illegally smuggling desperate and vulnerable people into the UK through dangerous methods. Got info about it happening in your local area? Speak up to @crimestoppersuk, 100% anonymously: bit.ly/saynotopeoplesmuggling

Suspect illegal people smuggling is happening in your area? @Crimestoppersuk have launched a new campaign to highlight the signs to spot, and to give everyone a way to speak up, 100% anonymously: bit.ly/saynotopeoplesmuggling

Facebook

Know or suspect that people smuggling is happening, but not sure what to look out for? The new nationwide campaign from @crimestoppers is here to help. Click the link to discover the warning signs to spot, and how you tell their charity what you know, 100% anonymously: bit.ly/saynotopeoplesmuggling

People smuggling costs lives. The new nationwide campaign from @crimestoppers is here to highlight how criminals are exploiting vulnerable people into being transported into the UK illegally through dangerous methods. Know something that could help stop this serious crime? Head to their campaign page to learn more, and to speak up 100% anonymously: bit.ly/saynotopeoplesmuggling



Template social media messaging.

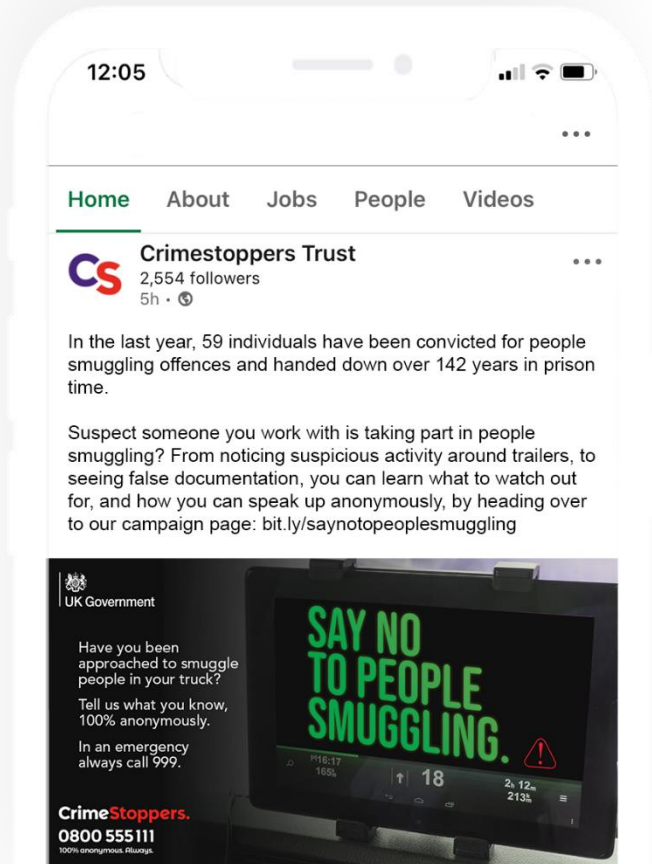
Instagram

People smuggling can be deadly. Desperate and vulnerable people wanting to enter the UK are being exploited by criminals who knowingly transport them dangerously and illegally for cash. Suspect someone you know is taking part in people smuggling? Help stop future suffering by telling @crimestopperstrust what you know, 100% anonymously.

LinkedIn

In the last year, 59 individuals have been convicted for people smuggling offences and handed down over 142 years in prison time.

Suspect someone you work with is involved? From noticing suspicious activity around trailers, to seeing false documentation, you can learn what to watch out for, and how you can speak up anonymously, thanks to the latest campaign from @crimestopperstrust: bit.ly/saynotopeoplesmuggling



Many thanks for supporting our campaign.

CrimeStoppers.

Breaking the wall of silence since 1988

For more information please contact our Marketing Communications Manager, Sarah Magee
sarah.magee@crimestoppers-org.uk