

CrimeStoppers.

2026

Connections

Giving people the power to speak up and stop crime



**Together, we can be
the change**

One step at a time



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Building bridges, breaking barriers

A very warm welcome to our charity's latest edition of Connections.



Lord Ashcroft KCMG PC
 Founder and Chair of Crimestoppers

I'm delighted at how Crimestoppers has grown since I and others saw the need for an anonymous crime reporting service 38 years ago.

Here, we proudly celebrate the growing number of invaluable links between our charity and an enormous variety of partner organisations from across the public and commercial sectors.

Community of Crimestoppers

From the police, who increasingly rely on our offer of rewards and listings on the UK's Most Wanted gallery, to companies and government

agencies – together, we give people who might otherwise stay silent a chance to raise safely their concerns.

In the articles that follow, you will hear the voices of those we work closely with and discover how joining forces with Crimestoppers ensures more people, communities and businesses are protected from the harm caused by crime and wrongdoing.

I hope you'll be inspired to spread the word about our charity's value and encourage others to work with us so they can help spread our message of hope.



“ Together, we give people who might otherwise stay silent a chance to raise safely their concerns ”

Fostering trust that matters



Mark Hallas OBE
Chief Executive of
Crimestoppers

As we reflect on the importance of trust and partnership, this edition shares stories from our work on the ground – showing how trust is being turned into action that helps root out crime and wrongdoing.

From vision to action

Firstly, more people than ever are choosing to speak up, confirming that trust is vital in helping to prevent harm and protect communities.

Secondly, our services to organisations are increasingly seen as a trusted whistleblowing route, encouraging people who know about wrongdoing to step forward.

Our work with partners across the public, commercial and charity sectors continues to go from strength to strength.

I hope you enjoy this snapshot of our activity highlighted in the following pages and are as encouraged as I am by the vital role our charity plays.



“
More people than ever
are choosing to speak up,
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Insights

Crimestoppers staff work closely with stakeholders to help tackle exploitation and criminal activity together. Without these mutually beneficial partnerships, this work would be much harder for everyone involved.



Most Wanted

Most Wanted isn't just a static list of fugitives. Over the past year, at any given moment, hundreds of appeals are live

Outcome

What actually resolves cases?



- Arrested – 40
- Expired – 6
- Eliminated from enquiries – 1
- Not identified – 1

Nearly all appeals end due to an arrest, suggesting the system's effectiveness. With 49 appeals, Kent significantly outpaces every other force.

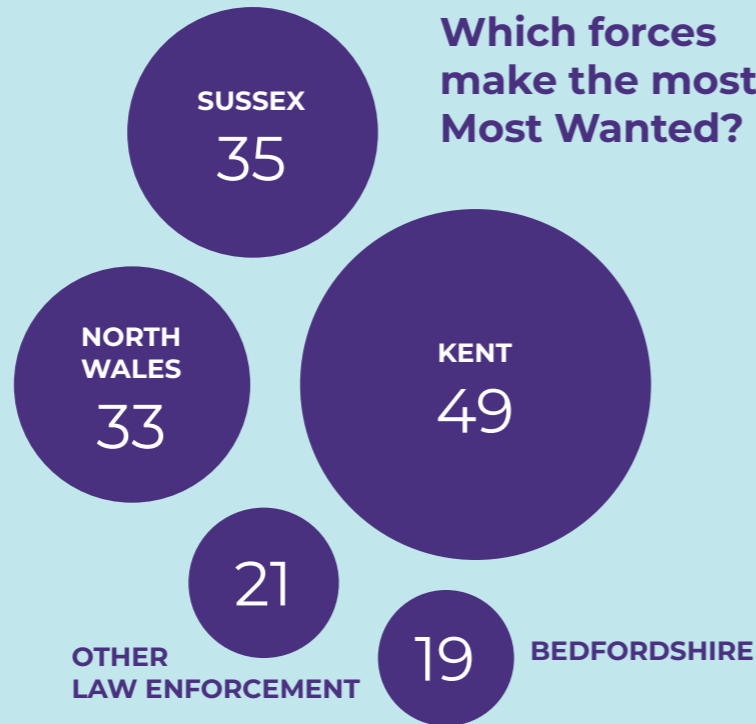
Most Wanted – in numbers

264 Total appeals 212 Currently live

51.7 Average time in days that an appeal is live

50% Half of all cases are resolved within two months.

Which forces make the most of Most Wanted?



Kent (49)
High mobility, cross-border cases

Sussex (35)
Persistent offenders, frequent reappearances

Why suspects are on the run

Cases span serious violence, organised crime and repeat offenders who often know how to disappear.

- Murder
- Serious assault
- Firearms offences
- Drug supply and trafficking
- Failure to appear / breach of warrant

Live appeals per month

Live appeals fluctuate month to month, reflecting how often suspects surface and how quickly the public responds.



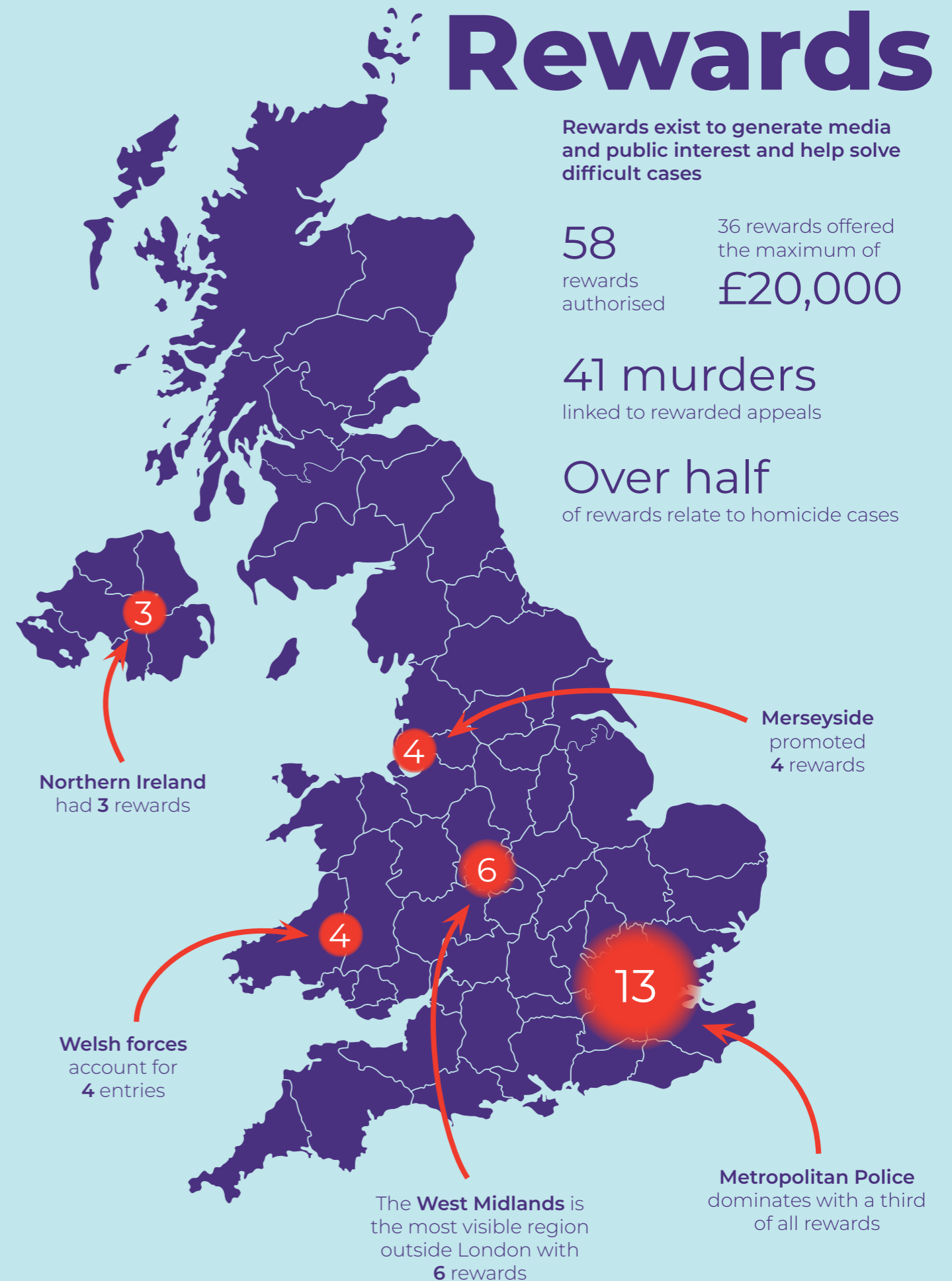
Rewards

Rewards exist to generate media and public interest and help solve difficult cases

58 rewards authorised 36 rewards offered the maximum of £20,000

41 murders linked to rewarded appeals

Over half of rewards relate to homicide cases



Crimestoppers proves vital to policing in Wales



Vicki Townsend, Assistant Chief Constable of Gwent Police, reflects on the critical role Crimestoppers plays in supporting investigations

Without doubt Crimestoppers remains an indispensable partner to policing in Wales. Its ability to engage communities, amplify appeals, and provide secure, anonymous channels for vital information continues to drive investigations, deliver results, and enhance public safety.

Appeals that get results

Between April and December 2025, the charity supported investigations across all Welsh forces through 42 Most Wanted appeals, covering a broad range of offences and locations.

During this period, 29 appeals resulted in suspects giving themselves up, a clear indication of the strong public confidence in Crimestoppers' anonymous reporting service and the operational impact of consistent, targeted appeals.

This level of engagement highlights how crucial Crimestoppers is in helping us circulate information swiftly and effectively, encouraging members of the public to share what they know without fear.

Anonymous tip-offs changing the course of investigations

I've seen first-hand where Crimestoppers has played a decisive role in cases where suspects were completely unknown at the time of publication — situations where investigative leads were



“
The trust the public places in its anonymous reporting service enables us to access information that we may not receive through any other means
”

limited. A notable example is the Carmarthen burglary in August 2025 where public responses provided information that directly assisted police in moving these investigations forward. These outcomes underline the unique ability of Crimestoppers to reach

individuals who may not otherwise come forward.

Essential partner in Wales

It's clear that Crimestoppers is an invaluable partner to policing in Wales. The trust the public places in its anonymous reporting service enables us to access information that we may not receive through any other means. The results seen show just how vital this service is in helping us protect communities, pursue those intent on causing harm, and deliver justice. We are incredibly grateful for the ongoing support of the public and for the unwavering commitment of Crimestoppers in helping us keep Wales safe.



fearless
Part of Crimestoppers

Our Fearless team goes from strength to strength reaching out to the next generation



Confronting the Scottish capital's fireworks fallout



For the last decade, the run-up to Bonfire Night has brought a sense of concern and apprehension to the communities of Edinburgh. Superintendent Neil Wilson explains...

Whilst most young people enjoy the season safely, a small minority engage in dangerous behaviour – misusing fireworks, setting unauthorised fires and creating disorder that puts communities and emergency services at risk.

One of the key drivers for this behaviour is the use of social media by those involved to glamorise and normalise criminality, giving the impression that Bonfire Night should be viewed as an opportunity for consequence-free lawlessness.

From experience, this narrative can resonate with young people and encourage those who would

not normally come into conflict with the law.

Empowering young voices to lead the change

Recognising the challenges, Fearless partnered with Police Scotland, statutory and Third Sector partners to shift the narrative through delivery of a youth summit event titled Igniting Change.

The event educated young people on fireworks misuse and harm reduction, empowering them to take safety messages back to their schools and peers.

The day concluded with a live panel session with representatives from across the emergency services and wider Edinburgh Partnership. The event highlighted the wider impacts on communities, emergency services, transport providers and animals. Young people shared their views and reflections enabling a tailored social media campaign to be developed.

Fearless brings credibility, insight and a young people-led approach that resonates in ways that traditional messages simply cannot. Bonfire disorder isn't just a nuisance – it can be life-threatening. As Edinburgh looks ahead to future Bonfire Nights, this partnership stands as a model for how collaborative, youth-centred prevention can make a meaningful difference.

Giving vulnerable young people a voice in custody

Fearless in Custody was born from a conversation with Chief Constable Ivan Balhatchet of Northamptonshire Police. The discussion focused on how Crimestoppers could better reach young and vulnerable people who find themselves in police custody.

Many of these young people are victims rather than perpetrators, often groomed or exploited, and may not recognise the dangers they face or realise that help is available.

With 30–40% of young and vulnerable people in custody being neurodivergent, it became clear that we needed an accessible, compassionate way to speak to all those at risk.

Chief Constable Balhatchet, NPCC Custody and Movement of Prisoners Portfolio, adds:

“The introduction of Fearless into police custody suites represents a significant and positive step, empowering young people who come through custody to seek help without fear of repercussions.”

Diverting young lives from harm

Fearless in Custody encourages reflection, reassures those who are frightened and empowers young and vulnerable people to speak out to protect themselves, their friends and their families.



Alongside practical materials explaining the custody process for young and vulnerable people and their parents or carers, the initiative aims to divert individuals away from harm and ensure that an arrest does not define their future.

Fearless across County Lines

Senior Fearless Youth Co-ordinator Andre'a and Alastair recently supported two conferences hosted by the National County Lines Coordination Centre (NCLCC).

The conferences held in January and February, at the Home Office and at Hendon Policing College in London, welcomed a diverse audience of over 300 attendees from across the Metropolitan Police Service, City of London Police and British Transport Police, representing roles from police staff and Constables, all the way through to Commander level.

Alongside policing partners, there was strong representation from children's social care across London and beyond, as well as colleagues from the Home Office, NHS, social services, education and a wide range of



“ Their presentation was extremely well received and played a key role in the overall success of the event. ”

Karen Cawdery, Detective Sergeant, National County Lines Coordination Centre

NGOs, including No Whispers, Change Grow Live, Foundation of Peace, Stronger People, Ride for Freedom, Compass, Bounce

Back Project, and Safer London. This breadth of engagement shows just how far-reaching and important our work together is.

Partnerships

keeping communities safe together

Our busy Business Development team works in partnership with over 100 commercial, public sector and governmental organisations. Here we shine the spotlight on just a few of them.



‘Mind the Grab’ campaign takes aim at phone theft

In a bold move to confront the sharp rise in street phone theft, Currys, with support from Crimestoppers, has launched Mind the Grab. The initiative is designed to protect pedestrians from mobile phone theft in one of the country’s busiest shopping districts.

The pilot, developed in partnership with Westminster Council, the Metropolitan Police Service and supported by Crimestoppers, introduced bright purple pavement markings along London’s iconic Oxford Street to encourage people to step back from the kerb and stay alert while using their phones.

The campaign comes amid concern about phone snatching as numbers continue to climb.

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pieces of known coverage

£465,324
Advertising Value Equivalency

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BBC Breakfast
Telegraph.co.uk
Daily Mail online
LBC and LBC News
BBC Radio London
Yahoo! News and AOL

Crimestoppers backed the effort with the visual prompting line as an accessible way to

draw attention to risk and help prevent opportunistic snatches.

Currys’ staff were trained to support victims, to contact loved ones, notify banks, reach police, and arrange safe transport home when needed.

Crimestoppers’ Director of Business Development, Kate Johnston, describes the campaign’s visual cues — particularly the purple line — as a practical reminder that can influence behaviour and help reduce the likelihood of theft.

“The Mind the Grab pilot demonstrates what can happen when policing partners, local authorities, retailers and charities pull together with a shared purpose. Prevention and anonymous reporting work hand-in-hand.”

Powering change as Stay Energy Safe launches in Northern Ireland



Edel Creery, Customer and Operations Director, Northern Ireland Energy Networks explains...

A new partnership between NIE Networks and Crimestoppers has brought a bespoke Stay Energy Safe campaign to Northern Ireland, giving people a trusted, anonymous way to report meter tampering for the first time in the region.

The campaign has made remarkable strides in raising

awareness about the dangers of energy theft and has inspired communities across Northern Ireland to speak up safely when they know about meter tampering.

Building on Crimestoppers' long-running work tackling energy theft across England, Wales and Scotland, this project brought the campaign to Northern Ireland for the first time.

It's focusing on the very real risks created when meters are tampered with or illegally bypassed.

Crimestoppers joins Crimewatch Live as the iconic BBC show marks 40+ years

Crimestoppers was invited back onto BBC One's Crimewatch Live — a timely moment as the BBC marks 40+ years of the iconic Crimewatch brand.

Since first airing in 1984, Crimewatch has played a major national role in helping police solve thousands of cases by working hand-in-hand with the public.

Over four decades, the programme and its spin-offs have featured more than 7,000 police appeals and broadcast over 700 episodes, making it one of the UK's most influential crime-fighting platforms.

Series-opening sofa chat

Chief Executive Mark Hallas joined presenters Michelle Ackerley and Rav Wilding on the first episode of the latest series to talk about Crimestoppers' growing role in helping more



people speak up safely and anonymously.

His appearance shone a light on the public's rising levels of trust in Crimestoppers, particularly when they feel unable to share through traditional routes.

Crimestoppers' partnership with Crimewatch Live continues to be important for another reason: the show frequently highlights our charity's enhanced rewards, which are often used to support complex or hard-to-solve investigations.

Between August and December, the joint campaign generated nearly **100 referrals**, a clear sign that public awareness is growing, and more people now understand that they can report suspicions **100% anonymously**.

Alongside strong engagement on social media, the campaign has successfully reached thousands of residents, business owners and community groups.

The initiative has helped communities recognise the warning signs of energy theft, strengthened trust in reporting anonymously, and, most importantly, prevented harm, proving that when partners unite with a shared goal, safer communities are within reach.

Inside HMPPS: How the Crimestoppers partnership strengthens safety and security



HM Prison & Probation Service

In England and Wales, His Majesty's Prison and Probation Service (HMPPS) carries a responsibility that sits at the heart of public protection.

The HMPPS National Intelligence Unit (NIU) plays a pivotal role in identifying, analysing, and responding to security threats to prisons and probation services before they escalate. Whether it is corruption, organised crime, or terrorism affecting HMPPS, the NIU works tirelessly to develop a detailed intelligence picture that helps keep staff, offenders and the wider public safe.

More than a decade of intelligence sharing

One of the NIU's most valued relationships is its long standing partnership with Crimestoppers – a collaboration that has been quietly collecting intelligence since 2011.

For many people who hold vital information, anonymity is not a preference – it is a necessity.

Crimestoppers provides a trusted anonymous or confidential route for those individuals to speak up without

Chris England, Head of HMPPS Digital Media Investigation Unit:

“Crimestoppers intelligence reporting plays a vital complementary role in supporting prison and probation safety, as well as wider public protection. Since the positive partnership with HMPPS began around 2011, more than **50,000 anonymous intelligence reports** have been shared with HMPPS.

“These reports have helped identify and address a wide range of threats affecting prisons and local communities, including drug crime, the conveyance and possession of illicit items, bullying, violence, and safeguarding concerns such as indicators of suicide or self harm risk among people in custody.”

fear about crime affecting prisons and probation services in England and Wales. Without that assurance many would never come forward at all.

The result is a flow of valuable and high-quality information that can drive operational responses at a local level, demonstrably helping to disrupt illicit activity and keep people safe.



Caribbean island embraces Crimestoppers service to shore up safety

Crimestoppers has launched a new service for the people of Montserrat in conjunction with the Royal Montserrat Police Service.

Montserrat is a British Overseas Territory with a population of around 4,500 people. It is situated in the Leeward Island chain in the Caribbean.

It has a very low crime rate and is a peaceful, harmonious community. However, in recent years, Montserrat has suffered two significant natural disasters, Hurricane Hugo in 1989 and a series of eruptions of the Soufriere Hills Volcano that commenced in 1995.

The eruptions devastated most of the inhabited areas of Montserrat, and completely destroyed the capital city of Plymouth.

One of the consequences of having a smaller community is that almost everybody knows, or is related to, somebody else on the island. People worry that their private information could be

shared or become the subject of gossip and speculation.

Trans-national pressures nearby

Whilst Montserrat is currently very safe, the surrounding islands are suffering from a rise in trans-national crime. In order to prevent such incidents happening on Montserrat, the police service have been working hard to increase the intelligence yield.

The introduction of this Crimestoppers MNI service is a critical step. MNI is the international code for Montserrat and is the shorthand that locals use when they refer

to the island. The service provides communities with an anonymous reporting process and gives police a critical flow of intelligence.

Commissioner Mark Payne, Head of the Royal Montserrat Police Service, said:

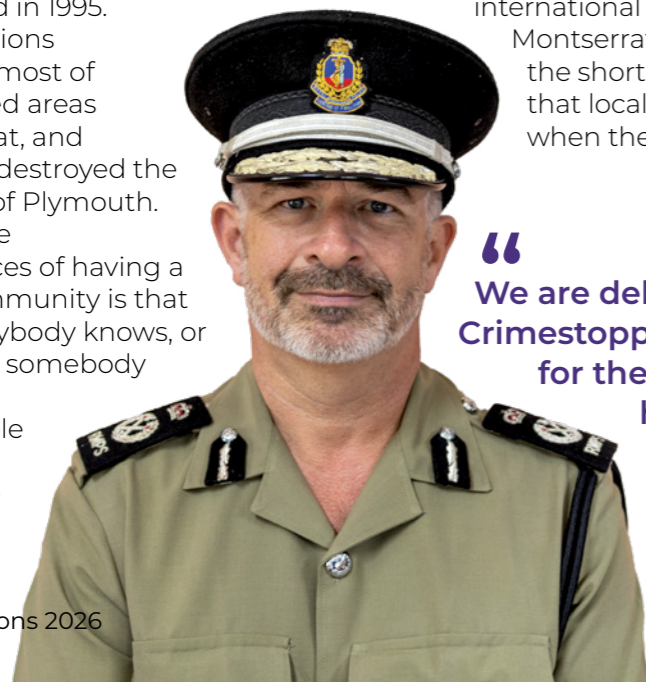
“We are delighted to be launching Crimestoppers MNI. The service is perfect for the needs of Montserrat and the team have worked really closely with us to ensure the system is tailored to our needs.

“I hope that this is the start of a long-term partnership to keep the people of Montserrat safe and secure.”

“
We are delighted to be launching Crimestoppers MNI. The service is perfect for the needs of Montserrat and the team have worked really closely with us

Commissioner Mark Payne, Head of the Royal Montserrat Police Service

”



Carnival collective effort boosts safety

Notting Hill Carnival is a celebration rooted in community, culture and pride.

But for many who attend, work at, or live near the event, safety remains essential to truly enjoying Carnival and keeping everyone safe.

That’s why for the last few years we worked closely with the Metropolitan Police Service to help protect the thousands of people who make Carnival what it is.

Our focus was simple: empower Londoners to look out for one another. By encouraging people to share what they know anonymously, we aimed to build a sense of collective responsibility.

Over just 13 days, our messages reached more than half a million people, sparking important conversations about safety and reassurance.

And behind those numbers were real moments of impact: information shared, risks reduced, and early interventions that helped prevent harm.

This campaign reminded us of something powerful: when communities, partners and shared purpose come together, we can create safer spaces for everyone.

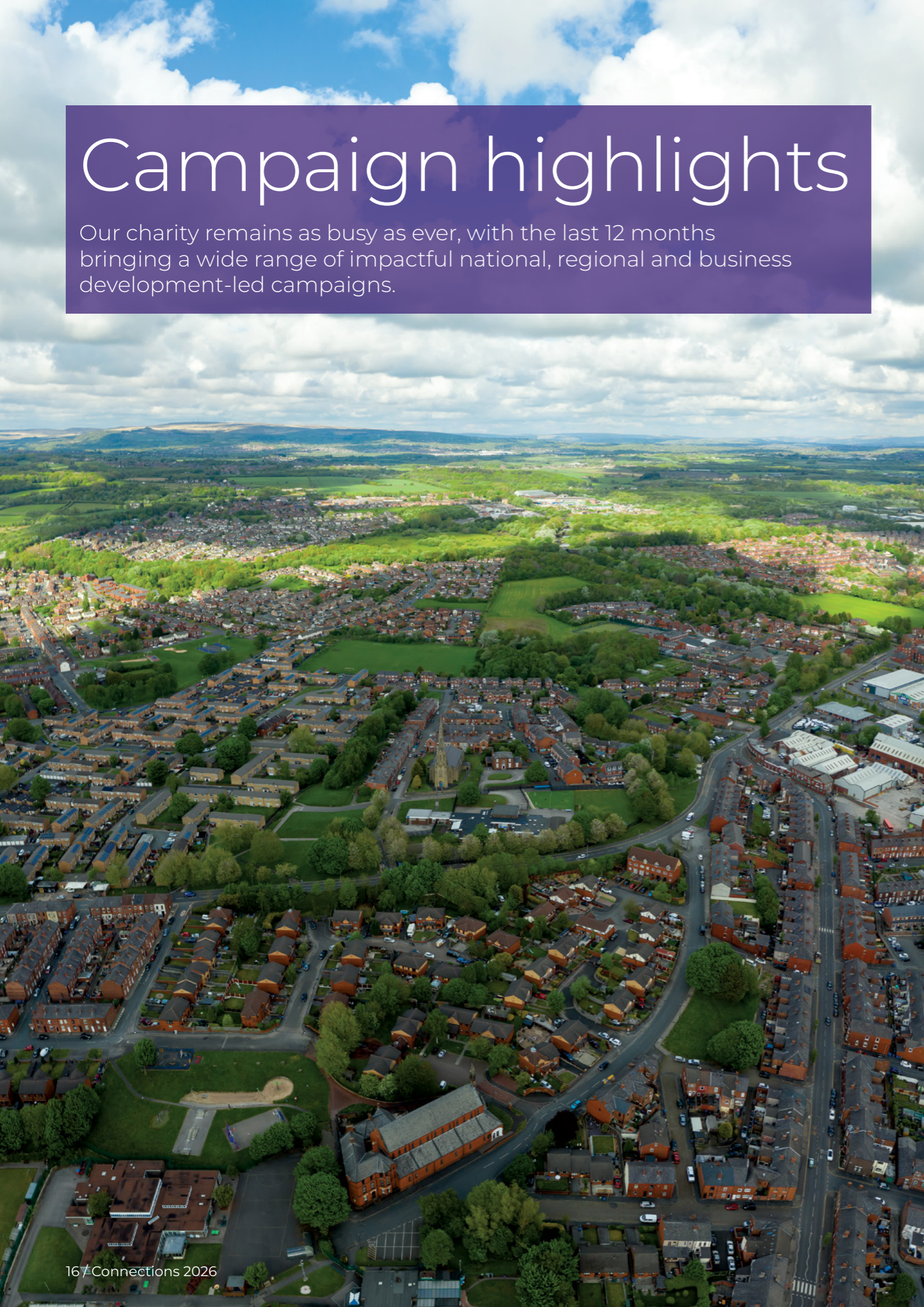


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”



Campaign highlights

Our charity remains as busy as ever, with the last 12 months bringing a wide range of impactful national, regional and business development-led campaigns.



Protecting young people from the ‘hidden harms’ of illicit vapes

Crimestoppers joined forces with FACT (Federation Against Copyright Theft) and partners across law enforcement, local councils and public health to shine a light on the growing problem of illicit vapes.

Running over the spring of 2025, the campaign aimed to help communities recognise the signs of crime linked to illegal vaping products, such as money laundering or vapes being used to groom and exploit vulnerable young people.

What the campaign revealed

Looking back, one message came through clearly: illicit vapes remain a significant threat.

These products not only dodge safety standards — making them a health and fire risk — but they also help fund wider criminality. These products are typically unregulated and untested.

Despite the nationwide ban on disposable vapes introduced on 1 June 2025, intelligence gathered during the campaign showed that illegal sales continued, often tucked behind legitimate storefronts or supplied through informal networks.

Communities stepped up

The campaign also reinforced the importance of listening to the public. People contacted Crimestoppers and shared concerns about suspicious deliveries, unusual stockpiles and under-the-counter sales.

The information we passed on demonstrates the value of anonymous information and how it helps keep young people – and the wider community – safe.



“ The information we passed on demonstrates the value of anonymous information and how it helps keep young people – and the wider community – safe ”

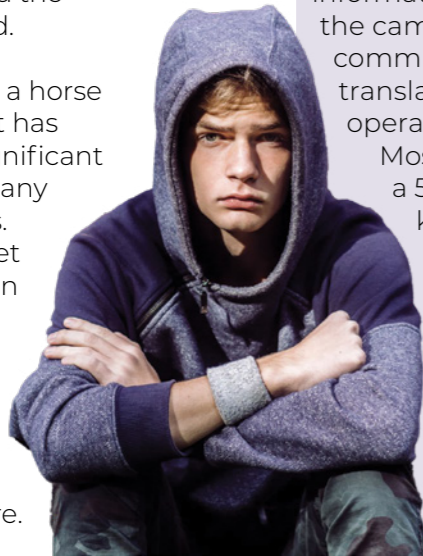
“Enhanced intelligence flow” follows launch of ‘Kick Ket Out’ initiatives

The **Kick Ket Out** campaign highlights the severe health risks of ketamine – including bladder damage and mental health issues – whilst encouraging anyone who knows about dealers to speak up anonymously.

Ketamine – known as ‘Vitamin K’, ‘Special K’, ‘Katie’, ‘Super K’, amongst other names – produces a feeling of detachment from your body and the external world.

Originally developed as a horse tranquiliser, it has become a significant concern in many communities.

Our Kick Ket Out campaign has been rolled out in the North West, Northern Ireland and in Lincolnshire.



Lincoln CID’s Chris Chapman reflects on the campaign’s impact in the city:

“Crimestoppers’ Kick Ket Out campaign delivered significant enforcement outcomes for Lincolnshire Police.

By combining anonymous Crimestoppers reporting with clear messaging about how information leads to action, the campaign strengthened community trust and translated awareness into operational results.

Most notably, it generated a 56% increase in ketamine-related reports in Lincoln and a 57% rise countywide during the first phase and a 90% increase after the second phase.

This provided our officers with actionable

intelligence on dealers, supply routes and locations linked to misuse.

Rather than relying solely on proactive policing, officers were able to act on community-led information, improving the precision and efficiency of enforcement operations.

Importantly, the campaign also boosted direct reporting into Lincolnshire Police.

As residents saw visible enforcement and publicised outcomes, more individuals chose to report concerns directly to the force.

This reflects improved trust in police responsiveness and transparency, wholly supported by Crimestoppers activity.

Overall, the Kick Ket Out campaign enhanced intelligence flow, strengthened enforcement capability and built public confidence in tackling ketamine across Lincolnshire.”

Making the high street safer in Leicestershire market town

Retail crime continues to affect communities across the UK, placing pressure on businesses and creating an environment where staff and shopworkers can feel unsafe and vulnerable.

In the Leicestershire market town of Hinckley, a collaborative approach is helping reduce and detect crime in retail and hospitality.

Local police, Hinckley and Bosworth Borough Council and

the Business Improvement District are working closely with businesses to share information quickly and respond effectively.

Practical steps for safety

Retail radios, the Disc platform which allows timely information sharing between businesses, CCTV and dedicated retail crime policing teams have all supported arrests, property recoveries and high detection rates.

The partnership has also provided free body worn video cameras to local businesses, giving staff greater reassurance and helping deter violence and abuse. Our call to action providing an anonymous reporting service was an important additional layer.

It’s a clear example of how strong local co-ordination can make high streets safer for workers, businesses and the wider community.



Scotland National Manager Angela Parker, ACC Tim Mairs, Inspector Emma Wright and DCI Jackie Knight of Police Scotland’s Retail Crime Taskforce

Scotland’s response to the rising cost of retail crime

Crimestoppers is playing a central role in strengthening Scotland’s response to retail crime, working in partnership with Police Scotland’s Retail Crime Taskforce to encourage communities to share what they know anonymously.

DCI Jackie Knight, of the Taskforce, explains:

“Police Scotland figures show that between April 2024 and October 2025, goods worth an estimated £3.6 – £5 million were reported stolen via shop theft. However, we know this is likely to be a gross underestimate.

The financial losses are also only part of the consequences of retail crime – the human impact is profound and often unseen. Retail workers regularly face threats, aggression, and violence while simply doing their job. This leads to stress, fear and long-term physical and emotional harm. It is simply not acceptable.

Crimestoppers is supporting Police Scotland by providing a channel for the public to share any information they have about retail crime and those

responsible. People can speak up anonymously, helping the Taskforce to identify repeat offenders and organised retail crime groups, disrupt their activities, protect retail workers, and make our communities safer.

The campaign aims to change the narrative that retail crime is harmless.

Many who work in retail report feeling unsafe, anxious about going to work or unable to return to their employment. Retail crime is NOT victimless; it impacts us all – businesses, their staff, the economy, and you.

We can collectively challenge this misconception. Everyone can play a part by providing information on the names of those who are responsible and about where stolen goods are being re-sold for financial gain.”



Community of Crimestoppers

Crimestoppers believes that everyone has the right to feel safe from crime, wherever they live, and in the power of people to help deter, solve and prevent crime. That puts us at the heart of the community, whether at a business event or an agricultural show.



Greenwich criminology students offer fresh insights

Crimestoppers works with the University of Greenwich to offer criminology students practical experience alongside their studies.

Our three placement students this year come from the course taught by Associate Professor Dr Melissa Pepper. Their placements were part of their final year at Greenwich and supported our youth outreach, volunteer engagement and data projects.

Below, they share what they learned.

Levente – “I joined the data team at Crimestoppers and I have learned so many practical and thinking skills since coming in, ranging from how to read complex data sets to using different software to assist in my tasks, which will be useful for me outside of working for the



From left to right: Levente, Lottie, Neda and Dr Pepper

data team as well – especially since my role is to collect and manipulate raw data to be presentable. Crimestoppers is a crucial organisation for witnesses to report without fear, and I am proud to be a part of it.”

Lottie – “I joined as one of three volunteer placement students at Crimestoppers, mainly involved within the Fearless

Team. I have really loved my time at Crimestoppers. It has really helped me understand the theory I have learned at university and how that applies to real-life jobs like Crimestoppers. I have also had great fun attending Fearless events, meeting some of the young people and filming for social media.”

Neda – “I loved doing my placement with Crimestoppers this year. It was a privilege to work alongside such an unwavering team. I enjoyed being part of the Volunteering Team, connecting with our dedicated volunteers across the UK and bearing witness to their dedication for getting the word out there. This experience has further strengthened my passion for working in the Criminal Justice field in the future.”

Spotlight on the grit and determination shown by our charity runners

Every year, dozens of people raise money for Crimestoppers by taking on major running challenges like the London Marathon and Great North Run. Here, PC Gwyneth Jones from West Midlands Police shares her experience.

“I ran the TCS London Marathon on Sunday 27 April 2025 in aid of Crimestoppers.

The day began with a mix of nerves and excitement, made even more intense by the warm weather.

Collecting my medal was an incredibly proud moment, especially after a training

plan disrupted by illness and challenging shift work. I later found out that my parents had even seen me crossing the finish line on TV.

I chose to run for Crimestoppers because, as a frontline officer, I know how difficult it can be to gather evidence and bring offenders to justice. Crimestoppers plays a vital role by giving the public a safe and anonymous way to share information. Supporting the charity felt meaningful, personal and important — something I was proud to champion throughout my marathon journey.”





Using tech to reach new audiences



Leo Harrison-Jacobs, co-founder/director at Disturbed Media Group, reflects on the thinking behind the HyperGram collaboration with Crimestoppers...

As part of our global launch of HyperGram, we wanted to show that new technology can be used for more than commercial storytelling. Working with Crimestoppers gave us the opportunity to apply the platform to a message with genuine public value.

The HyperGram experience ran across Waterloo Station and Westfield in London, and Manchester Piccadilly, during the Christmas period. These are some of the busiest public environments in the UK, at a time of year when footfall is high and attention is fragmented. In that context, visibility is critical. The scale and presence of the HyperGram ensured the

“
By placing Crimestoppers in everyday public spaces, the campaign reinforced that access to the service is always available, anonymous and relevant
 ”

Crimestoppers message stood out, while still allowing people to engage with it quietly and on their own terms.

One of the most effective outcomes was awareness at scale. By placing Crimestoppers in everyday public spaces, the campaign reinforced that access to the service is always available,

anonymous and relevant. It helped move the perception of Crimestoppers away from being something only associated with extreme situations, and instead positioned it as a constant and accessible resource for the public.

From our perspective, the collaboration was valuable for several reasons. It allowed us to test the platform in demanding live environments, while showing how disruptive formats can be used responsibly to support public safety. The partnership demonstrated that innovation and purpose can work together effectively, reaching large and diverse audiences in ways that traditional formats often struggle to achieve.

Proud to make a difference: Carlisle contributes £20,000 to Crimestoppers

Carlisle Support Services has donated £20,000 to Crimestoppers, supporting our charity's vital work in helping people share information about crime safely and anonymously.

This contribution builds on Carlisle's long-standing commitment to supporting organisations that make a real difference in communities across the UK.

Crimestoppers' work gives people the confidence to

report crime without fear – helping to protect families, neighbourhoods and businesses every single day.

By supporting Crimestoppers, Carlisle is helping turn silent witnesses into everyday heroes — and reinforcing a shared commitment to safer communities.

Paul Evans, CEO of Carlisle (left), with Crimestoppers' Mark Hallas



Altia supports Crimestoppers 2025 Annual Dinner

We are grateful to Altia for sponsoring Crimestoppers Annual Dinner 2025.

It was a standout moment in the charity's year and brought together our charity's leadership, staff, trustees and the many partners across law enforcement,

private and voluntary sectors who support our vital work.

This event is an opportunity to recognise the people and partnerships that keep Crimestoppers' service running around the clock, and the organisations who work

alongside us to help make communities safer for everyone.

Altia's support reflects their ongoing commitment to strengthening the wider network that tackles crime, protects vulnerable people and builds trust across communities.



Lord Ashcroft (right) with the Altia team

Crimestoppers welcomes supporters to our HQ from the UK and abroad



Charlie's Promise: Martin and Tara Cosser were appointed official Fearless Ambassadors



Kaya Comer-Schwartz, London Policing Deputy Mayor



HMIC Lee Freeman and Mark Hallas



Mark Hobrough, Chief Constable of Gwent Police



Jonathan Ash-Edwards, PCC for Hertfordshire



Razvan and Cristina Alexandru



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Partner with us

We specialise in protecting businesses and keeping communities safe.

Our services:

- Employee reporting/
speak up service
- Public-facing reporting/
whistleblowing service
- Information sharing
- Partnerships
- Networking & events
- Public facing education,
awareness and call to
action campaigns

Find out more by
scanning the QR code:



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CrimeStoppers.
Speak up. Stay safe.