2025/26

# Annual Report

## Giving people the power to speak up and stop crime.

100% anonymously.
Always.



CrimeStoppers.
Speak up. Stay safe.

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# More people than ever are choosing to speak up

Welcome to our charity's latest Annual Report.



**Lord Ashcroft KCMG PC**
Founder and Chair,
Crimestoppers

Every day, people across the UK make a choice. They decide not to ignore what they have seen, heard or suspected. Instead, they speak up anonymously to Crimestoppers. Thanks to their decision to step forward, cases are solved, fugitives are caught and communities are made safer.

Over the past year, we have continued to support the public, police and partners by providing a trusted and secure route for sharing information about crime.

More people than ever are choosing to trust our anonymity promise and share information they might otherwise have kept to themselves.

Quietly and anonymously they are helping to keep communities safe.

## Breaking down barriers

Since establishing Crimestoppers nearly four decades ago, one thing has remained true: Criminals thrive when people feel unable to come forward. Fear, intimidation, uncertainty or concerns about being identified can all prevent someone from reporting what they know.

Crimestoppers has removed those barriers, giving people the option to step forward whilst staying completely anonymous.

The stories in this report illustrate the breadth of our work. From tackling organised immigration crime and money laundering to illegal vapes, exploitation and rural crime, anonymous information continues to help law enforcement and partners prevent harm and protect vulnerable people.

## The people behind our impact

None of this would be possible without the hundreds of thousands of individuals who contact us every year, or the dedication of our staff, volunteers and supporters. I thank them all for their contribution.

We believe everyone has the right to feel safe from crime. By speaking up anonymously, the public continues to play an essential role in making that happen.

> "More people than ever are using our service, demonstrating the growing confidence in our promise of anonymity"

## Welcome from our CEO

# Making it easier for people to share information safely



**Mark Hallas OBE**
Chief Executive,
Crimestoppers

This year has once again demonstrated the value of trusted anonymous reporting with strong partnerships, targeted campaigns and continued investment in our services.

Across the UK, more people shared information that helped support investigations, prevent harm and stop crime. Every anonymous report represents someone choosing to act, often in circumstances where they may not otherwise have felt able to come forward.

As this report shows, anonymous information helps shine a light on crimes that can otherwise remain hidden. Working with partners across the UK, we have run campaigns on issues ranging from organised immigration crime and exploitation to theft, violence and fraud.

### Investing for the future

We have also continued to invest in the future of our service. This year, our Fearless youth service reached more than two million young people and their supporters, while a record 22,000 people in Scotland contacted Crimestoppers to share information anonymously. Alongside this, new technology and tools are helping us process information more efficiently and strengthen the service we provide to police and partners.

At the same time, we have strengthened our focus on reaching communities that may be less likely to engage with traditional reporting methods.

### Commitment and determination

I am particularly grateful to our staff, volunteers, trustees, partners and supporters. Their commitment enables us to continue providing a unique service that helps people speak up safely and anonymously.

We remain determined and ambitious for the future. There is still more we can do to build confidence, reach new audiences and ensure that everyone who wants to share information about crime knows there is a trusted way to do so.

**Thank you for your continued support.**

> “Every anonymous report begins with one person deciding that silence is not the answer”



# Our vision, mission and values

### Vision – why we exist

Everyone has the right to feel safe from crime, wherever they live.

### Mission – what we do to achieve our vision

We’re an independent charity that gives you the power to speak up to stop crime, 100% anonymously.

Whoever you are, wherever you live, from communities to companies.

By phone and online, 24/7, 365 days a year.

We also share advice on how to protect the people and communities you care about from crime, so everyone can feel safe.

### Values – the principles that guide how we conduct ourselves

At Crimestoppers, we believe that it is people who stop crime. Our community of staff and volunteers live our values every day:

- **We care** – we believe that everyone has the right to feel safe from crime, wherever they live. Crime can be frightening, so we offer hope.
- **We are inclusive** – we don’t judge people. We’re here for everyone who needs us. We can change communities for the better by working together.
- **We are trustworthy** – we’re reliable, honest and an independent charity. We act responsibly and never break anonymity.
- **We are determined** – we commit all our efforts to achieving positive change. We have a ‘can-do’ attitude.

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### Our role

We break down barriers that silence people and communities by offering a trusted, alternative place for people to pass on crime information with no comeback. The information we receive and pass on ensures lives are saved, criminals are stopped, and victims and their loved ones receive justice.

### Our impact

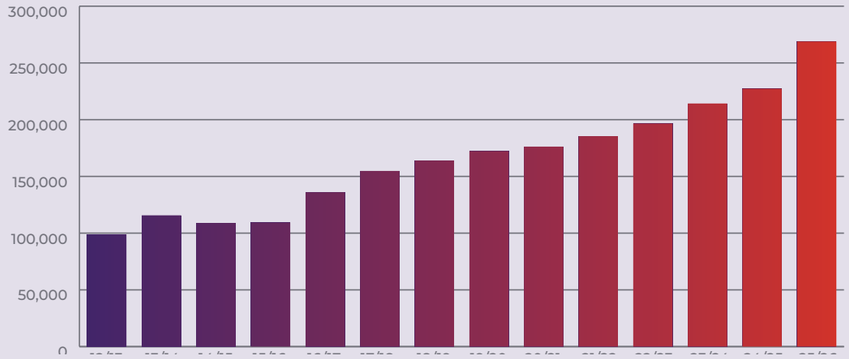
Every year, we help solve and prevent thousands of crimes.

**827,442**
people contacted us last year.

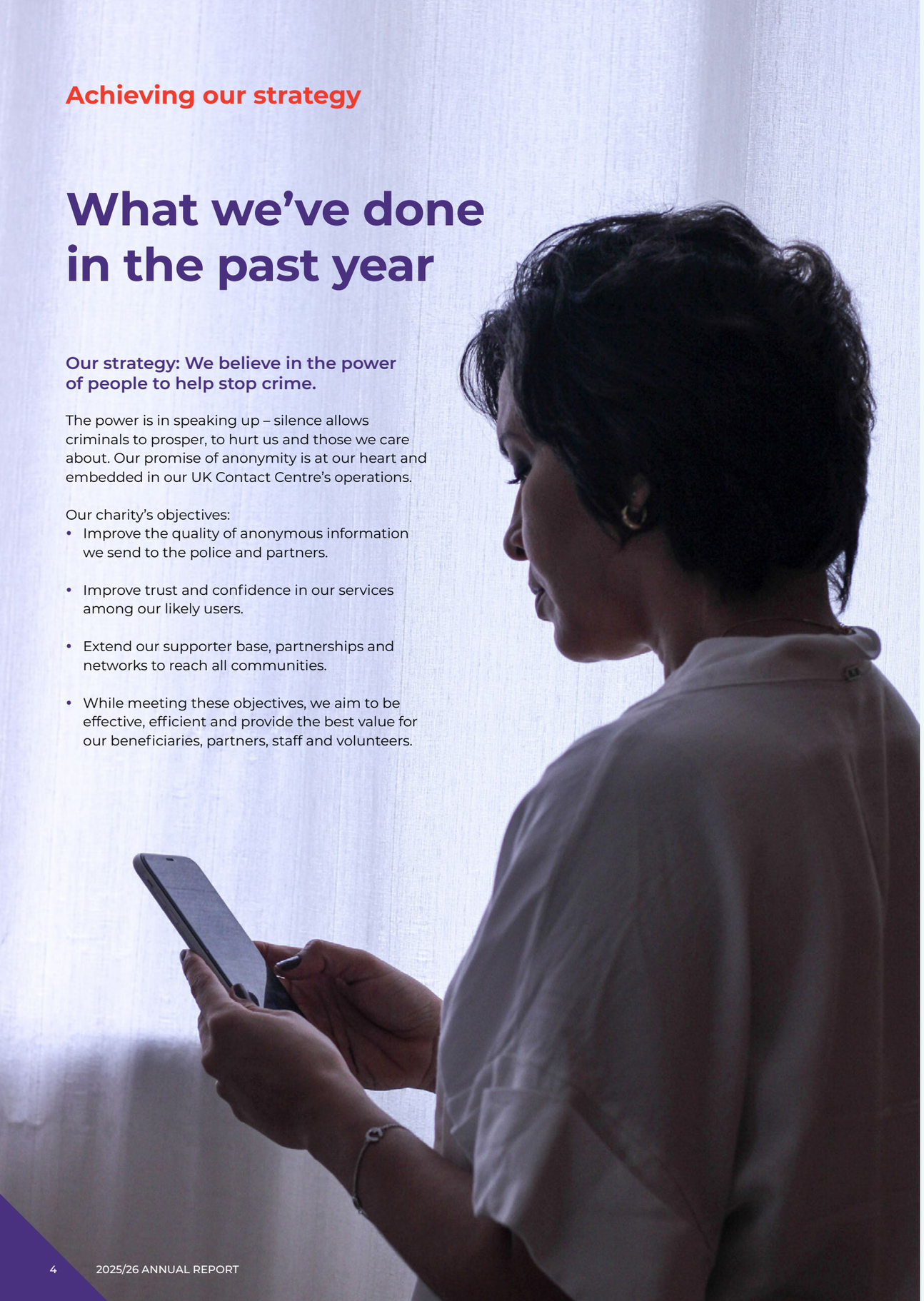
**268,929**
We sent over 268,000 pieces of information to the police.

**35,791**
The police tell us we helped solve and prevent over 35,000 crimes. As not all forces provide comprehensive feedback, we can estimate our impact is much more than double this.

### Disseminations more than double in a decade



# What we've done in the past year



## Our strategy: We believe in the power of people to help stop crime.

The power is in speaking up – silence allows criminals to prosper, to hurt us and those we care about. Our promise of anonymity is at our heart and embedded in our UK Contact Centre's operations.

Our charity's objectives:

- Improve the quality of anonymous information we send to the police and partners.
- Improve trust and confidence in our services among our likely users.
- Extend our supporter base, partnerships and networks to reach all communities.
- While meeting these objectives, we aim to be effective, efficient and provide the best value for our beneficiaries, partners, staff and volunteers.





### Improve the quality of anonymous information

Quality information is useful to police and partners, and unique because it is supplied anonymously. We maintain high standards in our Contact Centre for users and partners. This year we have:

- Worked with police and partners to automate the secure sharing of our information between systems, reducing processing time.
- Developed a tool to pilot in 2026-27 using a large language model to cut manual online form processing time.
- Upgraded internal platforms for more efficient data handling and introduced a new telephone system to understand caller intention.
- Enhanced recruitment practices and training to successfully improve retention and therefore the stability of the team.

### Improve trust and confidence in our services among our likely users

Our users need to trust our anonymity promise and be confident that speaking up makes a difference. Working with communities and partners, we make sure those least likely to speak up know our service is there for them. This year we have:

- Implemented campaigns in communities most exposed to crime but least likely to know or trust reporting mechanisms.
- Refreshed our ambitions for Fearless and run a national campaign which reached over 2 million teenagers, young adults and the professionals who support them.
- Developed a Communications Strategy to sharpen priorities and keep activity data-driven and aligned to organisational needs.

### Extend our supporter base, partnerships and networks to reach all communities

Strong partnerships and supporters are integral to stopping crime.

Some receive anonymous information for investigations; many advocate for us and financially support our work. This year we have:

- Worked closely with partners to create new opportunities asking for the public's help to solve and prevent crimes of key public concern, e.g. organised immigration, shop theft, illegal tobacco and vapes.
- Agreed a new plan to ensure volunteers are valued and supported by a professional, efficient and flexible team hub.
- Kept news pages and social channels active, sharing public safety messages and generating partner engagement.

### Run an effective and efficient charity

We are ambitious, caring, trustworthy and inclusive, determined to help solve and prevent crime while protecting anonymity. This year we have:

- Worked collaboratively with colleagues, volunteers and stakeholders on the future direction of the charity, looking at our goals and activities to remain relevant and increasingly effective.
- Developed a Data Strategy to demonstrate impact, drive value from our data, improve efficiency and support innovation.
- Heard through our staff survey that colleagues feel strongly connected to our cause, and improved learning, benefits and retention.
- Continued to run a financially secure charity, underpinned by strong partnerships and prudent management.



# Making a difference

## True stories, anonymised

Real-life cases

These case studies show our charity's real impact. Details have been changed to protect the brave people who contacted us.

### Weapons haul leads to jail term

Anonymous information led police to execute a warrant at a residential address, where officers recovered multiple taser-style devices, adapted weapons, a crossbow, an air rifle and a BB pistol. One person was arrested, charged with weapons offences and later received a four-year custodial sentence.

### Anonymous information helps stop multi-million-pound drug importation

Information provided anonymously indicated that two people travelling into the UK from overseas were suspected of carrying a large quantity of cannabis in their luggage. The report included specific travel details, enabling Border Force and police partners to act quickly.

When the travellers arrived back in the UK, they were stopped by customs officers. A search of their luggage led to the discovery of over 100kg of cannabis, with an estimated street value of around £7 million.

The intelligence helped prevent a significant quantity of drugs from reaching communities and demonstrated the value of anonymous reporting in supporting law enforcement action at the border.

### Firearms, drugs and body armour recovered

Information reported that a person involved in drug supply was also in possession of weapons. Police acted on the intelligence, arresting and charging the suspect. Searches recovered firearms, drugs, cash other weapons and a bulletproof vest, removing serious risks from the community while investigations continued.

### Vulnerable victim protected from stalking and harassment

A report about stalking and harassment enabled officers to visit a victim who disclosed further offences. Police assessed the victims as being at high risk of significant harm. The suspect was arrested and remained in custody, with officers confirming the information may have prevented further serious harm.

### Safeguarding three young children from neglect

Anonymous information raised concerns about three very young children living in unsafe and unhygienic conditions. Officers carried out a welfare check, arrested an adult for neglect, and removed the children to a safer environment. The case highlighted how reporting concerns can directly protect vulnerable children.

### Drug dealer jailed after reward offered

A Crimestoppers appeal generated information that led police to locate a wanted person linked to organised drug supply. The suspect was arrested and later imprisoned.

### Child safeguarded from exploitation

A Crimestoppers report raised concerns that a teenage child was being groomed and exploited by an older teenager. Police acted on the intelligence, later making an arrest for child abduction after the child went missing. Safeguarding measures were put in place to help protect the young person.

### Domestic abuse victims protected

Anonymous information warned that a woman was at serious risk from a man reportedly armed with weapons. Police traced and spoke to the victim, who disclosed assault, threats to kill and coercive control. The suspect was arrested and released on conditional bail while the investigation continued.

### Illegal medicines supply stopped

Intelligence about unlicensed weight-loss medications being imported and sold online led to warrants carried out with specialist partners. A number of people were arrested, and a significant quantity of items were seized by officers.

### Preventing a major cannabis farm from reaching the streets

A report raised concerns about suspicious activity at a vacant property in the North East, including the strong smell of cannabis and signs of cultivation.
Police executed a warrant and recovered over 1,200 cannabis plants with a combined potential value of around £1.25 million.

# Crimestoppers Highlights

**April 2025 – March 2026**

## Crimestoppers feedback

**827,442**
Total contacts

**78%** Online
**22%** Phone

**+ 23.5%**
Arrested and charged from our information

### Outcomes

**268,929**
Anonymously reports sent to police forces

**over 35,000**
**+ 37%**
Positive outcomes

### Rewards and coverage

**62**
Enhanced rewards went live

**£870,50**
Total value of enhanced rewards offered

**9,340 pieces**
of print and broadcast coverage

**£244,308,733**
Total value of secured coverage

## Website

**9.7 million** page views from
**1.6 million** website visitors





# Money laundering: Helping stop those who play dirty

Money laundering is a serious problem because it makes everyday life less fair for everyone. It harms both legitimate businesses and vulnerable people.

It also means public services lose much-needed revenue that could have gone to healthcare, schools and infrastructure.

### Dirty money, real harm

At the request of the regional organised crime unit, we ran a campaign across South West England to show that behind laundered money are real victims, and to encourage anyone with suspicions to come forward anonymously.

**606,113**
people reached by our social media campaign

**32,893**
people actively engaged with our campaign

**1,907**
individuals visited our campaign web page for more information

**£53,325**
worth of media coverage was achieved

**42% increase**
in reports about money laundering

Once criminal gangs make their profits, they need to 'wash' the money to hide any links to lawbreaking.

To avoid detection, they often use cash-based businesses as 'fronts', such as pubs, food takeaways, local taxi companies, haulage firms, nail bars or car washes. Drug dealing, counterfeit goods, human trafficking, modern slavery, weapons sales, exploitation and other serious crimes are often linked.

Once 'washed', this money can be used to fund a lavish lifestyle in the UK or abroad.

More than 32,000 people actively engaged with our campaign, which led to a 42% increase in reports about money laundering.





# Illegal vapes campaign generates hundreds of quality reports

Single-use or disposable vapes were banned in the UK in June 2025, making it illegal to sell or supply them in the UK. With millions being discarded every week, the legislation addressed significant environmental harm. It also responded to concerns about rising youth vaping, fuelled by cheap, colourful and easy-to-access products.

There were wider concerns too that the growth of the illegal vape trade could fund more serious crime.

Anticipating that unscrupulous vendors would continue to sell banned products, Crimestoppers worked with FACT (Federation Against Copyright Theft), drawing on their investigative expertise in illegal trade and enforcement support.

## An evolving criminal landscape

Our national campaign focused on gathering critical intelligence about the people and businesses involved in the sale and supply of illicit vapes.

Intelligence indicated that these products would likely be sold illegally through cash-only transactions at convenience stores, market stalls and high street vape shops, as well as online.

This campaign encouraged people to speak up anonymously and appealed to their sense of civic duty and concern about preventing harm in their community.

During the campaign period, 422 reports were passed to the relevant authorities. In total, 804 reports were shared between 23 April and 17 August, covering the periods before, during and after the campaign.

Information passed on spotlighted supply routes, rogue retailers and wider criminal groups.





**422 reports**
were disseminated during the campaign period, from 1 June to 9 July.

**804 reports**
were disseminated across the wider campaign window, from 23 April to 17 August, including pre-, during and post-campaign activity.

**123% increase**
Reporting increased by 123% in the post-campaign period compared with the pre-campaign period.




### Facebook & Instagram Ads

**1,719,904**
Times the ads appeared on screen

**917,867**
People reached at least once

**32,092**
People who clicked through from social media ads

**1.87%**
Share of social media ad views that led to a click

### Google Ads (search & display)

**98,948**
Times the ads appeared on screen

**26,769**
People who clicked on an ad

**27.05%**
Share of ad views that led to a click

### Campaign web page

**4,451**
Total views of the campaign web page

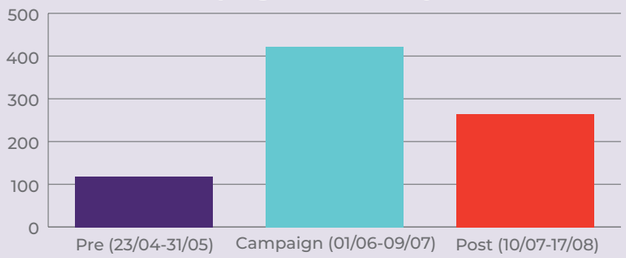
**2,957**
Individual visitors to the page

**242**
Visitors who went from the page to the reporting form

**112**
Anonymous reports submitted through the form




### Campaign trend analysis



# Campaign response and learning from people smuggling activity

People smuggling into the UK is extremely dangerous and can result in serious injury or loss of life. Criminal gangs exploit vulnerable people, forcing them into unsafe boats or overcrowded vehicles in inhumane conditions.

Small boat crossings on the English Channel carry particular risks, from extreme weather and lack of food or water to the danger of drowning on one of the world's busiest shipping routes.

In February 2026, Crimestoppers launched a campaign within Sorani Kurdish and Pashto-speaking communities across the UK. It focused on the human cost of people smuggling and encouraged anyone with information to report it anonymously, supported by Meta, Google and outdoor advertising.













## What happened

The campaign reached its intended audiences and prompted people to act, with strong online engagement and reporting activity. Most importantly, people contacted Crimestoppers to pass on information, showing the value of a clear, anonymous route for those worried about speaking directly to the authorities.

Online performance was also strong. The campaign evaluation showed high engagement across paid channels, especially Google advertising, and strong web page behaviour. On the English landing page, 964 users progressed to the reporting form and 319 reports were submitted during the campaign period, indicating trust, clarity and confidence in Crimestoppers' anonymous reporting route.

> **"Most importantly, people contacted Crimestoppers to pass on information, showing the value of a clear, anonymous route for those worried about speaking directly to the authorities"**

As expected with such a sensitive topic, some public responses, particularly to English-language ads, were critical. Comments shifted toward wider views on immigration rather than the criminal exploitation behind people smuggling.

## What we learned

The response highlighted an important communications challenge: safeguarding messages can be powerful for intended audiences, but may be interpreted differently by the wider public when immigration is part of the debate. These insights are shaping future people smuggling campaigns, helping us protect the safeguarding message while continuing to encourage people with information to speak up anonymously.

Overall, the campaign showed that, even in a difficult public conversation, clear anonymous reporting messages can lead to meaningful action.








# Phone snatching targeted in London theft hotspots campaign

Crimestoppers works tirelessly with national, regional and local partners to support safer communities from crime, including those negatively affecting the high street and retail sectors.

One such example was an initiative to boost intelligence about those responsible for theft, robbery, burglary and phone snatching across Greater London.

Working with the Home Office, Mayors Office for Policing and Crime and the police, our charity ran the campaign from July to September 2025. Despite London's scale, it reached the most crime-affected areas across all 32 boroughs.

The campaign led to nearly 2,000 intelligence reports being passed on to the Metropolitan Police.

## Impressive public support

The overarching aim was to increase public confidence, reduce harm, and enhance intelligence flows to support operational policing.

Crucially, the quality of reports – with actionable information – helped support police activity across the UK capital.

## High street harm

Messaging focused on the real-world impact of high street crime on individuals, communities and local economies, while reinforcing our guarantee of anonymity to build trust and reduce barriers to speaking up.

Successful delivery was, in part, due to collaboration across local authorities, community safety teams, businesses, health partners, faith groups and Neighbourhood Watch networks.

The results provided granular borough-level insights into crime patterns and community concerns and gave partners a strong evidence base to inform future campaigns and police operations.

# Continued growth in people giving energy theft tip-offs

Stay Energy Safe, the meter tampering and energy theft reporting service, is approaching its 10th anniversary and continues to be a huge success.

The service was launched in September 2016, providing people with a safe way to report suspected energy theft, a crime that is extremely dangerous and can cost lives.

In the first full financial year (1 April 2017 to 31 March 2018) we sent the energy sector 2,613 pieces of information.

The 2025-26 financial year saw 13,778 pieces of information about suspected energy theft, received from individuals who wish to stay completely anonymous, passed on to the energy sector in Great Britain.

This represents a growth in report disseminations of just over 427%, and this is only a small part of the picture.

## Influencers

As the service has evolved, smarter marketing has helped us reach the right people through more effective channels and messages, leading to this substantial growth in reports over the years.

In 2025 this included working with a number of influencers who allowed us to take a more human impact approach using Luke, a gas engineer, and Kimmy the Sparks, to bring the dangers of energy theft to life.

## Scale of the problem

It is estimated that 250,000 incidents of energy theft, or meter tampering, go unreported each year. So, there is still plenty of work to do to:

- educate people on the dangers of energy theft
- ensure they know what to look out for in order to identify this hazardous and criminal activity
- promote the call to action so members of the public know how they can pass on what they know, so that they can speak up and stay energy safe.

We will also continue to provide information on the support available, so that those struggling with their bills know where to go to get help safely, and to deter them from tampering with their meter as a way of reducing their energy costs.

The dangers of this crime can have serious consequences for individuals, families, homes, businesses, neighbouring properties and the wider community.




















# Helping protect adults involved in prostitution

Crimestoppers Scotland piloted a campaign aimed at raising awareness of sexual violence and exploitation in the sex industry and encouraging anonymous reporting.

Sexual violence and exploitation often thrive in hidden environments, with many victims living in fear and unsure where to seek help.

The campaign, run in February 2025, focused on reaching people whose circumstances may silence them, whether due to immigration status, fear of retaliation, or concern about being judged. This can be a particular problem given the hidden nature of the business.

## On-street prostitution

The campaign also supported those who work with individuals involved in on-street prostitution. It helped communities recognise the signs of potential brothels in their area and provided the hotel and leisure industry with guidance through the “Who Is Your Guest?” initiative to identify exploitation.




A launch event was held at Forth Valley College, attended by a wide range of partners.

## Results and next steps

The campaign was run with Police Scotland’s Operation Begonia and the Scottish Government’s Violence Against Women and Girls programme.

As a direct result of the campaign, 40 pieces of information were received, enabling Police Scotland and partner organisations to better safeguard vulnerable individuals within our communities.

Following its initial success, the campaign will now expand to Aberdeen, Inverness, Glasgow, Dundee, and Edinburgh.

# Taking a stand at the Royal Welsh Show

The Royal Welsh Show is Europe's biggest agricultural events in terms of its scale and draws over 200,000 visitors every year to Llanelwedd, Builth Wells, Powys.

It's a celebration of rural life, farming, heritage and community, making it the perfect place for Crimestoppers and Fearless, our youth service, to raise awareness of rural crime and the power of anonymous reporting.




## Crowd-pulling Jenga

This year, the Wales team brought something extra to the event with our interactive Crime Facts Jenga. The giant game was a real crowd-puller, with each block containing a true or false question about crime, Crimestoppers or Fearless. It gave us a fun and relaxed way to start conversations about serious issues affecting people in Wales, while empowering them to speak up safely.

We were joined by families, farmers, students and young people, many of whom stayed to ask more about what we do and how they can report what they know. It was a wonderful way to build trust, break down barriers and show that support is available for those affected by crime.

## Wales impact: continued growth 2025-26

Crimestoppers Wales has continued to make a strong impact across Wales with 13,479 reports shared with police forces, marking a 19% increase on the previous year. This reflects growing public confidence in anonymous reporting and the value of the information being provided.

The reports have helped tackle key crime types including drug trafficking, drink and drug driving, and wider safeguarding concerns. Drug trafficking and supply remained the most commonly reported issue across Wales, highlighting the ongoing challenge posed by organised crime groups.

Fearless also played a key role, engaging with 28,485 young people across Wales through schools, community settings and outreach. This work continues to raise awareness of exploitation, knife crime and county lines, while giving young people safe ways to speak up.

### Campaigns

**9** Regional/local campaigns

**11** All Wales campaigns delivered

### Media

**277,401** Visitors to the Crimestoppers website

**5,990** Visitors to the Fearless website

**332** Media articles achieved

### Reports

**27** Most Wanted appeals

**6** Enhanced rewards offered across Wales value

**13,479** reports disseminated to forces across Wales












# 'A Girl Called Alice': New short film shines a light on organised phone theft

Crimestoppers is supporting 'A Girl Called Alice', a new short film from award-winning independent production company Fact Not Fiction Films, as a charity partner.

The compelling 15-minute short drama brings the realities of organised phone theft to life on screen and carries an important public-safety message. UK communications network EE has also supported the film's production.

## A skill turned to crime

Set against the streets of contemporary London, the crime drama follows Alice, a young woman with a reputation as one of the city's most skilled phone thieves.

**Over 100,000 phones were stolen in London alone in 2024**

**Approximately 75% of stolen devices are moved overseas to be resold in countries where UK network blacklisting does not apply**

**The Metropolitan Police and the Mayor of London have called on device manufacturers to "design out" phone theft**

When she is challenged by a notorious gang leader to prove her abilities, a police operation quietly begins to close in, exposing the scale and structure of the criminal networks behind everyday handset theft.

As an independent charity, Crimestoppers is using the film to encourage people to stay alert, protect their phones and speak up about those involved in phone theft.

# Hidden exploitation in Leicester's gig economy

The Fair Work, Fair World campaign was created to raise awareness of labour exploitation affecting some delivery drivers working in Leicester's gig economy.

Exploitation can be difficult to spot. Workers may face unfair conditions, withheld earnings or coercive practices that leave them with little control over their income, safety or working lives.

Delivered in partnership with Crimestoppers and Leicestershire Police, the campaign used social media, direct mobile messaging, out-of-home advertising, media relations and neighbourhood policing engagement to help people recognise the signs of exploitation and report concerns anonymously.




## Strong reach

Although the activity focused on a relatively small geographic area, it achieved strong visibility. Social media reached more than 57,000 people and generated over 236,000 impressions. AdVan activity reached an average of more than 73,000 people per day across three deployment days, while media coverage extended the campaign's reach further, with an estimated audience of more than 5.2 million people.

The campaign landing page attracted hundreds of views and led to 20 reports being disseminated during the campaign period in relation to the target area.

## Future learnings

The campaign also offered valuable insight into public reporting behaviour. Although labour exploitation was the central theme, reports received during the campaign related to immigration and border crime rather than direct reports of worker exploitation.

> "Exploitation can be difficult to spot. Workers may face unfair conditions, withheld earnings or coercive practices"

The findings offer a helpful foundation for future activity regarding messaging and the value of specific information in helping to protect vulnerable workers.





# Appeal leads to more intel on Hampshire farming equipment theft



Across rural Hampshire, the theft of quad bikes, mini diggers, generators and other high-value equipment has been a growing concern.

It disrupts livelihoods, puts pressure on local businesses, and points to organised crime gangs operating beyond county lines and, in some cases, overseas.

To help close the intelligence gap, we ran a targeted campaign that put the issue in front of the people most likely to spot something useful: rural communities, farm businesses, tradespeople, and workers around ports and docks.

The campaign combined prevention advice with a clear call to action for the details of who is involved in stealing, storing and moving farm equipment.

The campaign encouraged people to look again at suspicious behaviour that might otherwise have been dismissed. Anonymous reports about acquisitive crime increased by 50%, giving law enforcement more information to help tackle the criminal networks behind stealing

# Briefing helps Wiltshire councillors champion safer communities




Following the 2025 local elections, a Wiltshire volunteer organised an online briefing for newly elected councillors across the county. The interactive session introduced Crimestoppers' history, explained how our anonymous reporting service works, gave an overview of Fearless, and showed how councillors can support our work locally.

The session attracted 65 attendees. With input from the Regional Manager and local volunteers, councillors heard more about Crimestoppers and Fearless in Wiltshire, the Community Ambassador Programme, and practical volunteering opportunities to raise awareness locally.

By strengthening links between local authorities, community leaders and Crimestoppers, the briefing showed how partnership working can help make Wiltshire safer for everyone.




Our mission is to help people to speak up anonymously about crime, creating safer communities across the UK.

We know that our ability to deliver meaningful impact externally begins internally: with those who work for the charity.

## Employee Experience Award

That's why we are particularly proud to celebrate a series of achievements this year that reflect the strength of our culture and our continued investment in our people. Most notably, Crimestoppers was recognised with the Cezanne Connect 2025 Employee Experience Award for excellence in employee experience through improvements made to the recruitment and onboarding processes.

This recognition reflects the ongoing work to create a workplace where colleagues feel supported, empowered and connected to our mission at every stage of their Crimestoppers journey.

## Improved employee retention

This achievement is complemented by encouraging trends in our people metrics. Over the past year, we have seen a significant reduction in employee turnover and a continued increase in our average length of service. With turnover decreasing from 38% in 2024/2025 to 24% in 2025/2026, we've been retaining valuable skills, knowledge and experience across the organisation, particularly in our Contact Centre.

At the same time, our latest staff survey highlighted improvements across several key measures of engagement and employee experience. In particular, colleagues reported stronger levels of feeling valued, recognised and appreciated for their contribution. Overall survey participation also reached over 82%, demonstrating strong engagement and providing us with valuable insight into the experiences of our people.

## Stronger teamwork, higher standards

When people feel valued, listened to and able to contribute meaningfully, they are more likely to be engaged in their work and more committed delivering positive outcomes for our beneficiaries.

Lower turnover creates significant benefits with the retention of talented colleagues providing continuity, strengthened teamwork and maintenance of the high standards our beneficiaries and stakeholders expect.

From an HR perspective, a positive employee experience is not simply about creating a good place to work, it's a strategic driver of organisational performance. Organisations that engage and retain their people are better positioned to respond to challenges, adapt to change and deliver sustainable results.





# Our incredible volunteers

We are proud of our volunteers and Ambassadors from communities across the UK who support our charity.

They help us connect with communities, share our promise of anonymity and show that everyone can speak up to stop crime.

Over 250 volunteers, supported by our Ambassadors and community partners, gave more than 10,000 hours of their time this year, engaging with thousands of people across the UK through events, talks and local partnerships, encouraging more people to speak up and stop crime.

We are sincerely grateful for their dedication and the difference they make every day.








CS Volunteers
Supporting your community

CrimeStoppers.
Volunteer Awards 2025

Our Volunteer Awards are a fantastic opportunity to showcase the wonderful work of our Crimestoppers volunteers, the length and breadth of the country.

**The Carolyn Randall Volunteer of the Year Award**
**Alan Pritchard, Scotland Committee**

**The Carolyn Randall Volunteer of the Year Award**
**Monica Sharp, West Mercia Committee**

**Committee of the Year Award**
**Wiltshire Committee**

**Youth Volunteer Award**
**Saffron Buckler, West Country Committee**

**Fundraiser Award**
**Peter Rolington, Kent Committee**

**Unsung Hero Award**
**Keith Lebihan, London Strategic Board**

**The Colin Dobinson Community Ambassador Award**
**Lewis Gittins, Wiltshire Committee**

**Lifetime Achievement Award**
**Bill South, Chair London Strategic Board**

**CEO Corporate Award**
**Severnside Community Rail Partnership**



# Our future plans

As we look to the future of our charity, we will focus on helping those who most need our services to speak up safely. We have refined our strategic goals:

**1. Provide unique anonymous crime information and high-quality services**
Deliver unique, high-quality intelligence and continuously improve our services for users, police and partners.

**2. Build confidence to speak up**
Encourage reporting by building trust, communicating clearly, and showing the impact of speaking up.

**3. Connect with every community**
Work with networks of people and organisations to reach more communities and workplaces.

**4. Be an effective and efficient charity**
Deliver value for beneficiaries and stakeholders while providing a positive experience for staff and volunteers.

Alongside our existing activities, our plans for the coming year include:

**Improve the quality of anonymous information and related services we provide to police and partners.**

- Plan improved services, identified by partners and the public, to remain accessible, relevant and efficient.
- Pilot technology to improve both the collection and processing of information from the public.
- Focus on Contact Centre service levels to provide a consistently high response service.

**Improve trust and confidence in our services among our likely users.**

- Gather audience insights, including from those with lived experience, to shape future messaging and communications channels.
- Tailored brand campaigns will use creative, lower-cost ways to reach these audiences.
- Establish and improve the methods for testing and evaluating the impact of our communications and engagement activities.

**Extend our supporter base and networks to reach all communities and help stakeholders in our joint goals to solve and prevent crime.**

- Volunteer effectiveness will be enhanced through new recruitment adverts, wider training, greater engagement with Community Ambassadors, and data to demonstrate impact.
- Gather insight into police and commercial stakeholders' understanding of our service and use it to improve communications, income and relationships.
- Develop partnerships that promote crime reporting and engagement with new audiences, underpinned by understanding of our stakeholders.
- Engage with proposed policing changes to deepen key relationships and support the charity's stability.

**To be an effective and efficient charity, providing the best value for our beneficiaries and partners, and the best experience for colleagues and volunteers.**

- A longer-term and more cohesive approach to technical developments will be developed with our key suppliers.
- Improve data reporting timeliness, consistency and efficiency, supported by processing and analytical tools.
- Improve financial management efficiency and provide better information to support decisions.
- Plan talent management and manager skills training so colleagues can develop their careers at the charity.
- Continue technical skills training and support for colleagues, including SharePoint, Co-Pilot, Teams and Dynamics CRM.
- Review and update application of the Charity Governance Code and Fundraising Code.

The group results for the year ended 31st March 2026 are given in the Consolidated Statement of Financial Activities (SOFA) on page 31. The charity's assets and liabilities as at 31st March 2026 are given in the Balance Sheet on page 32.

## Trading results

Income rose by 4% to £7,994,737, with an increase again achieved across all revenue types. The largest increases were in donations and legacies, which rose by 9% to £2,625,160 and from investment income which was 24% higher at £163,017. The bulk of the income of £5,206,560 continues to arise from charitable and other trading activities, making up 65% of revenue.

Costs increased by 5%, slightly higher than the rise in income with the majority coming from higher staff expenses, which made up £241,282 of the total increase of £336,414. The increase in staff costs arose due to a general pay increase and higher employer national insurance costs from the start of the financial year. All other costs were well controlled as a priority remains to enter into long term contracts with suppliers to deliver quality services at good value. In line with previous years costs were incurred on improving the IT estate, notably improvements to its bespoke database and website.

There was again no price increase to the majority of Police forces which the Trustees remain content with. An approach that both seeks to keep cost increases to the Police at or below the rate of inflation and to fix the price for a three year period is appropriate when providing a service to a public body under continued cost pressure. As in previous years the demand for the charity's services from commercial and other partners remained strong, demonstrating the value of the offering. The Trustees continue to be grateful to the charity's commercial partners for the funding provided to support the core anonymous reporting line.

The charity provides subsidised regional staff to provide support to Police forces and to operate its Fearless youth work. It is pleasing to note that during the year the number of Fearless staff increased, although they remain focussed on specific parts of the United Kingdom.

During the year the charity implemented a new investment policy that saw funds placed in higher risk equity investments, which when combined with continued high interest rates on cash deposits enabled investment income to grow. The Trustees envisage such income to continue to grow over time, adding an additional source of revenue and further improving the charity's financial resilience.

The balance sheet was again strengthened with total funds rising by £606,695 to £4,559,862. Net current assets fell by £1,662,163 as funds were transferred to equity investments, the value of such assets at the year end being £2,368,236.

The balance on the general fund increased by £627,981, to include both designated and unrestricted funds. Free reserves increased to £3,841,050, which is slightly below the range set by the Trustees.

In summary the Trustees are pleased with the financial outcome for the year to include the surplus of £606,695, which has both strengthened the financial position of the charity whilst continuing to provide its invaluable service to beneficiaries. Investments have again been made to improve the internal operation of the charity and its service to beneficiaries, the Police and commercial partners. A strong financial position enhances the charity's independence, a key strength in enabling continued delivery of its service.

## Investment policy

The charity's policy is to maintain its liquid resources in a mixture of interest bearing accounts at competitive rates available in the market together with funds containing a mixture of equities and bonds. In the year the charity opened an equity investment account that it has built up over the period

## Reserves policy

The charity maintains a level of reserves to allow it to meet its operational obligations and to mitigate against the financial costs of identified risks.

The level of reserves is set in the light of risks identified in the Risk Register, which is reviewed annually by the board. The key risks identified concern damage to the charity's reputation to guarantee anonymity to every member of the public who passes on information about crime, reduction of grant support from the Home Office, and loss of contracts with major commercial partners.

The Trustees consider that a level of reserves in the range of £4.0m to £4.5m is appropriate given the level of risk identified, an increase from the previous financial year. The level of unrestricted free reserves on 31 March 2026 was £3,841k, which the Trustees target to increase over an appropriate period, being mindful of the need to invest funds to further the charity's purpose.

The Trustees review the level of reserves yearly and update the policy annually.





## Going concern

The Board of Trustees, in considering the adequacy of the charity's resources to continue in operational existence for the foreseeable future, has had due regard to the risks of possible reduced funding from the Home Office, donors and sponsors. The Home Office has committed to continue to support the charity with the award of a grant for 2026/27, at the same level as for the current financial year. Given the continued pressure on the Home Office's finances, we see this continued funding as a positive endorsement of the charity. The Trustees anticipate that Home Office funding will continue to be available for periods beyond 31 March 2027. Additionally, the Trustees believe that the work being undertaken to attract funding from other sources will meet any potential shortfall and are therefore satisfied that the charity can continue to meet its commitments as they fall due.

## Risk management and internal control

The Board of Trustees has examined the major strategic, business and operational risks which the charity faces and confirm that systems have been established to enable regular reports to be produced so that the necessary steps can be taken to lessen these risks. The principal risk facing the charity is to its reputation in being able to guarantee anonymity to every member of the public who passes on information about crime. The Trustees will continue to implement policies which protect the operation's integrity. The other main risks to the organisation are the contribution from the Home Office, as it continues to provide significant funding for the charity; around 10% of its overall income in 2025/26, together with loss of major commercial partner contracts. Trustees and staff continually look to increase other sources of income to ensure that the charity remains viable and to maintain a good relationship with the Home Office.

The Board has overall responsibility for ensuring that the charity has a system of internal control. Such a system of control can provide only reasonable and not absolute assurance against errors or fraud. The controls include clearly documented accounting procedures and a delegation of the authority of the Board of Trustees through the Chief Executive to the rest of the organisation. Controls safeguard Crimestoppers' assets and maintain the integrity of accounting controls.

Crimestoppers operates an annual planning and budgeting system with a yearly budget approved by the Board. Any significant changes to those plans or budgets need specific approval from the Audit Committee. Revised forecasts are undertaken during the course of the year. The financial reporting system compares results with the budget and forecast on a monthly basis.

## Subsidiary undertakings

The charity's subsidiary undertakings as at 31 March 2026 were wholly owned and registered in England and Wales. Details are included in Note 14 to the financial statements. Some of the funds required to support the operations of the charity are raised through its subsidiary, Treble 5 Treble 1 Limited.

## Employees and volunteers

Information about the aims and activities of the charity is disseminated to all staff and volunteers by means of briefings, meetings, reports, email updates and Crimestoppers intranet.

Crimestoppers fully accepts its social and statutory duty of enabling disabled persons to play their part in the community, and will employ them wherever practical. Should any staff become disabled, every reasonable effort is made to continue their employment and where necessary to provide special training or equipment. Career development and promotional opportunities are the same for all staff and volunteers.

The remuneration of the Chief Executive and other senior management is approved annually by the Trustees.

The charity depends heavily on the valuable contribution made by its volunteer committee members, both with regard to fundraising for regional projects and the promotion of the Crimestoppers service.

# Organisational Structure, Governance and Management

## Charitable status

The charity is registered with the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator. Our work extends throughout the British Isles, with a connection to Crimestoppers International.

## Board of Trustees and organisational structure

The charity is a company limited by guarantee and is governed by the Board of Trustees, whose members are also directors for the purposes of the Companies Act. The Trustees who served during the year are set out on page XX. The Board is responsible for the oversight of the management of all the affairs of Crimestoppers. They are subject to fixed-term appointments and election or re-election in accordance with procedures set out in the charity's Memorandum and Articles of Association, which is its governing document. Trustee recruitment and appointment is on the basis that new

appointees are familiar with both the responsibilities of being a Trustee and the detailed nature of the organisation. Due to the Trustees' business and charity experience and their awareness of the aims of the charity, it is felt that formal training beyond an induction process is unnecessary at the present time, but this will remain under review.

The Board ensures that all activities are within agreed charitable objectives.

The Board's work includes setting the strategic direction and agreeing the financial plan.

It appoints an Advisory Board ('AB') which currently consists of representatives from the Trustees, regional volunteer committees and senior officers of the charity. The AB meets twice a year, the principal purpose of which is to provide a communication channel between the Trustees, senior officers and regional volunteers.

## Governance committee

The Governance Committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets a minimum of twice each year. Its purpose is to ensure that the Board of Trustees fulfils its legal, ethical, and functional responsibilities through adequate governance, policy development, monitoring of Board activities, and the evaluation of the effectiveness of Board performance.

The Governance Committee undertakes an annual review of the Board's performance and Trustees are confident that the charity's governance meets the Charity Governance Code's recommended practice in all material respects, which has been confirmed by a comprehensive audit carried out and reviewed by the Trustees in the year. Trustees have reviewed and confirmed that in the few areas where the charity does not, being benchmarking and Trustee length of service, there is sufficient justification. The unique nature of the charity's operation means there are no obvious direct benchmarking comparators, but this will be kept under review; for the time being, Trustees have agreed a regime of continuous improvement. The Board's complement is under constant review and while this has resulted in a reduction, the number marginally exceeds that recommended by the Code. In addition, a number of Trustees have served longer than the recommended nine years. However, those individuals continue to provide excellent service to the charity.

## Audit Committee

The Audit Committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets at various times during the year to consider reports from the auditors, and advises the Board on financial control and organisational effectiveness.

## Trustee Directors' responsibility

Each of the Trustee Directors has confirmed that so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware, and that they have taken all the steps that they individually ought to have taken as a Trustee Director in order to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

## Auditor

In accordance with the Companies Act 2006, a resolution proposing Forvis Mazars LLP be re-appointed as auditor of the charity will be put to the Annual General Meeting.

## Our volunteers

There are 44 regional volunteer committees, consisting in total of approximately 242 volunteers from business, local government, the media and representatives generally of the communities they serve. They are responsible for working collaboratively with a wide variety of partners including the police, Police & Crime Commissioners, Community Safety Partnerships and other partners promoting Crimestoppers generally and managing campaigns in their local area. The majority of committees are supported by salaried Regional Managers. It should be noted that a great amount of time, the value of which is not reflected in these financial statements, is donated by our volunteers, without whom the charity would not be able to sustain the current level of activities.

## Our staff

In the year there were on average 99 full time equivalent staff who are responsible for the management and administration of the charity, operating the 24/7 call centre, marketing and fundraising, building and maintaining UK-wide partnerships, managing UK-wide campaigns, and supporting regional volunteer committees. Of the staff, 29 are part of its Central Office team, 49 work either in management positions or under a shift system in our 24/7 Contact Centre and 21 work in a regional or area managerial role providing support to particular volunteer committees. The Central Office is also the base for several volunteers who assist with fundraising, data analysis and operational tasks. The organisation has no staff on zero hours contracts.

## Pensions

The charity contributes to a defined benefit scheme, which was closed to new entrants in 2005 and future service accrual in 2022, and to an occupational money purchase scheme. A professional actuary carried out a three-yearly valuation at 31 March 2023 of the defined benefit scheme, which is not under Crimestoppers' direct control, as the charity is a small part of a much bigger group which participates in the scheme. The revised valuation undertaken shows an improvement from the previous valuation undertaken in 2021, with an estimated 128 percent (2021 - 77 percent) being the proportion of the accrued benefits which the scheme assets cover.

Additionally, the actuary carries out a separate annual valuation for financial reporting purposes in line with the accounting standard, FRS 102. The annual valuation is carried out using different assumptions and often results in a very different funding deficit or surplus. The 31 March 2025 valuation under this method showed a surplus of £596,000 compared with a surplus of £616,000 at 31 March 2026. The balance does not represent the cash position, as the cash flow required relates to future pension contributions. Current financial projections indicate that the charity will be able to pay required contributions as they fall due, with no recovery payments currently required. FRS 102 requires that the balance of the pension scheme should be shown as a change in unrestricted funds. The details are shown in full in Note 17 to the financial statements. The asset is not shown on the balance sheet as the Trustees are of the view that the uncertainty around its long term recoverability are unknown and hence to do so would not be appropriate.

Financial results

**Peter Gaze FCA**

**Ceris Gardner**

**21 July 2026**

# Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting practice).

Company and charity law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent charity and of the income and expenditure, of the group for the year. In preparing those financial statements the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the charity's SORP.
- Make judgments and accounting estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate and proper accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the group and parent charity, and enable them to ensure that the financial statements comply with the Charities and Trustee Investment (Scotland) Act 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended), the Charities Act 2011 and regulations made thereunder and with the requirements of the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements and other information included in annual reports may differ from legislation in other jurisdictions.

# Independent Auditor's Report to the Members of Crimestoppers Trust

## Opinion

We have audited the financial statements of Crimestoppers Trust (the 'charity') for the year ended 31 March 2026 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance Sheets, the Consolidated Statement of Cash Flows, and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity and the group's affairs as at 31 March 2026 and of the group's income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

## Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

## Other information

The other information comprises the information included in the Strategic Report and Report of the Trustees, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

## Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees which includes the Strategic Report and the Directors' Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Directors' Report included within the Report of the Trustees has been prepared in accordance with applicable legal requirements.



Independent Auditor's Report to the Members of Crimestoppers Trust

## Matters on which we are required to report by exception

In light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Directors' Report included within the Report of the Trustees.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specifiied by law are not made; or
- we have not received all the information and explanations we require for our audit.

## Responsibilities of Trustees

As explained more fully in the trustees' responsibilities statement set out on page 27, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud.

Based on our understanding of the charity and its sector, we considered that non-compliance with the following laws and regulations might have a material effect on the financial statements: employment regulation, health and safety regulation and anti-money laundering regulation.

To help us identify instances of non-compliance with these laws and regulations, and in identifying and assessing the risks of material misstatement in respect to non-compliance, our procedures included, but were not limited to:

- Inquiring of management and, where appropriate, those charged with governance, as to whether the company is in compliance with laws and regulations, and discussing their policies and procedures regarding compliance with laws and regulations;
- Inspecting correspondence, if any, with relevant licensing or regulatory authorities;
- Communicating identified laws and regulations to the engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the company which were contrary to applicable laws and regulations, including fraud.

We also considered those laws and regulations that have a direct effect on the preparation of the financial statements, such as tax legislation, pension legislation, the Companies Act 2006, the Charities Act 2011 and the Charities Statement of Recommended Practice.

In addition, we evaluated the trustees' and management's incentives and opportunities for fraudulent manipulation of the financial statements, including the risk of management override of controls, and determined that the principal risks related to posting manual journal entries to manipulate financial performance, management bias through judgements and assumptions in significant accounting estimates, revenue recognition (which we pinpointed to the cut-off assertion), and significant one-off or unusual transactions.

# Independent Auditor's Report to the Members of Crimestoppers Trust

Our audit procedures in relation to fraud included but were not limited to:

- Making enquiries of the trustees and management on whether they had knowledge of any actual, suspected or alleged fraud;
- Gaining an understanding of the internal controls established to mitigate risks related to fraud;
- Discussing amongst the engagement team the risks of fraud; and
- Addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

## Use of the audit report

This report is made solely to the charity's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body for our audit work, for this report, or for the opinions we have formed.



**David Hoose**
(Senior Statutory Auditor)

for and on behalf of Forvis Mazars LLP
Chartered Accountants and Statutory Auditor
Parkview House, 58 The Ropewalk,
Nottingham, NG1 5DW

18 August 2026



# Consolidated Statement of Financial Activities

(Incorporating the income and expenditure account)
for the year ended 31 March 2026

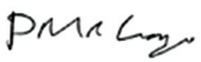
| | Notes | Unrestricted Funds £ | Restricted Funds £ | Total Funds 2026 £ | Unrestricted Funds £ | Restricted Funds £ | **Total Funds 2025 £** |
|---|---|---|---|---|---|---|---|
| **Income** | | | | | | | |
| Income from Charitable activities | **1** | 4,649,201 | - | **4,649,201** | 4,598,737 | - | 4,598,737 |
| Donations and legacies | **2** | 1,281,749 | 1,343,411 | **2,625,160** | 1,352,156 | 1,066,191 | 2,418,347 |
| Other trading activities | **3** | 557,359 | - | **557,359** | 554,306 | 1,039 | 555,345 |
| Income from investments | | 163,017 | - | **163,017** | 131,594 | - | 131,594 |
| ***Total income and endowments*** | | **6,651,326** | **1,343,411** | **7,994,737** | **6,636,793** | **1,067,230** | **7,704,023** |
| **Expenditure** | | | | | | | |
| Charitable activities | **4** | 5,416,218 | 1,450,742 | **6,866,960** | 5,344,871 | 1,153,448 | 6,498,319 |
| Expenditure on raising funds | **5** | 539,049 | - | **539,049** | 571,276 | - | 571,276 |
| ***Total expenditure*** | | **5,955,268** | **1,450,742** | **7,406,009** | **5,916,147** | **1,153,448** | **7,069,595** |
| Net gains on investments | | 18,236 | - | **18,236** | - | - | - |
| ***Net income/(expenditure) before transfers*** | | **714,295** | **(107,331)** | **606,965** | **720,646** | **(86,218)** | **634,427** |
| Gross transfers between funds | | (86,313) | 86,313 | **-** | (65,409) | 65,409 | - |
| ***Net income/(expenditure) before other recognised gains and losses*** | | 627,982 | (21,018) | **606,965** | 655,237 | (20,809) | 634,427 |
| **Other recognised gains/(losses)** | | | | | | | |
| Actuarial gain/(loss) on defined benefit pension scheme | **17** | - | - | **-** | - | - | - |
| ***Net movement in funds*** | | **627,982** | **(21,018)** | **606,965** | **655,237** | **(20,809)** | **634,427** |
| **Reconciliation of Funds** | | | | | | | |
| ***Total funds brought forward*** | | 3,842,136 | 110,762 | **3,952,898** | 3,186,899 | 131,571 | 3,318,470 |
| ***Total funds carried forward*** | | **4,470,118** | **89,744** | **4,559,862** | **3,842,136** | **110,762** | **3,952,898** |

All amounts are derived from continuing activities.
There are no other recognised gains or losses other than those stated above.

# Balance Sheet at 31 March 2026

| | Notes | CONSOLIDATED 2026 £ | CONSOLIDATED 2025 £ | CHARITY 2026 £ | CHARITY 2025 £ |
|---|---|---|---|---|---|
| **Fixed assets** | | | | | |
| Tangible assets | 9 | 254,596 | 322,006 | 138,290 | 185,660 |
| Intangible assets | 9 | 70,134 | 101,834 | - | - |
| Investments | 9 | 2,368,236 | - | 2,368,236 | - |
| ***Total fixed assets*** | | 2,692,966 | 423,840 | 2,506,526 | 185,660 |
| **Current assets** | | | | | |
| Debtors | 10 | 1,734,805 | 963,184 | 1,086,473 | 724,807 |
| Investments | | 2,578,990 | 1,500,000 | 2,578,990 | 1,500,000 |
| Cash at bank and in hand | | 1,075,403 | 3,537,299 | 738,941 | 1,582,234 |
| Total current assets | | 5,389,198 | 6,000,483 | 4,404,404 | 3,807,041 |
| **Liabilities** | | | | | |
| Creditors: Amounts falling due within one year | 11 | (3,522,302) | (2,471,425) | (2,721,512) | (1,533,037) |
| ***Net current assets*** | | 1,866,896 | 3,529,058 | 1,682,892 | 2,274,004 |
| ***Total assets less current liabilities excluding pension liability*** | | **4,559,862** | **3,952,898** | 4,189,418 | **2,459,664** |
| ***Net assets excluding pension asset/(liability)*** | | **4,559,862** | **3,952,898** | 4,189,418 | **2,459,664** |
| Defined benefit pension scheme deficit | 17 | - | - | - | - |
| ***Net assets including pension deficit*** | 13 | 4,559,862 | **3,952,898** | 4,189,418 | **2,459,664** |
| **The funds of the charity:** | | | | | |
| ***Total restricted funds*** | 12 | 89,744 | **110,762** | 89,744 | **110,762** |
| Designated funds | | 374,471 | 442,678 | 374,471 | 442,678 |
| Unrestricted funds | | 4,095,647 | 3,399,458 | 3,725,204 | 1,906,224 |
| Defined benefit pension scheme deficit | 17 | - | - | - | - |
| ***Total unrestricted and designated funds*** | | 4,470,118 | **3,842,136** | 4,099,674 | **2,348,902** |
| ***Total funds*** | 13 | 4,559,862 | **3,952,898** | 4,189,418 | **2,459,664** |

The financial statements were approved and authorised for issue by the Trustees:



Peter Gaze FCA
21 July 2026



Ceris M Gardner
21 July 2026

The principal accounting policies on pages xx to xx and the notes on pages xx to xx form part of these financial statements. Company No 05382856

# Consolidated Statement of Cash Flows

| | 2026 £ | 2025 £ |
|---|---|---|
| **Net movement in funds** | **606,965** | **634,428** |
| Investment income | (163,017) | (131,594) |
| Gain on fixed asset investments | (18,236) | 0 |
| Depreciation | 111,772 | 791,010 |
| Amortisation | 63,950 | 60,328 |
| Increase/(Decrease) in debtors | (771,620) | (32,489) |
| Increase/(Decrease) in creditors | 1,050,878 | (18,035) |
| (Decrease) in pension scheme liability | 0 | 0 |
| **Net cash inflow from operating activities** | **880,691** | **591,740** |
| **Cashflows from investing activities** | | |
| Investment income received | 163,017 | 131,594 |
| Purchase of investments | (1,078,990) | (1,500,000) |
| Purchase of fixed asset investments | (2,350,000) | 0 |
| Sale of investments | 0 | 5,000,000 |
| Purchase of tangible fixed assets | (44,362) | (157,733) |
| Purchase of intangible fixed assets | (32,250) | (28,217) |
| Net cash used in investing activities | (3,342,585) | (1,054,356) |
| **Change in cash equivalents in reporting year** | **(2,461,893)** | **(462,616)** |
| Opening balance at bank | 3,537,299 | 3,999,915 |
| Closing balance at bank | 1,075,403 | 3,537,299 |

# Principal accounting policies

### a) Basis of preparation
The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) – (Charities SORP (FRS 102)) and the Companies Act 2006.

Crimestoppers Trust meets the definition of a public benefit entity under FRS 102.  Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The Trustees have reviewed detailed cash flow projections to 31 July 2027 and have agreed detailed budgets for the year ended 31 March 2027. Both sources of income and types of expenditure have been reviewed. The Trustees have also considered the Group's working capital and capital expenditure requirements. As a result of the foregoing, the Trustees are satisfied that it is appropriate to prepare the accounts on a going concern basis.

The principal accounting policies of the charity are set out below:

### b)  Company status
The charity is a company limited by guarantee. The members of the company are the Trustees named on page 42. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

### c) Fund accounting
Unrestricted funds are available for use at the discretion of the Board of Trustees in furtherance of the general objectives of the charity. Funds held by regional committees which are not for a specific purpose are regarded as Unrestricted while still within the control of the relevant committee. Restricted funds are funds that are to be used in accordance with specific restrictions imposed by donors or that have been raised for particular purposes.

### d) Income
All income is included in the SOFA when the Charity is legally entitled to it, receipt is probable, and the amount can be measured with sufficient reliability.

Income is received from charitable activities, donations and legacies, other trading activities and investments. It is credited on receipt or entitlement to unrestricted funds or restricted funds, as appropriate, unless required by the donor to be deferred to future years. Intangible income, which comprise gifts in kind and donated services, is included in voluntary income at a valuation which is an estimate of the financial cost borne and confirmed by the donor, where such a cost is quantifiable and measurable. Such costs include amounts in excess of commercial discounts given, where such discounts are deemed by the donors as donations. No income is recognised when there is no financial cost borne by a third party.

#### Activities for raising funds
Activities for raising funds represent income from fundraising events and licensing undertaken by the charity during the year.

#### Investment income
Investment income consists of both interest and dividend income and is accounted for on a receivable basis.

### e) Expenditure
All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Costs of raising funds are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charity's activities.

Support costs, which include the central and regional functions such as general management, finance and accounting, information technology and human resources, are allocated across the categories of charitable expenditure and the costs of raising funds. The basis of the cost allocation is by head count and estimated time spent by personnel under each category.

### f) Tangible fixed assets
Fixed assets are capitalised when their cost exceeds £500 and when their useful economic life is expected to exceed three years in the case of computer equipment and five years for all other assets.

Depreciation is charged to the SOFA so as to write off the cost of fixed assets on a straight-line basis over their estimated useful lives. Depreciation is charged on a monthly basis from the month of purchase, with a whole month's charge in the month of disposal. Leasehold improvement costs are amortised over the remaining period of the appropriate lease.



Principal accounting policies

### g) Intangible fixed assets
Intangible fixed assets are recognised as website and software costs exceeding £500. These costs have been capitalised at historic cost and amortised on a straight-line basis over three years. Depreciation is charged to the SOFA on a monthly basis from the month of purchase, with a whole month's charge in the month of disposal.

### h) Pension costs
The charity is a participating employer member of the Foundation Pension Plan, which is closed to new members and to future service accrual as from 1 April 2022. The scheme is a defined benefit pension scheme, the funds of which are administered by its own trustees and is separate from those of the participating employers. The cost of providing pensions and related benefits is charged to the SOFA over the employees' service lives on the basis of a constant percentage of earnings, which is an estimate of the regular cost. Variations from regular cost, arising from periodic actuarial valuations, are allocated over the expected remaining service lives of current employees on the basis of a constant percentage of current and estimated future earnings. Any difference between the charge to the SOFA and the contributions payable to the scheme is shown as  a liability on the balance sheet. An asset is not recognised.

The full deficit for the scheme is recognised on the balance sheet in line with the requirements of FRS 102. Any surplus is not recognised. The cost of the pension scheme has been brought into the SOFA in full, and allocated across expense codes on a consistent basis with the allocation of all other staff costs.

Pension costs in respect of the group occupational money purchase scheme are charged to the SOFA for the year in which they are payable.

### i) Operating leases
Payments made under operating leases are charged to the SOFA when incurred. The charity does not acquire assets under finance leases.



# Notes to the financial statements for the year ended 31 March 2026

| 1. Income from charitable activities | 2026 | 2025 |
|---|---|---|
| | £ | £ |
| 24/7 Call Centre | 2,879,659 | 2,953,908 |
| Other | 1,769,542 | 1,644,829 |
| | **4,649,201** | **4,598,737** |

| 2. Donations and legacies | 2026 | 2025 |
|---|---|---|
| | £ | £ |
| Income from donations: | | |
| Other voluntary income | 840,047 | 856,089 |
| Companies and trusts | 401,318 | 438,775 |
| Individuals | 195,513 | 81,260 |
| | **1,436,878** | **1,376,124** |
| Grant Income: | | |
| Central government | 943,600 | 925,000 |
| Local government | 58,813 | 61,216 |
| | **1,002,413** | **986,216** |
| Intangible income | 185,689 | 56,007 |
| | **185,689** | **56,007** |
| **Total income from donations and legacies** | **2,625,160** | **2,418,347** |

Central government grants include £800,000 (2025 - £800,000)
Home Office contribution to support the core operating costs of the Charity.

| 3. Other trading activities | 2026 | 2025 |
|---|---|---|
| | £ | £ |
| Corporate partners and other licensing income | 470,451 | 484,691 |
| Events | 86,908 | 70,654 |
| | **557,359** | **555,345** |



Notes to the financial statements for
the year ended 31 March 2026

| 4. Charitable activities | 2026 | 2025 |
|---|---|---|
| | £ | £ |
| Staff costs – promoting the Crimestoppers scheme and building up anti-crime partnerships, nationally and locally | 4,356,918 | 4,099,603 |
| Publicity and promotion of the Crimestoppers scheme | 1,066,734 | 882,569 |
| Support costs | 1,414,136 | 1,479,328 |
| Audit fee | 40,372 | 33,519 |
| Rewards | 8,800 | 3,300 |
| | **6,886,960** | **6,498,319** |

Within the £6,866,960 (2025 - £6,498,319) of Charitable Activities cost for the Charity are £69,455 (2025 - £59,424) relating to Governance Costs.
Within the £4,356,918 (2025 - £4,099,603) of Staff Costs are £Nil (2025 - Nil) Redundancy Costs.
Within the £1,046,374 (2025 - £882,568) for the publicity and promotion of the charity are matching costs of £185,689 (2025 - £41,226) of the intangible income (outlined in note 2 above).

| 5. Expenditure on raising funds | 2026 | 2025 |
|---|---|---|
| | £ | £ |
| Staff costs, including consultancy and training | 397,092 | 413,125 |
| Support costs | 111,193 | 118,020 |
| Fundraising events and publicity | 30,764 | 40,131 |
| | **539,049** | **571,276** |

| 6. Staff costs | 2026 | 2025 |
|---|---|---|
| Total costs of: | £ | £ |
| Wages and salaries | 3,711,380 | 3,699,088 |
| National insurance | 463,240 | 370,503 |
| Pension and other benefits | 307,982 | 212,608 |
| Consultancy and temporary staff | 132,778 | 64,631 |
| Training and recruitment | 79,471 | 113,998 |
| Pension scheme administration | 25,176 | 18,539 |
| Other staff costs | 33,983 | 25,676 |
| Compensation for loss of office | - | 7,685 |
| | **4,754,010** | **4,512,728** |

| The average number of full-time equivalent employees (including part time staff) during the year were as follows: | 2026 | 2025 |
|---|---|---|
| Fundraising | 4 | 4 |
| Charitable activities | 84 | 86 |
| Administration | 11 | 12 |
| Total | **99** | **102** |
| Average number of staff during the year | **107** | **109** |

| Higher paid employees received emoluments during the year in the following bands: | 2025 | 2024 |
|---|---|---|
| £10,000 - £19,999 | - | 1 |
| £40,000 - £49,999 | - | 1 |
| £60,000 - £69,999 | 1 | 1 |
| £90,000 - £99,999 | 3 | 2 |
| £140,000 - £149,999 | 1 | - |
| £160,000 - £169,999 | - | 1 |
| | **5** | **6** |

Of these employees none (2025 - None) was a member of the Trust's defined benefit pension scheme.
The total remuneration cost of the key management personnel during the year was £684,215 (2025 - £608,056).

**7. Trustees' emoluments**

No Trustee received any emoluments or expenses during the year (2024-Nil).

| **8. Support costs** | **Charitable activities** | **Expenditure on raising funds** | **2026 Total** | **2025 Total** |
|---|---|---|---|---|
| | **£** | **£** | **£** | **£** |
| Travel expenses | 105,503 | 8,296 | **113,799** | **128,299** |
| Property costs | 320,527 | 25,203 | **345,730** | **410,024** |
| Depreciation | 162,355 | 12,766 | **175,121** | **139,425** |
| Office administration costs | 172,707 | 13,580 | **186,287** | **172,591** |
| IT Support Costs | 339,188 | 26,670 | **365,858** | **551,217** |
| Professional fees | 270,538 | 21,272 | **291,810** | **196,332** |
| Marketing Support | 192,171 | 15,110 | **207,281** | **166,213** |
| Other Support costs | - | - | **-** | **(5,594)** |
| Cost recovery | (148,854) | (11,704) | **(160,558)** | **(161,160)** |
| | **1,414,135** | **111,193** | **1,525,328** | **1,597,347** |





**9a. Consolidated fixed assets**

| | **Tangible** | | | | **Intangible** |
|---|---|---|---|---|---|
| | **Leasehold Improvements** | **Furniture, Fixtures & Fittings** | **Computer Equipment** | **Total** | **Software** |
| | **£** | **£** | **£** | **£** | **£** |
| **Cost** | | | | | |
| At 1 April 2025 | 237,777 | 118,178 | 219,008 | 574,963 | 311,376 |
| Additions | - | 17,589 | 26,773 | 44,362 | 32,250 |
| Disposals | - | - | - | - | - |
| At 31 March 2026 | **237,777** | **135,767** | **245,781** | **619,325** | **343,626** |
| **Depreciation** | | | | | |
| At 1 April 2025 | 104,696 | 35,535 | 112,726 | 252,957 | 209,542 |
| Charge for the year | 25,260 | 29,028 | 57,484 | 111,772 | 63,950 |
| Eliminated on disposals | - | - | - | - | - |
| At 31 March 2026 | **129,956** | **64,563** | **170,210** | **364,729** | **273,492** |
| **Net book value** | | | | | |
| At 31 March 2026 | **107,821** | **71,204** | **75,571** | **254,596** | **70,134** |
| At 31 March 2025 | **133,081** | **82,643** | **106,282** | **322,006** | **101,834** |

**9b. Charity fixed assets**

| | **Tangible** | | | | **Intangible** |
|---|---|---|---|---|---|
| | **Leasehold Improvements** | **Furniture, Fixtures & Fittings** | **Computer Equipment** | **Total** | **Software** |
| | **£** | **£** | **£** | **£** | **£** |
| **Cost** | | | | | |
| At 1 April 2025 | 90,617 | 43,426 | 159,912 | 293,955 | 26,052 |
| Additions | - | 17,589 | 7,834 | 25,423 | - |
| Disposals | | | | - | - |
| At 31 March 2026 | **90,617** | **61,015** | **167,746** | **319,378** | **26,052** |
| **Depreciation** | | | | | |
| At 1 April 2025 | 38,337 | 3,470 | 66,488 | 108,295 | 26,052 |
| Charge for the year | 9,918 | 17,922 | 44,953 | 72,793 | - |
| Eliminated on disposals | | | | - | - |
| Loss on disposal | - | - | - | - | - |
| At 31 March 2026 | **48,255** | **21,392** | **111,441** | **181,088** | **26,052** |
| **Net book value** | | | | | |
| At 31 March 2026 | **42,362** | **39,623** | **56,305** | **138,290** | **-** |
| **At 31 March 2025** | **52,280** | **39,956** | **93,424** | **185,660** | **-** |

**9c. Consolidated investments**

| | Listed Investments |
|---|---|
| At 1st April 2025 | - |
| Additions | 2,350,000 |
| Disposals | - |
| Revaluation gain | 18,236 |
| At 31st March 2026 | **2,368,236** |
| **Charity investments** | |
| At 1st April 2025 | - |
| Additions | 2,350,000 |
| Disposals | - |
| Revaluation gain | 18,236 |
| At 31st March 2026 | **2,368,236** |

| **10a. Consolidated debtors** | **2026** | **2025** |
|---|---|---|
| | **£** | **£** |
| Trade debtors | 1,413,714 | 747,393 |
| Prepayments | 203,064 | 170,202 |
| Accrued income | 118,027 | 45,589 |
| | **1,734,805** | **963,184** |

| **10b. Charity debtors** | **2026** | **2025** |
|---|---|---|
| | **£** | **£** |
| Trade debtors | 804,635 | 346,373 |
| Prepayments | 187,608 | 142,129 |
| Accrued income | 94,230 | 26,386 |
| Amounts due from associated undertakings | - | 209,919 |
| | **1,086,473** | **724,807** |

Amounts due from associated undertakings includes the outstanding management charge in respect of strategic and support services supplied to the subsidiary £175,000 (2025 – £210,000).

| **11a. Consolidated creditors due within one year** | **2026** | **2025** |
|---|---|---|
| | **£** | **£** |
| Trade creditors | 528,088 | 473,777 |
| Taxation and Social Security | 429,727 | 295,852 |
| Accruals | 293,538 | 287,644 |
| Deferred income | 2,216,394 | 1,393,479 |
| Other creditors | 54,555 | 20,673 |
| | **3,522,302** | **2,471,425** |

Deferred income of £1,393,479 at the end of 2025 was released during the year.

| **11b. Charity creditors due within one year** | **2026** | **2025** |
|---|---|---|
| | **£** | **£** |
| Trade creditors | 472,023 | 413,043 |
| Taxation and Social Security | 220,903 | 76,994 |
| Accruals | 255,337 | 250,618 |
| Amounts due to associated undertakings | 425,000 | - |
| Deferred income | 1,293,693 | 771,710 |
| Other creditors | 54,555 | 20,672 |
| | **2,721,512** | **1,533,037** |



Notes to the financial statements for the year ended 31 March 2026

**12. Movement on restricted and designated funds**

| | Opening Balance | Income | Expenditure | Net Transfers | Closing Balance |
|---|---|---|---|---|---|
| | **£** | **£** | **£** | **£** | **£** |
| **Total Regional restricted funds** | **-** | **1,343,410** | **(1,429,723)** | **86,313** | **-** |
| Contact Centre relocation | 110,762 | - | (21,018) | - | 89,744 |
| **Total Central Office restricted funds** | **110,762** | **-** | **(21,018)** | **-** | **89,744** |
| **Total restricted funds** | **110,762** | **1,343,410** | **(1,450,741)** | **86,313** | **89,744** |
| **Designated funds** | **442,678** | **101,669** | **(169,876)** | **-** | **374,471** |

- Contact Centre Relocation – Grant income received from the Cayo Foundation to fund the refurbishment of the Head Office premsies to facilitate the relocation of the Contact Centre. This balance represents the amount included as part of the fixed assets which will be written off over the lease term of ten years

| **13a. Consolidated fund balances at 31 March 2026** represented by: | Unrestricted and Designated Funds | Restricted Funds | **Total Funds** |
|---|---|---|---|
| | **£** | **£** | **£** |
| Fixed assets | 2,603,222 | 89,744 | 2,692,966 |
| Debtors | 1,734,805 | | 1,734,804 |
| Investments | 2,578,990 | - | 2,578,990 |
| Cash at bank and in hand | 1,075,403 | - | 3,654,393 |
| Creditors | (3,522,302) | - | (3,522,302) |
| **Net assets at 31 March 2026** | **4,470,118** | **89,744** | **4,559,862** |

| **13b. Charity fund balances at 31 March 2026** represented by: | Unrestricted and Designated Funds | Restricted Funds | **Total Funds** |
|---|---|---|---|
| | **£** | **£** | **£** |
| Fixed assets | 2,482,291 | 24,235 | 2,506,526 |
| Debtors | 1,261,473 | - | 1,261,473 |
| Investments | 2,578,990 | | 2,578,990 |
| Cash at bank and in hand | 673,432 | 65,509 | 738,941 |
| Creditors | (2,896,512) | - | (2,896,512) |
| **Net assets at 31 March 2026** | **4,099,674** | **89,744** | **4,189,418** |

**14. Subsidiary Companies**

TThe group subsidiary companies at 31 March 2026, which were wholly registered in England and Wales, were as follows:

| **Activity** | |
|---|---|
| Crimestoppers Enterprises Limited | Dormant |
| Treble 5 Treble 1 Limited | Operation of a 24/7 call handling centre |

The results of Treble 5 Treble 1 Limited for the year ended 31st March 2026 were as follows:

| | **2026** | **2025** |
|---|---|---|
| | **£** | **£** |
| Turnover | 4,720,683 | 4,688,009 |
| Cost of sales | (2,128,278) | (1,889,741) |
| Gross profit | 2,592,405 | 2,798,268 |
| Administrative expenses | (1,091,925) | (1,096,934) |
| Operating surplus | 1,500,480 | 1,701,334 |
| Interest receivable and similar income, net of interest payable | 9,743 | 33,783 |
| Profit for the year | 1,510,223 | 1,735,117 |
| Fixed assets | 186,440 | 238,180 |
| Net current assets | 183,583 | 1,254,634 |
| Net assets | 370,024 | 1,492,815 |
| Profit and loss account | 370,024 | 1,492,815 |
| Total shareholders funds | 370,024 | 1,492,815 |

During the year there was a charge from the parent company to Treble 5 Treble 1 Limited for the provision of management and support services of £1,070,000 (2025- 990,000); it is included in the Administrative expenses figure.

All taxable profits of the company are distributed to the parent charity, Crimestoppers Trust and on this basis no taxation charge is payable for the year ended 31 March 2026 or the year ended 31 March 2025. Where taxable profits are lower than the accounting profits due to temporary timing differences reserves are retained in the company.

For 2025/26 distributions of £2,633,104 (2024/25 – £1,366,966) were made to Crimestoppers Trust.

Treble 5 Treble 1 Limited is a company limited by guarantee.



Notes to the financial statements for the year ended 31 March 2026

**15. Leases**

| **Commitments under operating leases are as follows:** | **Land & buildings** | | **Others** | |
|---|---|---|---|---|
| | **2026** | **2025** | **2026** | **2025** |
| **Consolidated:** | **£** | **£** | **£** | **£** |
| Payments within one year | 132,000 | 132,000 | 37,220 | 14,850 |
| Expiring between one – five years | 431,441 | 528,000 | 77,121 | 3,520 |
| Expiring after five years | - | 35,411 | - | - |
| | 563,441 | 695,411 | 114,341 | 18,370 |
| **Charity:** | **£** | **£** | **£** | **£** |
| Payments within one year | 132,000 | 132,000 | 37,220 | 14,850 |
| Expiring between one – five years | 431,441 | 528,000 | 77,121 | 3,520 |
| Expiring after five years | - | 35,411 | - | - |
| | 563,441 | 695,411 | 114,341 | 18,370 |

The lease for the Central Office based in Wallington, Surrey was renewed with effect from 7 July 2020 for a further 10-year period. The initial rental for the period to 6th July 2023 was £66,000 pa which subsequently increased to £132,000 pa for the remaining term.

**16. Related Parties**

During the year the charity received a donation of £40,000 (2025 – £Nil) from the Bestway Foundation Charitable Trust. Lord Zameer Choudrey, a Trustee of the charity, is a Trustee of the Bestway Foundation Charitable Trust.

During the year Crimestoppers charged management fees to its wholly owned subsidiary, Treble 5 Treble 1 Limited of £1,070,000 (2025 – £990,000); in addition, distributions of £2,633,014 (2025 – £1,355,936) were made by Treble 5 Treble 1 Limited. At 31 March 2026 £175,000 (2025 – £210,000) was due from Treble 5 Treble 1 Limited.

Angela Entwistle and Peter Gaze, Non-Executive Directors of Carlisle Security Services Limited, are also trustees of the charity. Mark Hallas, CEO of the charity is also a Non-Executive Director of Carlisle Security Services Limited. During the year, Crimestoppers provided an Integrity Line service to Carlisle Security Services Limited at a cost of £5,279 (2025 – £5,164). Carlisle Security Services Limited also made a donation to Crimestoppers of £20,000 (2025 – £15,000).

**17. Pension commitments**

The charity participates in the Foundation Pension Plan, a non-segregated multi-employer defined benefit pension scheme in the UK. The disclosures set out below are based on calculations carried out as at the Balance Sheet Date by a qualified independent actuary.

The assets are held in a separate trustee-administered fund to meet long-term pension liabilities to past and present employees. The trustees of the Plan are required to act in the best interest of the Plan's beneficiaries. The appointment of trustees is determined by the trust documentation.

The liabilities of the Plan are measured by discounting the best estimate of future cash flows to be paid out of the Plan using the projected unit method. This amount is reflected in the surplus or deficit in the balance sheet.

The projected unit method is an accrued benefits valuation method in which the liabilities make allowance for projected earnings.

The liabilities set out in this note have been calculated based on the scheme funding assessment carried out by the trustees as at 31 March 2023, updated to the Balance Sheet Date.

The value of the assets for the Charity at the Balance Sheet Date has been taken as the same proportion of the liabilities that relate to the employees and former employees of the charity in comparison to the liabilities of the whole plan at the Balance Sheet Date. When apportioning the assets of the Plan in this way, no allowance has been made for the effects of GMP equalisation for the charity.

The following disclosures relate only to employees and former employees of the charity.

At the Balance Sheet Date, no contributions are payable to the Plan in respect of Pensionable Earnings as it is closed to future service accrual.

In addition, the charity will pay its share of the death in service insurance premiums and administration expenses, including levies. The charity does not expect to make any contributions (including death in service premiums) in the year commencing 1 April 2026.

**a) Principal Assumptions**

The principal actuarial assumptions at the balance sheet date were:

| | 2026 | 2025 |
|---|---|---|
| Discount rate | 6.00% | 5.70% |
| RPI inflation | 3.45% | 3.30% |
| CPI inflation | 2.85% | 2.65% |
| Rate of increase in salaries | n/a | n/a |

Rate of increase to pensions in payment:

| | | |
|---|---|---|
| Fixed | In line with Scheme Rules | In line with Scheme Rules |
| RPI capped at 5.00% pa | 3.20% | 3.10% |
| CPI capped at 2.50% pa | 1.90% | 1.85% |



Notes to the financial statements for the year ended 31 March 2026

**17. Pension commitments (continued)**

| | | |
|---|---|---|
| Pre and post retirement mortality | S3PxA with CMI 2021 with 1.25% pa long term improvements | S3PxA with CMI 2021 with 1.25% pa long term improvements |
| Cash commutation | 80% of maximum tax-free cash | 80% of maximum tax-free cash |
| Future life expectancy of male aged 65 at balance sheet date | 21.5 | 21.1 |
| Future life expectancy of male achieving 65, 20 years after balance sheet date | 22.8 | 22.4 |
| Future life expectancy of female aged 65 at balance sheet date | 23.4 | 23.3 |
| Future life expectancy of female achieving 65, 20 years after balance sheet date | 24.8 | 24.7 |

For the avoidance of doubt the above assumptions are in absolute terms.

**b) Asset breakdown**

The major categories of the Scheme assets are:

| | 2026 £000's | 2025 £000's |
|---|---|---|
| Insured Pensioners | 226 | 241 |
| Government Fixed Interest Bonds | 101 | 86 |
| Corporate Bonds | 435 | 459 |
| UK Index Linked Bonds | 937 | 915 |
| Cash | 286 | 305 |
| Total | **1,985** | **2,006** |

**c) Net defined benefit liability**

| | 2026 £000's | 2025 £000's |
|---|---|---|
| Fair value of Scheme assets | 1,985 | 2,006 |
| Present value of defined benefit obligation | (1,389) | (1,390) |
| Unrecognised surplus | (596) | (616) |
| Defined benefit asset/(liability) to be recognised | **0** | 0 |

**d) The total expense recognised in the statement of financial activities**

| | 2026 £000's | 2025 £000's |
|---|---|---|
| Current service cost | 0 | 0 |
| Past service costs including curtailments | 0 | 0 |
| Net interest on the net defined benefit liability | 0 | (1) |
| **Total** | **0** | **(1)** |

**e) Total amounts taken to Other Comprehensive Income**

| | 2026 £000's | 2025 £000's |
|---|---|---|
| Actual return on Scheme assets | 50 | 2 |
| Amounts included in net interest on the net defined benefit liability | (77) | (76) |
| Remeasurement (losses) and gains<br>Return on Scheme assets excluding interest income | (27) | (74) |
| Remeasurement losses and (gains) | | |
| Actuarial gains | 7 | 193 |
| Adjustment resulting from the limit on the amount that can be recognised as an asset on the balance sheet | 20 | (124) |
| **Remeasurement (loss) not recognised in Other Comprehensive Income** | **0** | **(5)** |

# Notes to the financial statements for the year ended 31 March 2026

17. Pension commitments (continued)

**f) Changes in the present value of the defined benefit obligation**

| | 2026 £000's | 2025 £000's |
|---|---|---|
| Present value of defined benefit obligation at beginning of period | 1,390 | 1,576 |
| Benefits paid | (71) | (68) |
| Current service cost | 0 | 0 |
| Interest cost | 77 | 75 |
| Remeasurement losses and (gains) | | |
| Actuarial losses and (gains) | (7) | (193) |
| Employee contributions | 0 | 0 |
| Past service including curtailments | **0** | **0** |
| Present value of defined benefit obligation at end of period | **1,389** | **1,390** |

**g) Changes in the fair value of assets**

| | 2026 £000's | 2025 £000's |
|---|---|---|
| Fair value of Scheme assets at beginning of period | 2,006 | 2,068 |
| Interest income | 77 | 76 |
| Remeasurement (losses) and gains | | |
| Return on Scheme assets excluding interest income | (27) | (74) |
| Contributions by employer | 0 | 4 |
| Employee contributions | 0 | 0 |
| Benefits and death in service premium paid | (71) | (68) |
| **Fair value of Scheme assets at end of period** | **1,985** | **2,006** |



# Thank you to our partners and supporters

Our work relies on the critical support of trusts, foundations, the law enforcement community, our commercial and public sector partnerships. By sharing our values, they help promote our charity's public profile to new audiences who can benefit from our unique services.

## Trusts and Foundations

- The Bestway Foundation
- The Peacock Charitable Trust
- The Summerfield Trust
- The Woodland Foundation
- The Shawlands Trust
- The Mr & Mrs TCS Haywood's Charitable Trust
- The Gilbert and Eileen Edgar Charitable Trust
- The Ingram Trust
- The National Lottery Community Fund
- The Octopus Foundation
- The High Sheriff's Police Trust Manchester

## Partnerships

- Anker Innovations (Eufy)
- Association of Convenience Stores (ACS)
- B&Q and Screwfix
- Bakers Basco
- Border Force
- British Association for Screen Entertainment (BASE)
- British DanceSport Association (BDSA)
- British Horseracing Authority (BHA)
- Carlisle Support Services
- Centrica Plc
- Cricket Scotland
- Crime Stoppers International
- DPD UK
- Electoral Commission
- England and Wales Cricket Board (ECB)
- Environment Agency
- EPC-UK
- Esri UK
- Fair Work Agency (formerly GLAA)
- Federation Against Copywrite Theft (FACT Worldwide)
- Food Standards Scotland
- Forensic Science Regulator (FSR)
- HM Prison and Probation Service (HMPPS)
- HM Revenue & Customs (HMRC)
- imabi
- Immigration Enforcement
- Independent Press Standards Organisation (IPSO)
- Insurance Fraud Bureau (IFB)
- Intellectual Property Office (IPO)
- Isle of Man Government
- JD Sports
- Liberty London
- LINK
- Long Clawson Dairy
- Mayor's Office for Policing and Crime (MOPAC) - London
- Ministry of Housing, Communities & Local Government
- Morrisons
- Müller UK & Ireland
- National Crime Agency (NCA)
- NEXT plc
- NHS Counter Fraud Authority
- NHS Scotland Counter Fraud Services
- Northern Ireland Electricity Networks (NIE Networks)
- Openreach
- Retail Energy Code Company (RECCo)
- Ring (Amazon)
- Royal Mail
- Save the Children UK
- Security Industry Authority (SIA)
- Sky UK Limited
- South Caernarfon Creameries
- Sport Resolutions (UK Sport)
- Thames Water
- UK Anti-Doping (UKAD)
- UK Border Watch (formerly Coastal Crime Line)
- Vivastreet
- William Hill

## Fire and Rescue Services with FireStoppers

- Cleveland Fire Brigade
- County Durham and Darlington Fire & Rescue Service
- Essex County Fire & Rescue Service
- Greater Manchester Fire & Rescue Service
- Hertfordshire Fire & Rescue Service
- Humberside Fire & Rescue Service
- Lincolnshire Fire & Rescue Service
- South Yorkshire Fire & Rescue Service
- Tyne and Wear Fire & Rescue Service

## Fire and Rescue Services with FRS Speak Up

- Avon Fire & Rescue Service
- Bedfordshire Fire & Rescue Service
- Cumbria Fire & Rescue Service
- Dorset & Wiltshire Fire & Rescue Service
- Essex County Fire & Rescue Service
- Gloucestershire Fire & Rescue Service
- Greater Manchester Fire & Rescue Service
- Humberside Fire & Rescue Service
- Lincolnshire Fire & Rescue
- Norfolk Fire & Rescue Service
- North Yorkshire Fire & Rescue Service
- Northamptonshire Fire & Rescue Service
- South Wales Fire & Rescue Service
- Suffolk Fire & Rescue Service
- Surrey Fire & Rescue Service

## Police with Integrity Lines

- Bedfordshire Police
- British Transport Police
- Cambridgeshire Constabulary
- Cheshire Constabulary
- Civil Nuclear Constabulary
- Derbyshire Constabulary
- Devon and Cornwall Police
- Dyfed-Powys Police
- Gloucestershire Constabulary
- Greater Manchester Police
- Guernsey Police
- Hampshire and Isle of Wight Constabulary
- Hertfordshire Constabulary
- Isle of Man Constabulary
- Kent Police
- Leicestershire Police
- Merseyside Police
- Metropolitan Police Service
- Ministry of Defence Police
- North Wales Police
- Northumbria Police
- Police Service of Northern Ireland
- Royal Gibraltar Police
- Royal Montserrat Police Service
- South Wales Police
- Staffordshire Police
- States of Jersey Police
- Thames Valley Police
- Warwickshire Police
- West Mercia Police
- West Yorkshire Police
- Wiltshire Police

## Trading Standards

- Trading Standards Cheshire and Merseyside
- Trading Standards East Midlands
- Trading Standards Greater Manchester
- Trading Standards Kent
- Trading Standards Wales

# Legal & administrative information

## Trustee Directors

### Chair of Trustees
- Lord Ashcroft KCMG PC

### Trustees
- *Ms Angela Entwistle – Deputy Chair
- Lord Choudrey CBE SI Pk
- *Mr Peter Clarke CVO OBE QPM
- Ms Ceris Gardner
- Mr Peter Gaze FCA
- Mr Bill Griffiths CBE BEM QPM
- Mr Stewart Harris FCA
- Mr Martin Hewitt CBE QPM
- Ms Suzanne Jacob OBE
- *Mr Michael Laurie CBE
- Mr Nick Ross CBE
- Mr Stephen Rubin OBE
- Sir Paul Stephenson QPM

## Advisory Board

Trustee Directors and officers marked with a * serve on the Advisory Board, together with the following:

- Mr Phil O'Shea
  Deputy Chair & AB Member for Northern Ireland and the Islands (Isle of Man & Channel Islands)
- Miss Jane Antrobus
  North West Regional Representative
- Mr Bill Cullen
  East Midlands Regional Representative
- Ms Nina Dawes
  West Midlands Regional Representative
- Mr John Dobbin
  Yorkshire & the Humber Regional Representative
- Mr Jonathan Drake
  Wales Representative
- Mr Jonathan Hamill
  North East Regional Representative
- Mr Stuart Rawlins
  Eastern Regional Representative
- Mr Peter Rolington
  South Regional Representative

## Senior Officers

- *Mr Mark Hallas OBE
  Chief Executive
- *Mr Stephen Mann
  Director of Finance, Company Secretary
- *Mr Michael Duthie
  Director of Operations
- *Ms Kate Johnston
  Director of Business Development
- *Ms Karen Ogborn
  Chief of Staff

## Bankers

The Royal Bank of Scotland plc
280 Bishopsgate, London, EC2M 4RB

## Auditor

Forvis Mazars LLP
Parkview House, 58 The Ropewalk,
Nottingham NG1 5DW

## Solicitors

Bates Wells,
10 Queen Street Place, London, EC4R 1BE

## Status

Crimestoppers Trust was originally established by a Deed of Trust on 20 October 1986 and was registered by the Charity Commission with effect from 4 November 1987. On 1 April 2005 the complete undertaking of Crimestoppers Trust was transferred to a company limited by guarantee, Company Number 05382856, which is itself a registered charity, Number 1108678 (England) and Number SC037960 (Scotland).

The registered office of the charity is at Sedulo London, Office 605, Albert House, 256–260 Old Street, London EC1V 9DD.

The principal office is:
PO Box 324, Wallington, SM6 6BG.