

fearless

Part of Crimestoppers
Fearless.org 0800 555 111

JOIN THE FEARLESS CREATIVE ADVISORY GROUP

**Shape a national campaign.
Share your voice.
Create real change.**



Fearless is the dedicated youth service from the independent charity Crimestoppers.
Crimestoppers Trust, registered charity in England & Wales (1108687), Scotland (SC037960).

What is the Creative Advisory Group?

The Fearless Creative Advisory Group is a wraparound programme for young people aged 16–21, running throughout the academic year. It gives young people the opportunity to play a key role in creating a national crime prevention campaign, seeing it through from conception to delivery. Everything is young people-led; we are just here to facilitate space and put resources behind young people's ideas.

What does being in the Creative Advisory Group involve?

The CAG will meet once each month to share creative ideas based on your lived experiences of your communities across the UK. You will also play a part in reviewing any creative work Fearless is aiming to put out, like new posters, educational resources and social media campaigns. We will be there to help shape your ideas into a fully formed national behaviour change campaign. In short, you'll do the creative thinking, and we'll do the behind-the-scenes work to make sure your ideas reach as many young people as possible in the most impactful way.

The group has three core objectives:

- **To create** a national Fearless campaign, including creative outputs (songs, poems, raps, storyboards, scripts, artwork, etc.) to be used in the campaign.
- **To shape** Fearless' suite of core assets.
- **To review** ongoing creative work from Fearless to ensure young people remain at the heart of everything we do.

Why join the Creative Advisory Group?

The CAG isn't just about creative thinking; it's also about building a national community of young people who care.

If you choose to join, you will gain:

- Confidence in your creative work
- Experience in end-to-end campaigning, from creation to delivery
- A national network of young creatives

Please note that this is a voluntary role. You will be reimbursed for your time through vouchers, with a value equivalent to the National Living Wage for each meeting you attend.



Creative Advisory Group a good fit for you?

The criteria for applying is:

- **Aged 16–21.** Unfortunately, we are unable to take applications if you are turning 22 before July 2027.
- **Has experienced crime or the justice system and is passionate about preventing young people from experiencing crime in the future.** We recognise that those most at risk of offending are often also most at risk of being victims of crime, and we are keen to support those who feel stuck or on the verge of the victim-perpetrator cycle.
- **Keen sharing creative ideas and projects.** We want to platform young people's creative work wherever we can, so whether you're a filmmaker or a songwriter, we want to hear from you. It would also be great if you are keen to feature in content for our social channels to bring these ideas to life, but this is not a requirement to apply.
- **Reliable and able to join a video call each month between September 2026 – July 2027.** A calendar of dates will be shared before the first meeting begins. Each meeting will be online from 4–5pm.

How does the application work?

The application timeline is as follows:

- Applications open: 13th July
- Applications close: 9th August
- Interviews: 17–28th August
- Outcome of interview shared: 31st August
- First meeting: 22nd September (availability dependent)

Please note that interviews will be informal, will centre more around how we can best support you and what you're looking to achieve through the CAG.

Apply to join CAG

To apply for the Creative Advisory Group, please click below and complete the following application form:

[Fearless Creative Advisory Group Application Form](#)

It should take between 10–15 minutes to complete, and will ask you for your basic details, eligibility, motivation for joining and creative ideas.

Please note that no prior experience in campaigning or advisory groups is required.

